

POLITICS 2016

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MAD

Departments

Throwing in
your two cents
may end up
costing you!



NUMBER 542
DECEMBER 2016

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FRONT COVER ARTIST: MARK FREDRICKSON

Letters and Tomatoes



FAMILY UN-DYNAMIC

I am writing to you (grudgingly) to ask for a favor. You see, I am the fourth Joseph Salvatore Cannizzaro, my dad is the third, etc. Over the years, all the Joes have enjoyed MAD, from my grandpa in the '50s, my dad in the '70s, and me in the 2000s. And apart from being an angry family of Sicilians (not Italians!) we don't share much except the unfortunate love of MAD. Now, besides leaving two generations of screw-ups, my grandparents haven't left a huge impact on the world. So I come to you today to ask you to please publish this letter to show that our reading of MAD for the better (worse) of five decades hasn't been in vain (it probably has). My grandparents may never see the Cubs win the World Series, but they may see my letter get published in MAD Magazine.

Joey Cannizzaro • Chicago, IL

Cannizzaro of Worms — Wow! It's really impressive that stupidity could span so many generations — we thought natural selection prevented this sort of thing! We're touched that you want us to print your letter, but your reasoning is downright dismal. It's harsh enough to say that your grandparents "haven't left a huge impact on the world," but to think they would find worldly fulfillment from a letter in these miserable pages? You're clearly insulting their intelligence. Regardless, please consider having children — we've found that the more stupid people there are in the world, the better business is for us! —Ed.

CONTENTS (PAGE) UNDER PRESSURE

Why does your magazine have a contents page? How hard is it to find an article again after you have put the magazine down? Besides, you usually put everything in the same place issue after issue. I'm pretty sure I know by now that the MAD Fold-in will be the very last thing I come to. In fact, about the only thing I even look at on the "MAD Departments" page is that little Alfred head you put in the right hand corner. Anyway, you can get rid of the "MAD Departments" page... I don't think anyone will miss it.

Brian Eckerson • Stuttgart, Germany

Eckerson Marks the Spot — You raise a potentially valid point (a first for you, we're guessing), but you have to remember the golden rule of publishing MAD: never, EVER underestimate the stupidity of a MAD reader! Thank you for your letter — while it hasn't made us rethink the need for a contents page, it HAS made us wish we didn't have a Letters Page! —Ed.

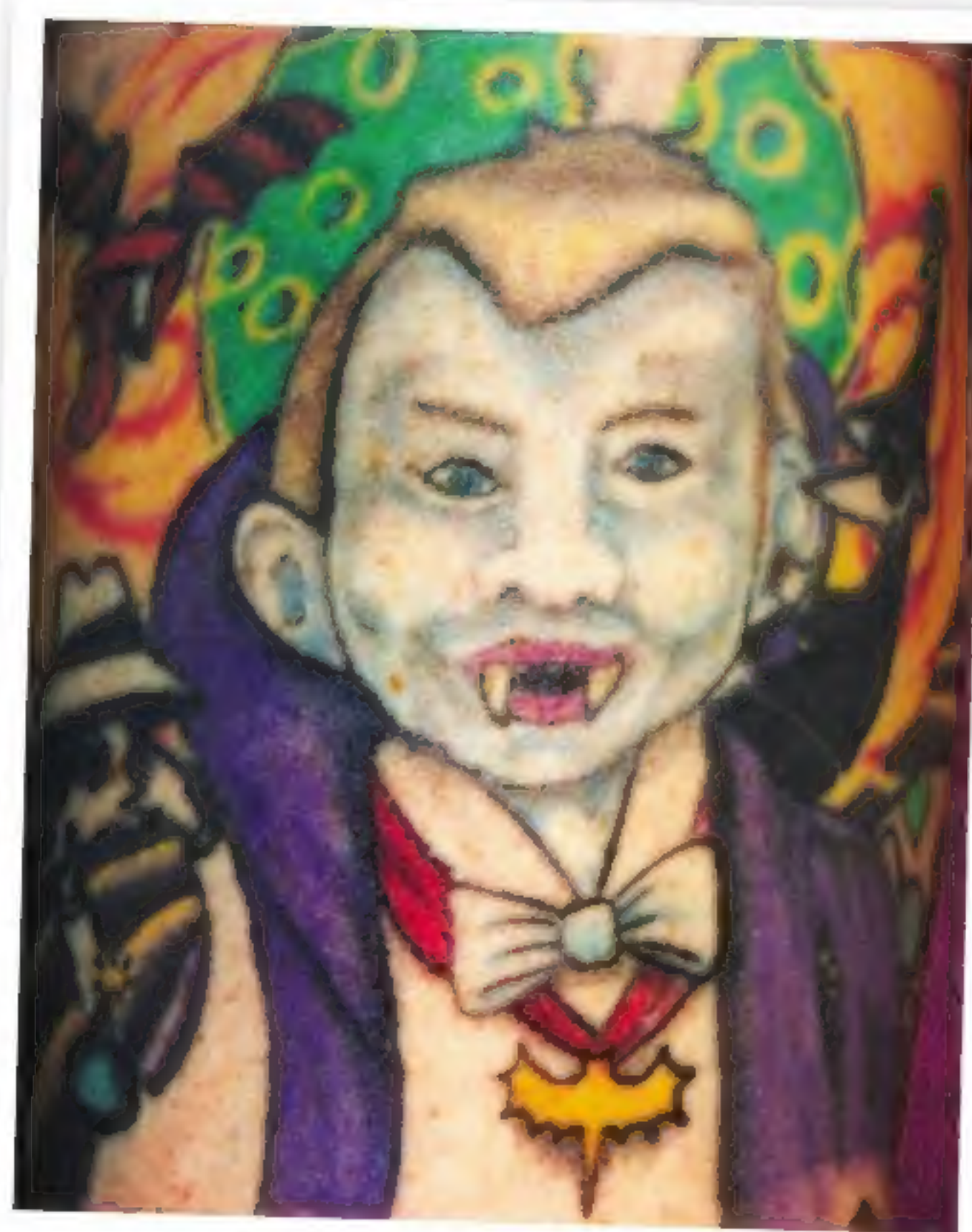


MAD INK

Here is a photo of the greatest mistake I've ever made in my life. I got this tattoo of vampire Alfred E. Neuman without thinking of the consequences of him sucking the intelligence out of me every day! It's been over 10 years now and I am more stupid than ever. I have the rest of my life to find out what else he will do to me.

Margie Hammett • Ambler, PA

Hambone — We'd say it's only your second biggest mistake — the biggest is SHARING it with the world, ya knucklehead. We hear they're doing marvelous things with lasers these days... —Ed.



SCHNOOK OF THE NORTH

I was recently taking a vacation to Canada when I stopped by a convenience store, and I was appalled by what I saw. Sitting on the magazine rack was an issue of MAD! Why on earth, I thought, would a country with better healthcare than us, better gun control than us and better education than us, sink so low as to sell a piece of trash like this? Perhaps you can enlighten me.

Liam McCrickard • Kensington, MD

Carpe Liam — As your tragic travel tale so richly illustrates, not all is well with our neighbors to the north. Sure, on the surface, everything seems fine — they're all polite and whatnot, offering you ladle after ladle of fresh maple syrup as you watch the regional curling championships from atop a placid moose — but when you dig a little deeper, it becomes clear that the place is rotten to its core. We'd give a few examples of Canada's downfall — that horrid "ice hockey" fad is certainly one — but MAD's appearance there is as terrible as anything we could come up with. On the other hand, they stuck us with Bieber, so they're still coming out way ahead in all this! —Ed.

LESSENER PLANS

When I was a sophomore in high school, back in 1972, our English teacher, Mrs. Jouthas, had us read MAD every Friday, as a lesson in how to write satire. It was a great lesson, and we all looked forward to it every week. Now that I'm teaching creative writing to college students, I'd like to incorporate MAD into my classes. But the department and the dean's office won't let me use your fine publication; they see it as too silly and irrelevant. I was wondering if you could help me convince them that reading MAD would be good for the future writers of our world. Any advice?

Lewis Buzbee • San Francisco, CA

Buzzy-Bee — Sorry, but you may have to fight this battle by yourself, teach! We're just not comfortable saying that MAD will be good for future writers...in fact, our *current* writers are always saying how bad MAD is for *them*. All we know for a FACT is that MAD isn't good for readers, past, present or future. However, as far as MAD being "too silly and irrelevant," please tell your colleagues to go eat a fart. —Ed.



GOON WITH THE "IND"

I noticed in issue #540, (with Trump) you put the "IND" right by the "M" (in MAD), making it spell "MIND." Then I noticed, if you put "MAD" right by it, you get "MAD MIND," as in "Donald Trump has a mad mind"! Was this on purpose?

Eli Poll • Seattle, WA

Poll Position — You've cracked what is perhaps MAD's longest-running joke! In 1958, the eerily prescient editors first put "IND" by the "M" in "MAD," on the cover of MAD #48. Knowing that it was a brilliant seed of a joke and we just needed to keep watering it, we put "IND" on nearly every cover for the next 59 years. And finally, it paid off! Donald Trump was on our cover and our stinging comment was made! Sure, it was the second time he was on the cover of MAD, and we'll continue to put "IND" on every cover in the future, but you nailed it — #540 is the reason it's there! Well done, Eli — you've made sense of a 59-year-old joke! In fact, it's topped only by Trump himself: a 70-year-old joke that no one can make any sense of! —Ed.



Outside the MAD booth



Sergio Aragonés receives the Icon Award



Fans take photos inside the MAD booth

MAD GOES TO SAN DIEGO COMIC-CON 2016

San Diego Comic-Con 2016 was a big one for MAD! Our section of the DC Entertainment booth was consistently packed with fans checking out our spoofs of this year's presidential candidates (or looking for a bathroom, but we're counting them!). As always, the "Mad about MAD" panel was a rollicking affair, featuring guest appearances by God, a stoned William Shakespeare and even Donald Trump! All attendees left the panel poorer for the experience, as each received an (unofficial) Trump University diploma.



Sergio Aragonés, Peter Kuper, Kenny Keil and Tom Richmond



God debates Donald Trump
Photo by Susan Karlin



Stoned William Shakespeare
Photo: Susan Karlin



Peter Kuper with his Eisner Award

During SDCC weekend, legendary MAD cartoonist Sergio Aragonés also received the prestigious Icon Award (slightly less prestigious now), presented to "individuals or organizations who have been instrumental in bringing comics and/or the popular arts to a wider audience." Previous honorees include George Lucas, Frank Miller and Ray Bradbury! Not to be outdone, MAD's own Peter Kuper won the Eisner Award for "Best Graphic Album" for his book *Ruins*, and MAD colorist Jim Campbell received the Eisner for "Best Publication for Kids" for the comic book series he illustrated, *Over the Garden Wall*. There you have it, kids — SDCC: where even losers can be winners!



MAD Executive Editor/
panel host John Ficarra
Photo: Susan Karlin



John Ficarra, Sam Viviano, Ryan Flanders, Sergio Aragonés, Peter Kuper, Kenny Keil and Tom Richmond • Photo: Susan Karlin

REMEMBERING JACK DAVIS, 1924-2016

It is with great sadness that we report that legendary MAD artist Jack Davis passed away on July 27 at the age of 91.

Jack was one of the founding members of MAD Magazine's "Usual Gang of Idiots." An enormously gifted and versatile artist, Davis' work appeared in the very first issue of MAD and virtually every issue over the next four decades.

A list of Jack's legendary pieces would run several pages in length. His most iconic parodies from MAD's comic book days are of *The Lone Ranger* and *High Noon*. From the magazine, his notable parodies include spoofs of *Raiders of the Lost Ark*, *Gone with the Wind*, and *M*A*S*H*.



Jack's final cover for MAD was issue #339 (September 1995) and depicted Howard Stern being plunged into a toilet bowl by Alfred E. Neuman. The cover hangs framed in Stern's office and remains a MAD classic.

Everyone at MAD and DC Entertainment send their heartfelt condolences to Jack's wife, Dena, and the entire Davis family.

What follows is a small sampling of the outpouring of condolences from fans who posted online, sent emails and wrote letters:

I was deeply saddened by the passing of my favorite artist, Jack Davis. Before MAD, I enjoyed his work in the earlier EC titles like *Two-Fisted Tales*, and, of course, *Tales from the Crypt*. I collected his magazine covers from *Time* and *TV Guide* and many other works I spotted throughout the decades. RIP Jack Davis.

Gene Phillip • Great Falls, VA

I just want to extend my condolences to the MAD family with the passing of a GREAT artist, Jack Davis.

E.S. Conte, MAD reader since 1962

It's with heartfelt sorrow to hear of Jack Davis' passing this week. I was lucky enough to meet and have a conversation with him in 2001. I mentioned I was from Oregon and he wanted to know if we still had Indians running loose at home. He said he had always wanted to be a cowboy and proved it by showing off his western belt he just happened to be wearing. An amazing, humble man with an amazing talent. His impact will be felt and seen for many generations to come. He will be missed.

John Jackson • Medford, OR



Jack Davis graffiti homage by BOSS



Photo: David Lubin



RIP Mr. Davis. Part of my childhood left with you, thanks for the great memories.

Kenny Jones, via Facebook

This is a very sad day in the history of classic humor and art.

Jerry Moore, via Facebook

Jack Davis was my all-time favorite MAD/EC artist. I started reading magazines and comics with his illustrations in them at an early age and continued into adulthood. Everything he did, from MAD Magazine to *Tales from the Crypt*, was amazing, energetic and masterfully rendered. There was and will never be an artist truly like him and I'm so thankful he was able to share his gift with the world. Thank you for all you did, Mr. Davis, you will be sorely missed.

William Lockwood, via Facebook

R.I.P. And thank you for all the memories.

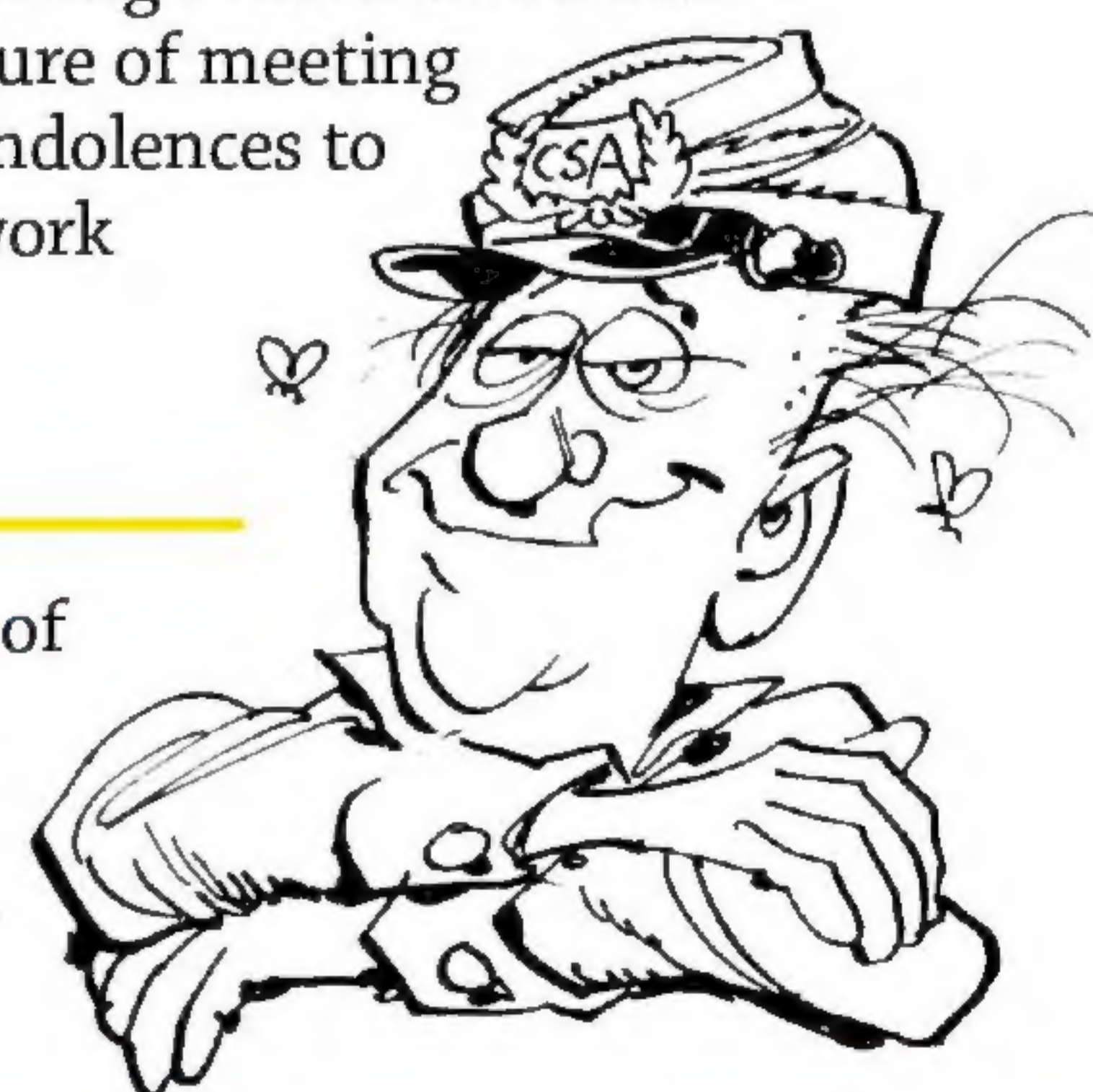
Eduardo Leon, via Facebook

Jack Davis is the reason I have been a cartoonist for over 40 years. I absolutely loved everything I saw that he did. I always wanted to have the pleasure of meeting him and shaking his hand. My condolences to his family. He will live on in the work he created.

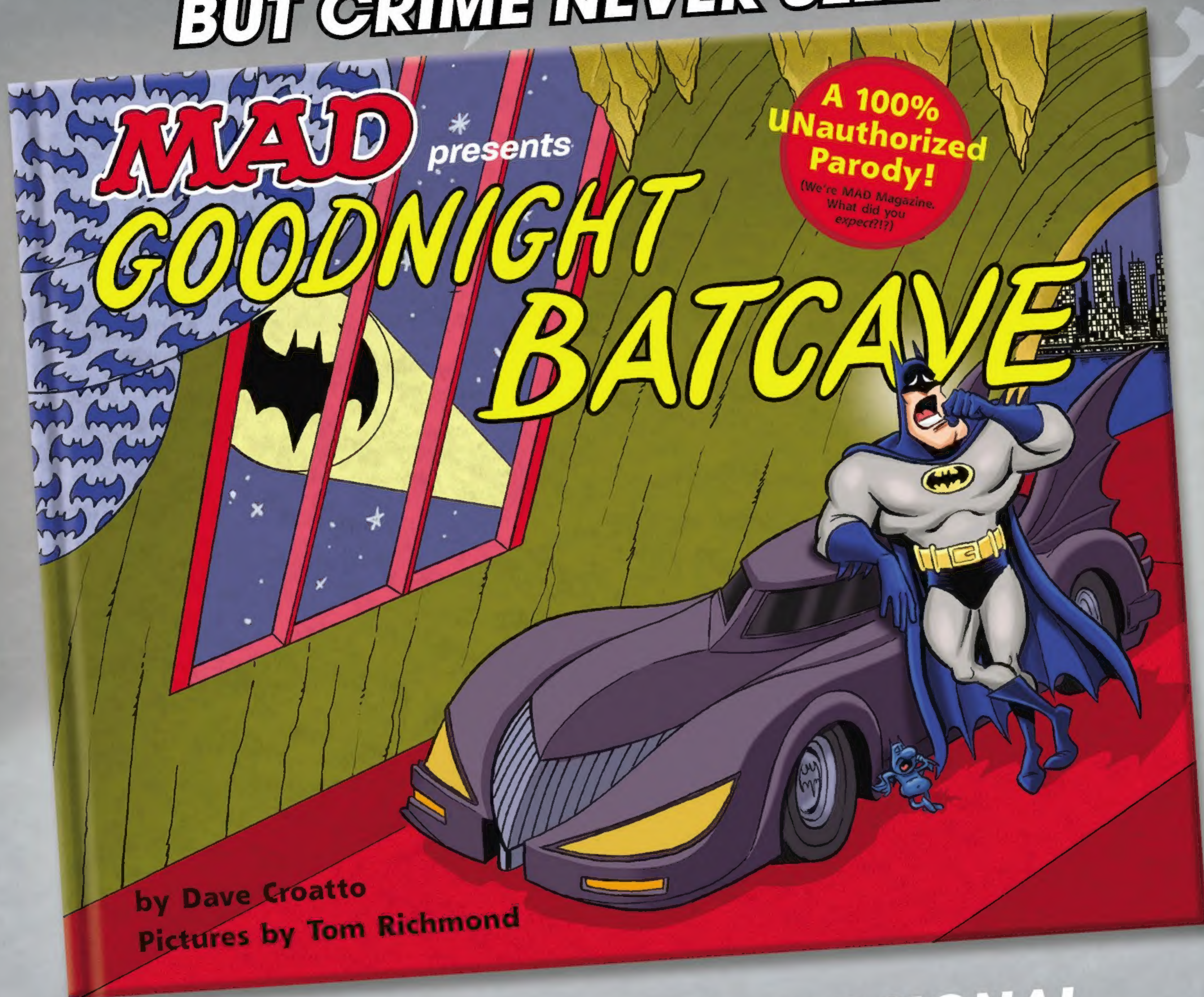
Charles King, via Facebook

A great talent, a wonderful sense of humor and a kind, gentle person. Rest in peace, Jack.

Dave Wilson, via Facebook



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READY FOR BED
BUT CRIME NEVER SLEEPS!**



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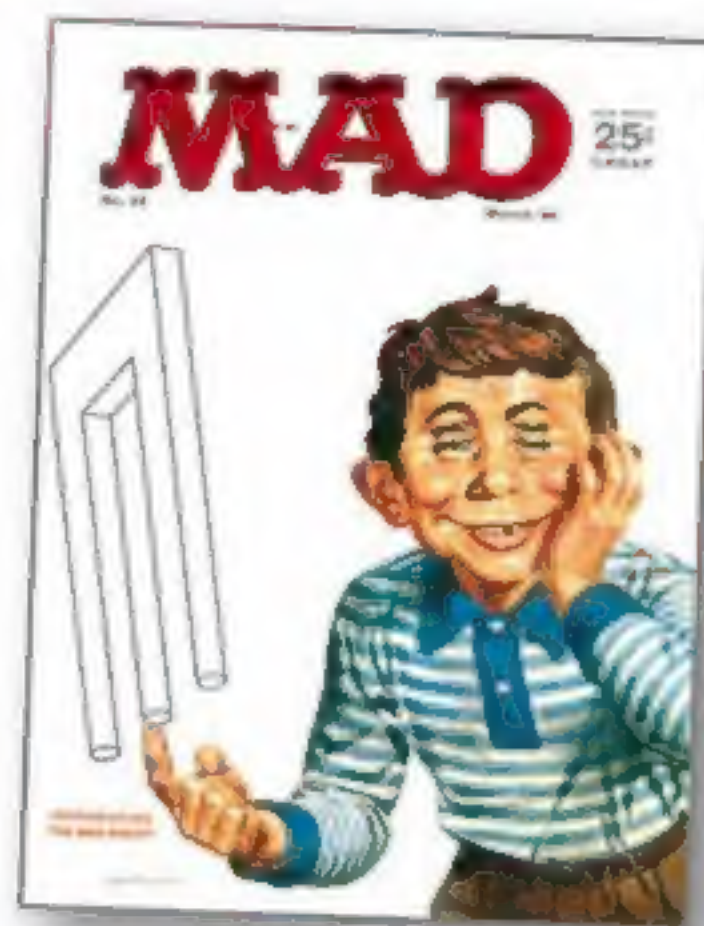
Visit madmagazine.com
for more information

Letters and Tomatoes



POIUYT OF NO RETURN

Artist Kenneth Curwood of Brooklyn, NY sent in pictures of this larger-than-life sculpture of the MAD "POIUYT" he made out of hardwood dowels. The "POIUYT" was first shown on the cover of MAD #93, March 1965 — and the sculpture was bought by an art collector who, we assume, has way too much money and way too much space!



IN THE FECAL POSITION

I've been reading MAD my entire 18 years (which may or may not have affected my social life). My father loves MAD even more than I do. So much so that he bought a framed picture of Alfred E. Neuman and promptly hung it across from the toilet. He spends a lot of time admiring the picture with the door closed. Please keep making MAD so my dad and I have something to read. Thanks!

Hannah Muratori • Hammond, IN

Finding Mura-tori — Yet again, a reader writes in to share the details of how MAD figures into their family's bathroom routine, and we're left feeling...unsettled by the information. Put yourself in our shoes, Hannah-bal! Imagine if someone told you they stared at a picture of YOU while they were "sculpting in brown"? Not a pleasant mental image, is it? We appreciate that your family enjoys MAD — but, PLEASE, there's no need to let us know about the next time your dad is "baking the devil's éclair." —Ed.

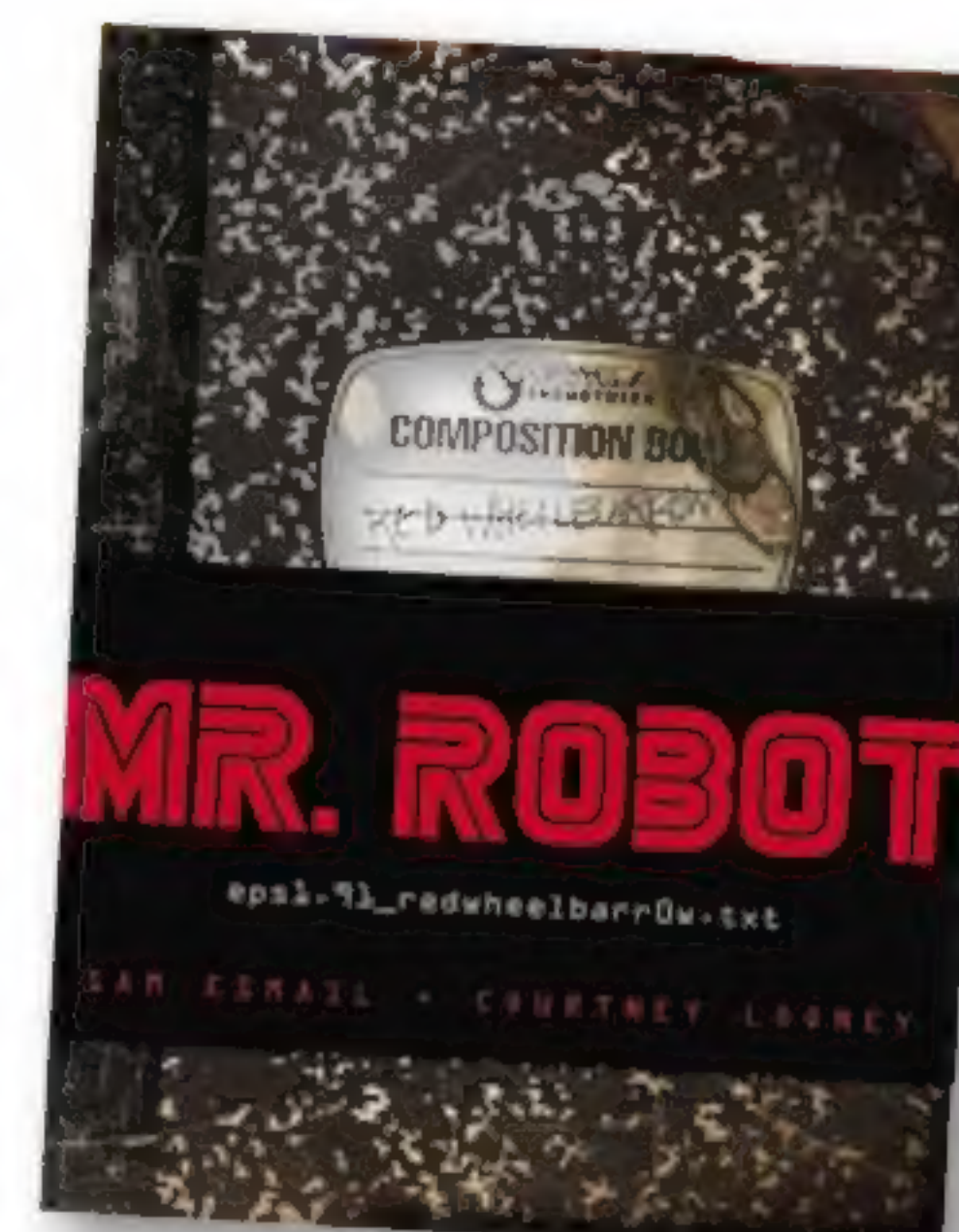
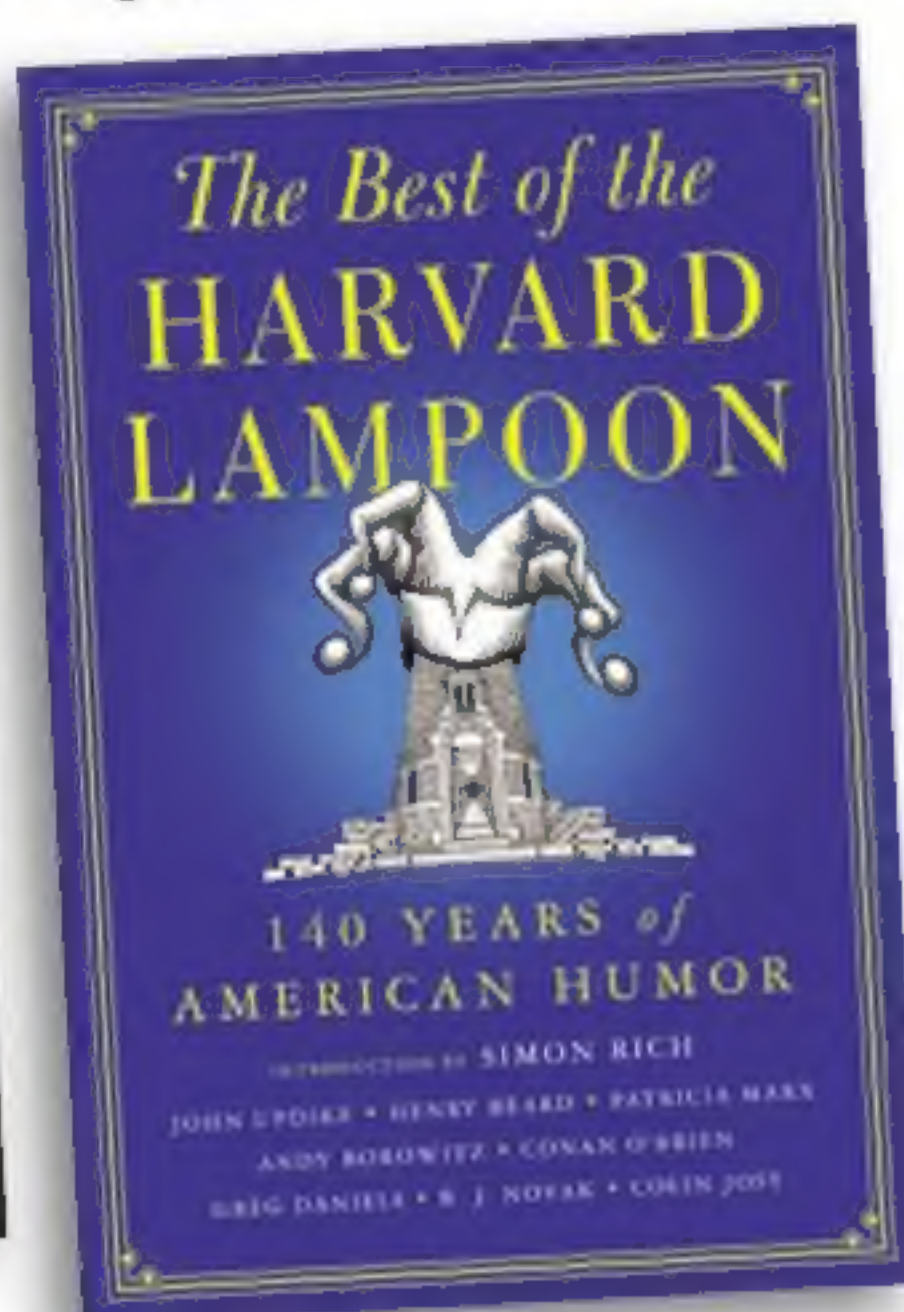
FOLLOW MAD ONLINE!

Looking for a way to waste time AND open yourself up to public ridicule? You're in luck! You can do both simply by following us on Facebook, Tumblr, Twitter and Instagram! It's a perfect plan! (Except for the ridicule — but that's your problem, not ours!)



READER ALERT

Was your letter printed in this issue? Well, it's not ALL bad news — at least you get some cool, free stuff! Specifically, you'll be getting *The Best of the Harvard Lampoon*, courtesy of our pals at Touchstone; *Gotham: The Complete Second Season*, from our buddies at Warner Bros. Home Entertainment; *Old Farts: A Spotter's Guide*, from our amigos at Chronicle Books; and *Mr. Robot: Red Wheelbarrow* by Sam Esmail and Courtney Looney from our chums at Abrams Books! Not a bad payoff for your moronic scrawling, eh, chico? Write to us today!



MAD

MAD #543 is on sale December 13th!

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

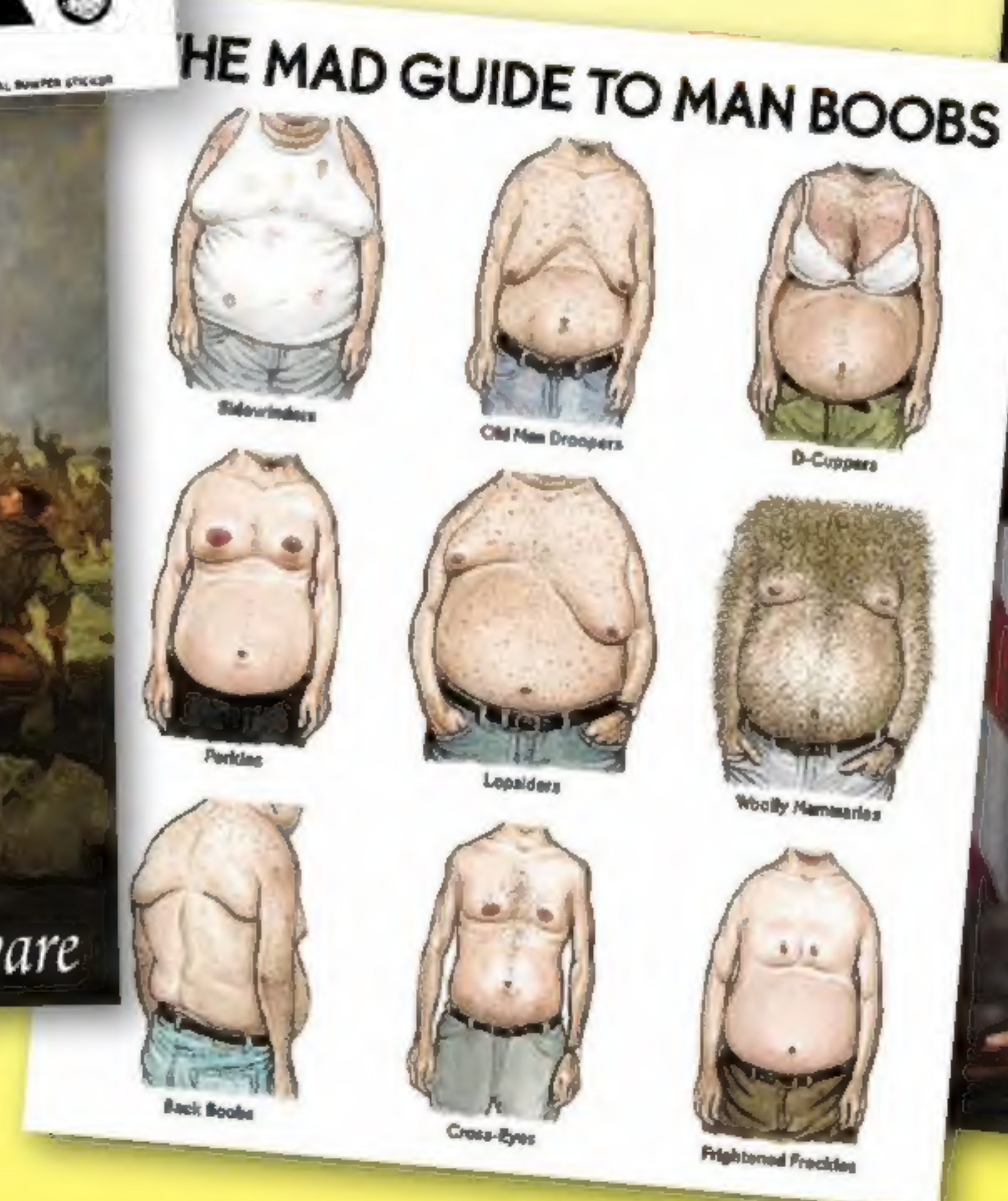
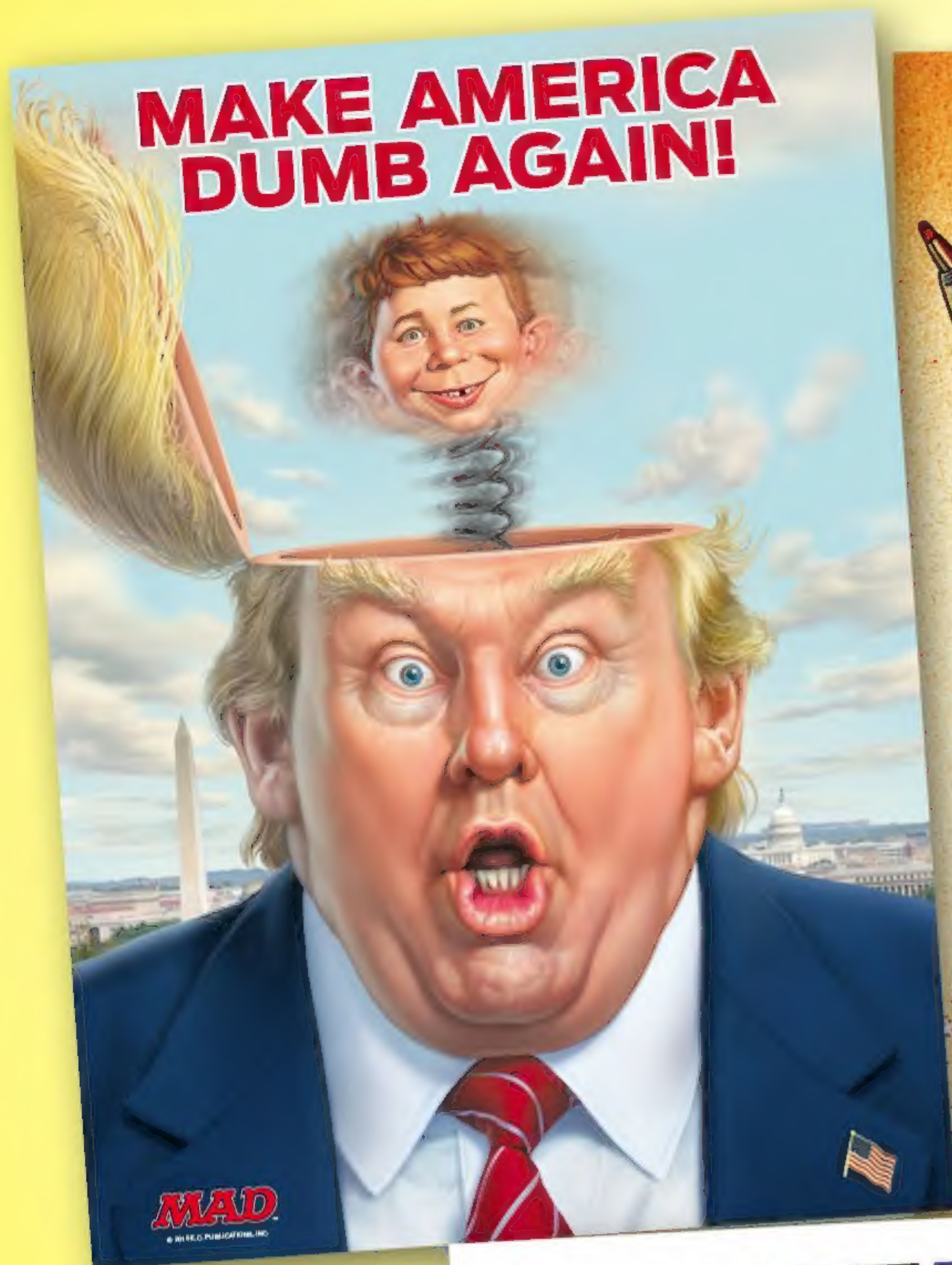
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and look for the discount code for extra savings!

The Fast Five REASONS WHY THE PRICE OF EPIPENS INCREASED

- 1 Users could die at any moment — so it's important to squeeze them for as much money as possible while they're still alive.
- 2 It was felt that parents spend so much on back-to-school shopping, they wouldn't notice an extra \$600.
- 3 Mylan execs were hoping to make enough money to buy that Wu-Tang album off pharma-douche Martin Shkreli.
- 4 The board members really wanted to see the *New York Post* headline "EpiPen-sive!"
- 5 Mylan CEO Heather Bresch was barely scraping by on her \$2 million salary and needed a \$16 million raise just to make ends meet.



Artist: Rick Tulka

THE NEW SEASONS OF CLIMATE CHANGE



KUPER

Writer and Artist: Peter Kuper

Sampson of Anarchy



"DON'T WORRY - HE WON'T FEEL A THING."

Writer and Artist: Johnny Sampson

Fascinating Facts About Animal Mating

Dung-breathed mucous vipers will often fake death in order to avoid having to mate with each other.

Lemmings have been known to engage in unsafe sex practices out of peer pressure, since all the other lemmings are doing it.

One species of extinct hippo could only mate in midair — which is probably why it's extinct.



The rarest species of lemur can only mate on February 29th.

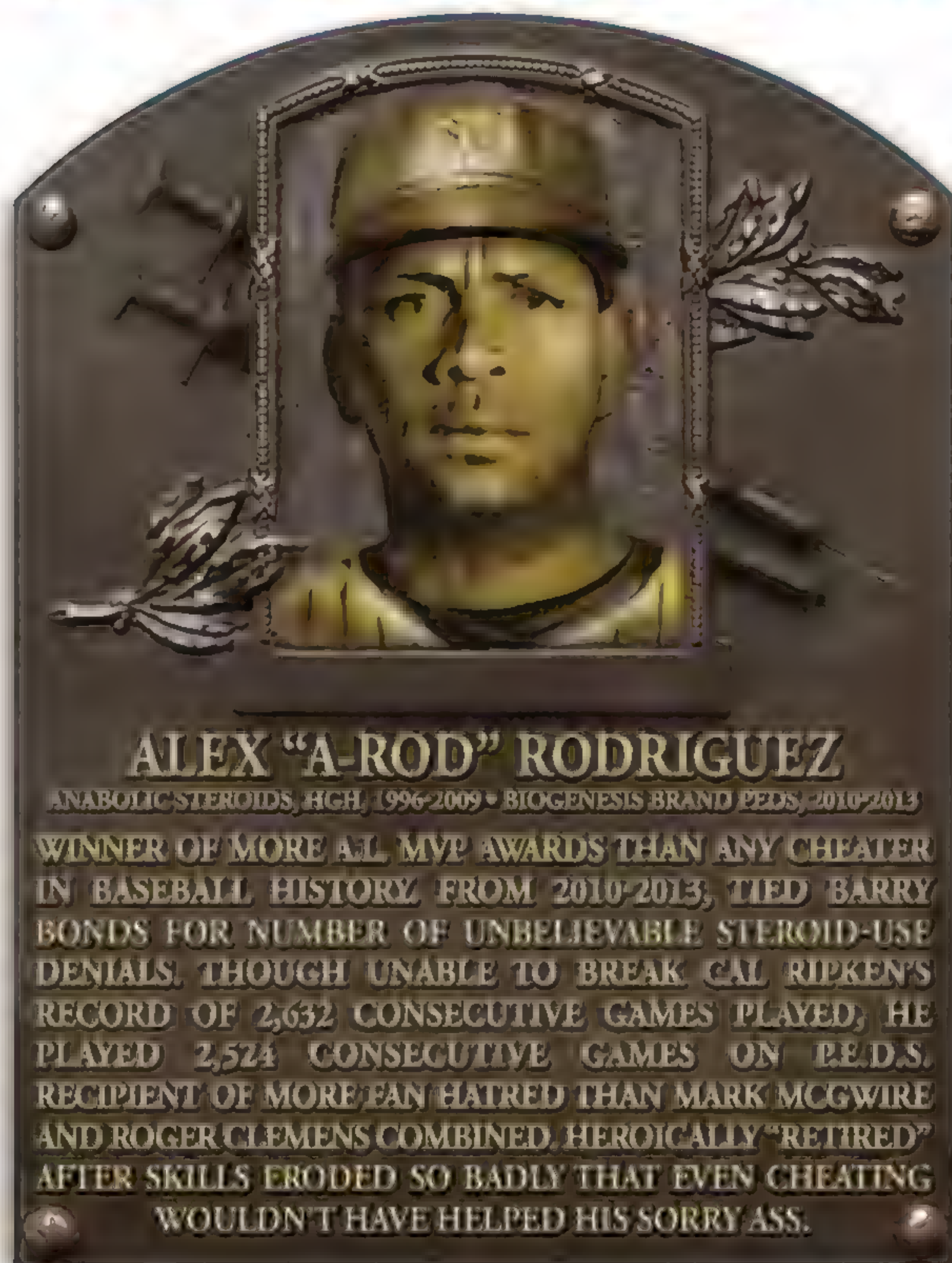
Water bears are amazing microscopic creatures that are probably having sex in your hair at this very moment.

Porcupines like it slow and gentle, making their situation that much more tragic.

Writer: Jeff Kruse Artist: Kevin Pope

PAGES

ALEX RODRIGUEZ'S HALL OF FAME PLAQUE



Too Big to McPhail



Writer and Artist: Will McPhail

"I'll allow it. But you better be going somewhere with this!"

Explaining the Olympic Mascots

Yellow pallor from massive liver failure after swimming in Rio's radioactive waters

Happy-go-lucky attitude reflects Brazil's blasé approach towards terrorism

Five balls represent the number of decades it will take Brazil to pay for the Games

Eye gouged out by roving gangs just outside the Olympic Village

Lack of feet represents the body parts that keep washing up on Rio's shores



BITTERMAN



What the hell are you doing here, Amanda? When you left, you broke my heart and turned me into a depressed, anxiety-ridden husk of a man who can never love or trust another woman again.

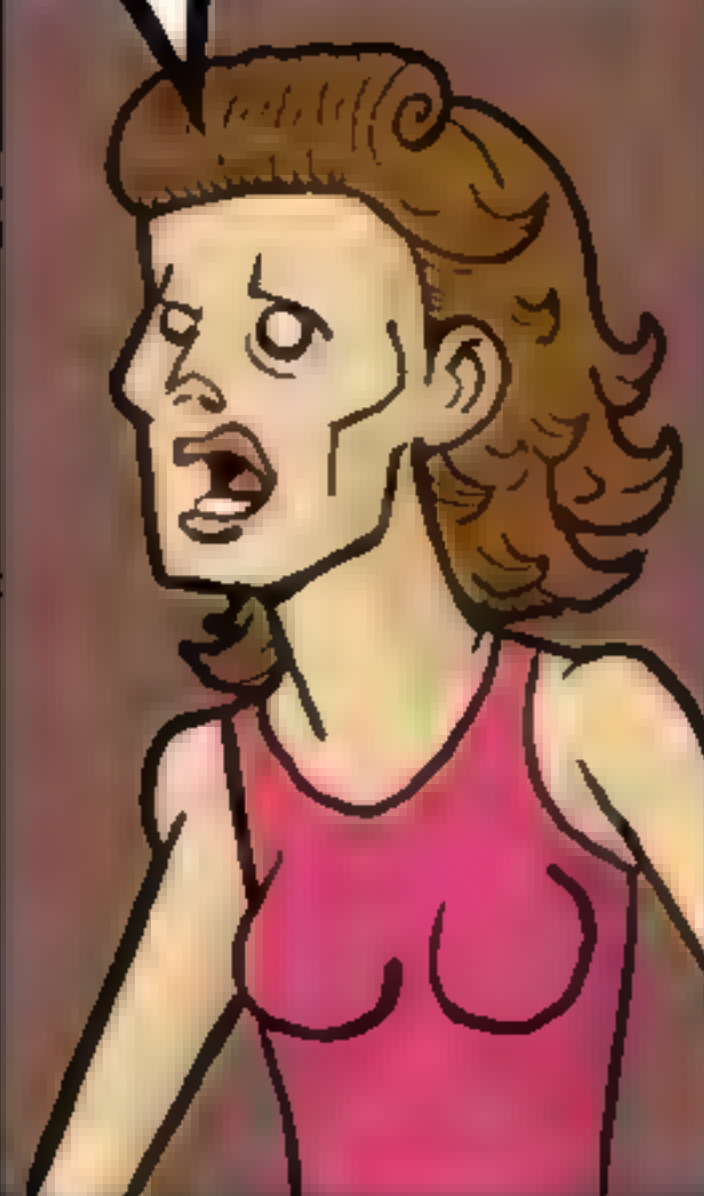
I know you're upset, but I *needed* to come here.



HA! Let me guess – you finally felt some guilt in your tiny, stone heart and now you need my forgiveness? Or maybe you're getting some much-needed therapy and your shrink told you needed this for "closure"! Or maybe...



Please, Joe! I wouldn't bother you if it wasn't important...



You've got a Pokémon in your backyard!



Writer and Artist: Garth Gerhart

THE POLITICAL

The Politicalini Pages Asks...
WHAT'S IN A SLOGAN?



The Startling Similarities
and Differences Between
**DONALD TRUMP AND
THE 2016 RIO OLYMPICS**



	TRUMP	OLYMPICS
• Celebrated the world's wonderful diversity.....	<input type="radio"/>	<input checked="" type="checkbox"/>
• Was a source of great pride for America.....	<input type="radio"/>	<input checked="" type="checkbox"/>
• Was on another continent, thank God.....	<input type="radio"/>	<input checked="" type="checkbox"/>
• Proceeded, despite a terrifying lack of preparation.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Took Russia at its word.....	<input checked="" type="checkbox"/>	<input type="radio"/>
• Was a bloated, largely unnecessary spectacle.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Artist: Stephen Silver

THINGS YOU NEED TO KNOW ABOUT GOV. MIKE PENCE

He was "Mikey" from those Life cereal ads in the '70s.

Hit for the cycle off Elizabeth Warren in the annual Republicans vs. Democrats softball game.

Once suggested that, if schoolteachers are so smart, they should earn extra cash on *Jeopardy!* rather than grubbing for more taxpayer money.



As a congressman, he voted to defund NASA because of all the aborted missions.

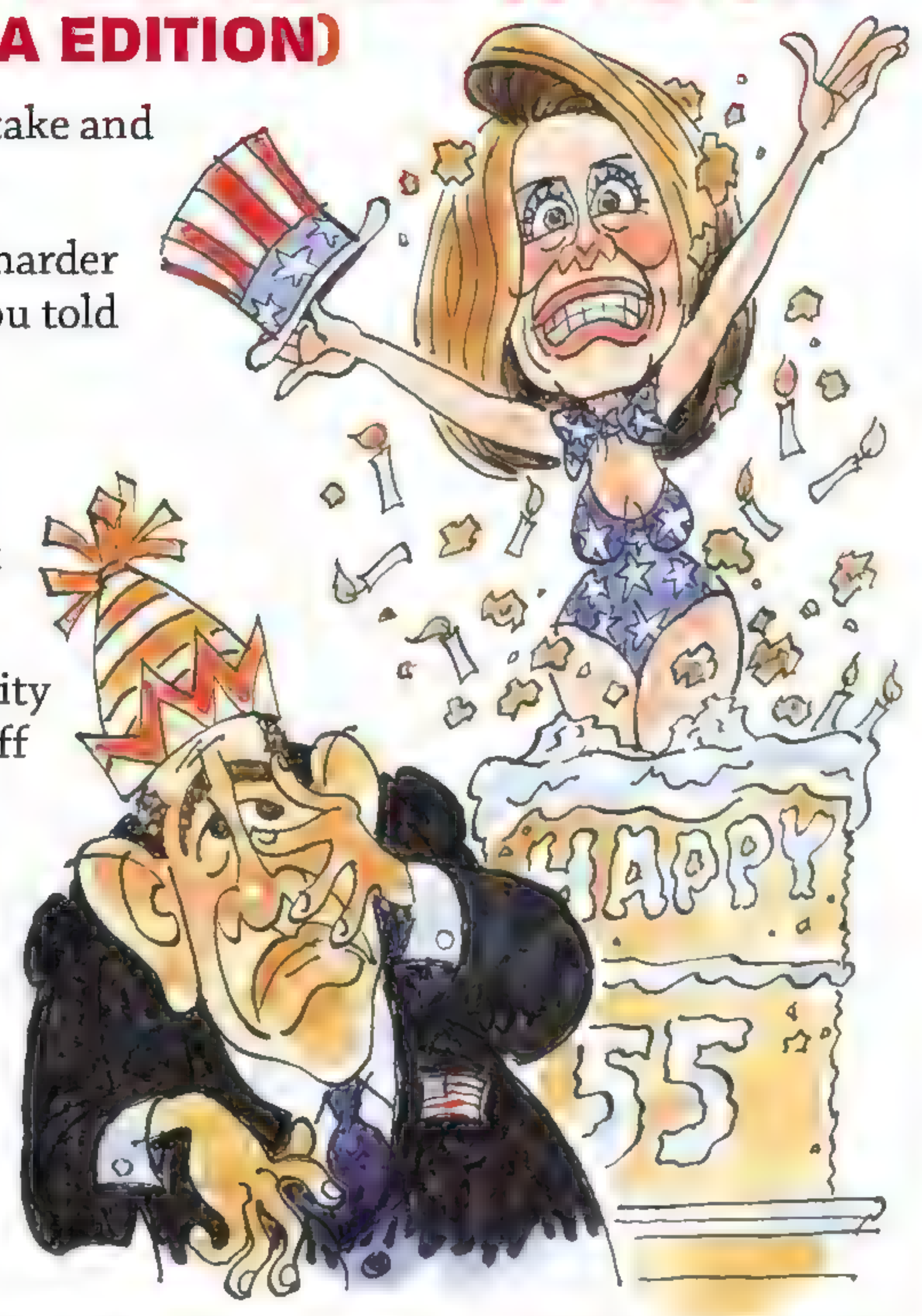
Is considered by many to be a friend of the common man, as his policies often favor multi-millionaires over billionaires.

Gives speeches at grade schools encouraging kids that anyone can grow up to deny basic constitutional rights to certain Americans.

Writer: Jeff Kruse Artist: Anton Emdin

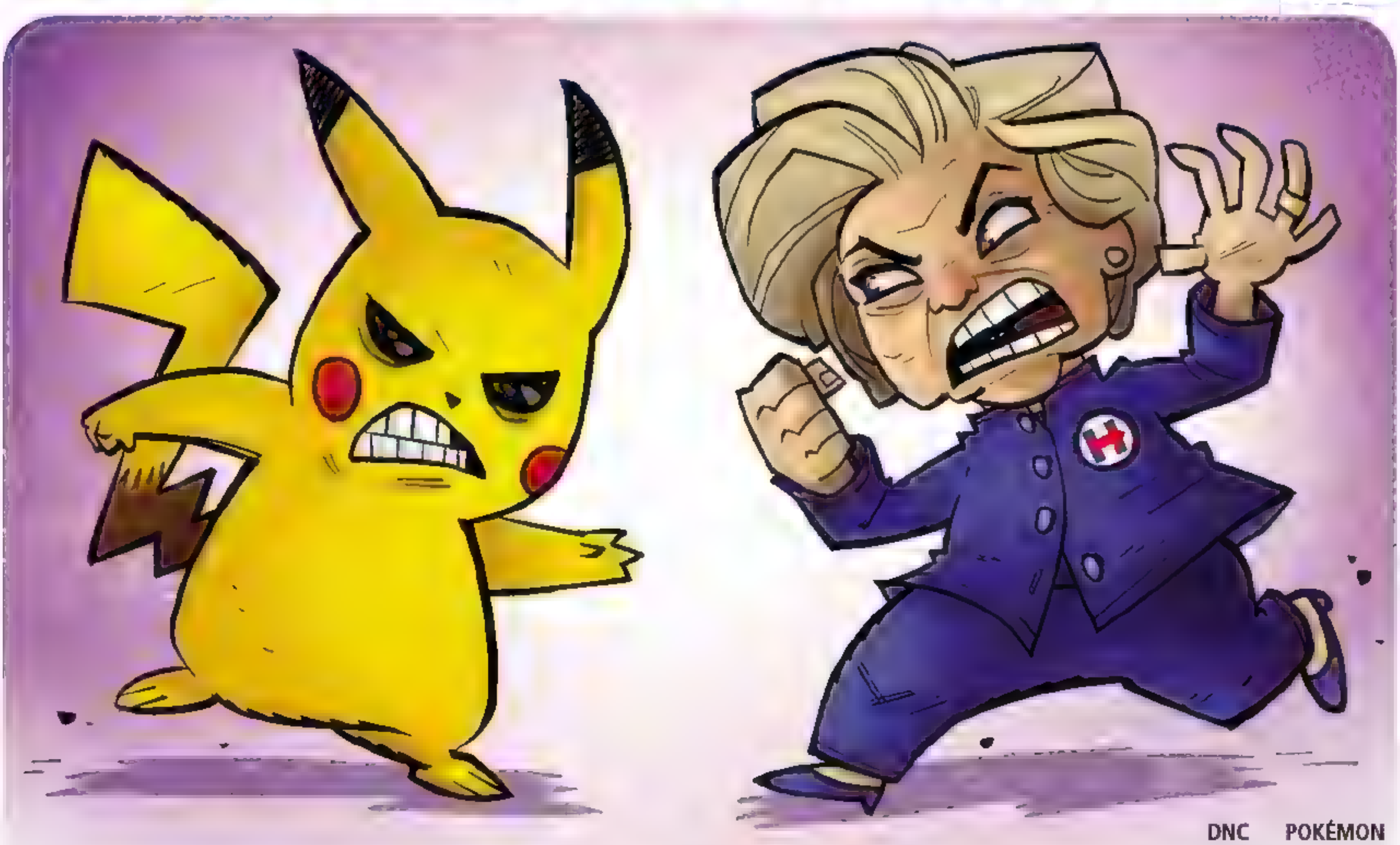
The Fast Five YOU KNOW YOU'RE 55 WHEN... (BARACK OBAMA EDITION)

- 1 Congress sends over a cake and out pops Nancy Pelosi
- 2 It's getting harder and harder to remember the lies you told your Press Secretary
- 3 It takes you longer to exercise the ol' "pocket veto," if you know what we mean
- 4 You relish the opportunity to tell reporters to get off your damn lawn
- 5 You don't know what's going on, but you can't stop picturing Ruth Bader Ginsberg buck naked on a bearskin rug



Artist: Paul Coker

The Startling Similarities and Differences Between THE DEMOCRATIC NATIONAL CONVENTION AND POKEMON GO



	DNC	POKEMON
• Had millions transfixed on cartoonish, two-dimensional creatures...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Fed on nostalgia for something that seemed fresh in the mid-'90s.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Had people across America genuinely excited.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Was likely to lead you to a corpse in the bushes.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• Was a massive waste of time and money.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Surprisingly, Bernie Sanders learned to enjoy it.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Artist: Justin Peterson

A HIP-HOP ALBUM WE'D LIKE TO SEE



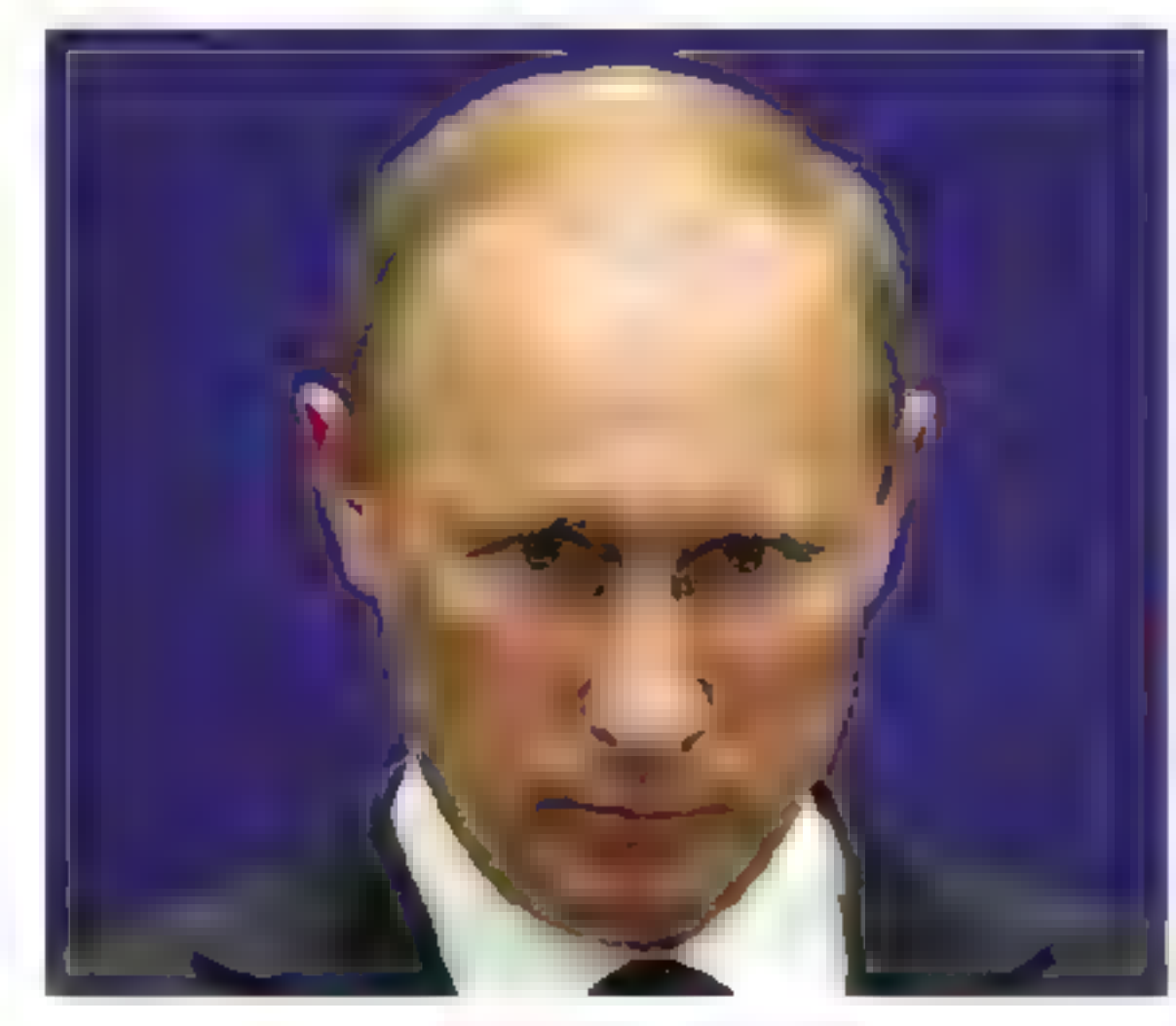
TRUMP UNVEILS HIS NEW CAMPAIGN TEAM



SARAH PALIN
Implosion Coordinator



LANCE ARMSTRONG
Mendacity Supervisor



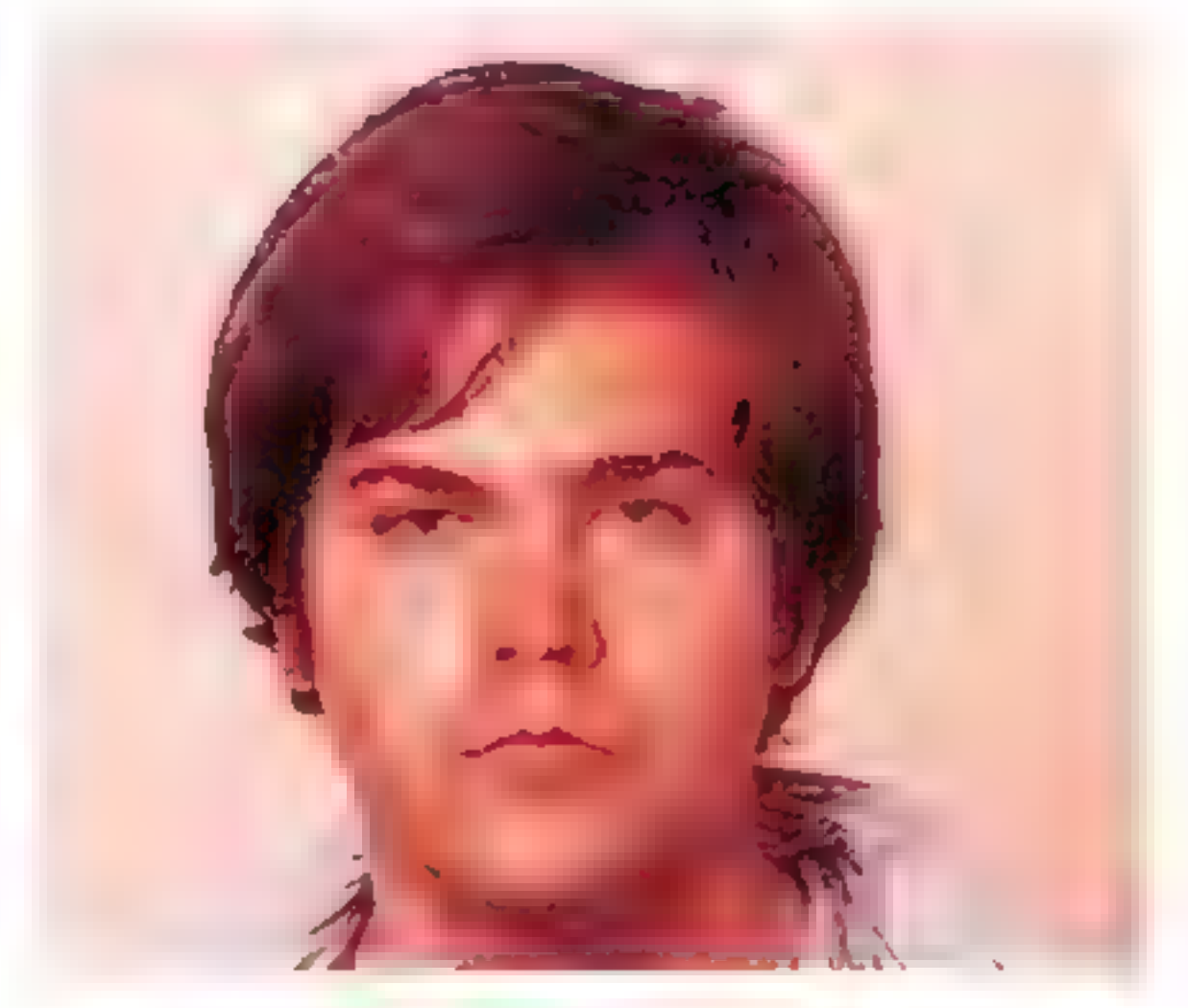
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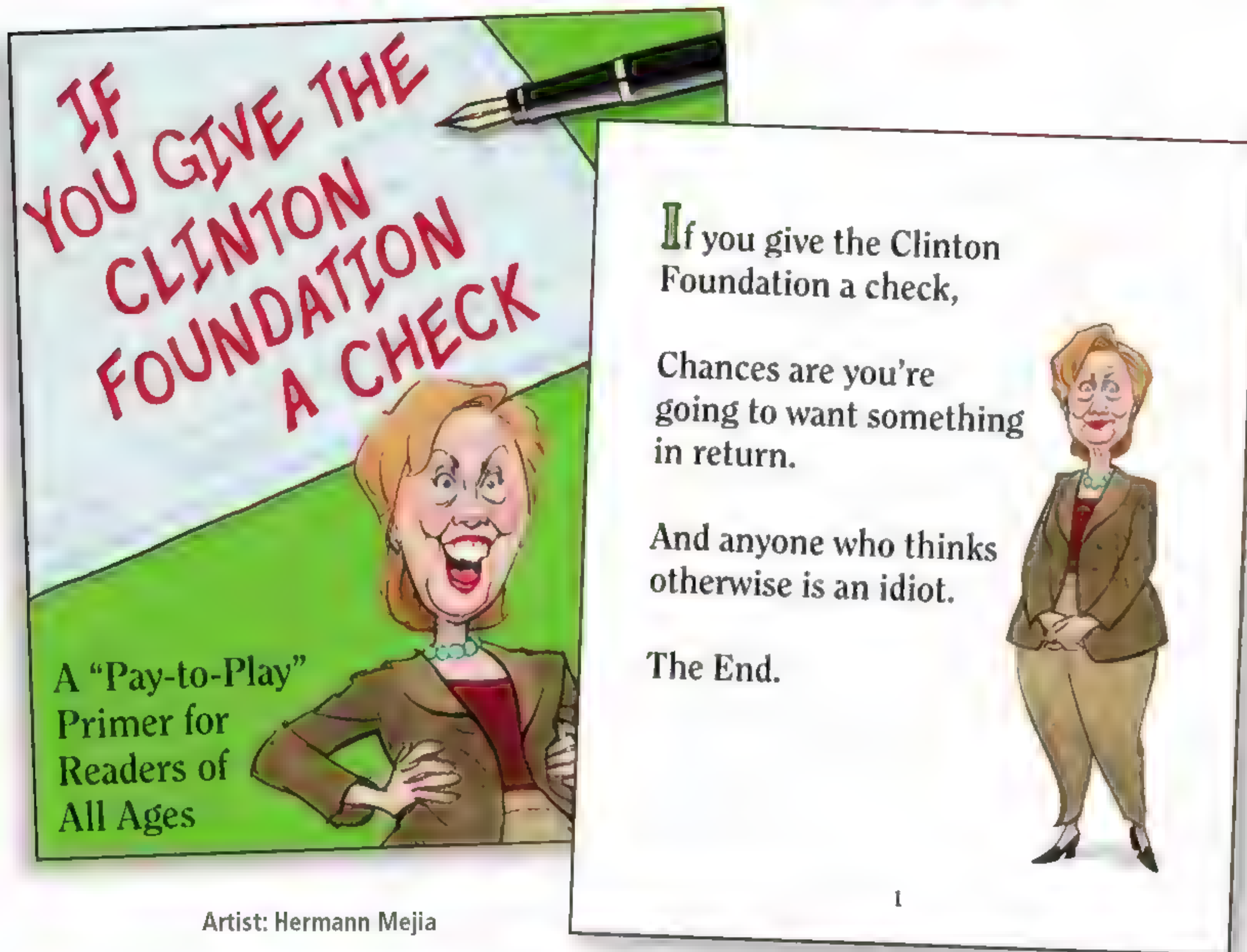
DAVID DUKE
African-American Outreach Liaison



JOHN HINCKLEY JR.
"Second Amendment People" Aide

THE POLITICALini PAGES

A CHILDREN'S BOOK WE'D LIKE TO SEE

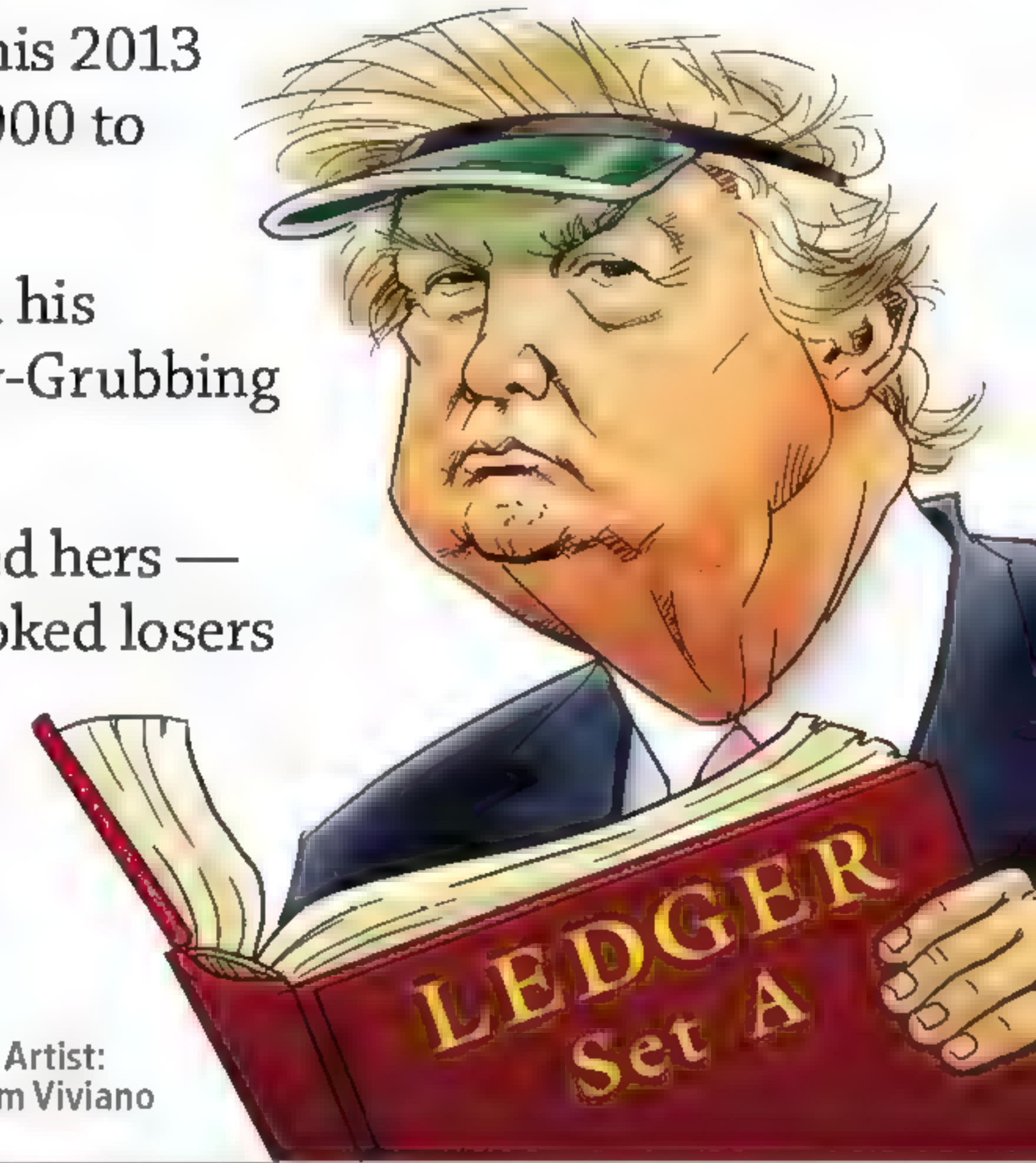


Artist: Hermann Mejia

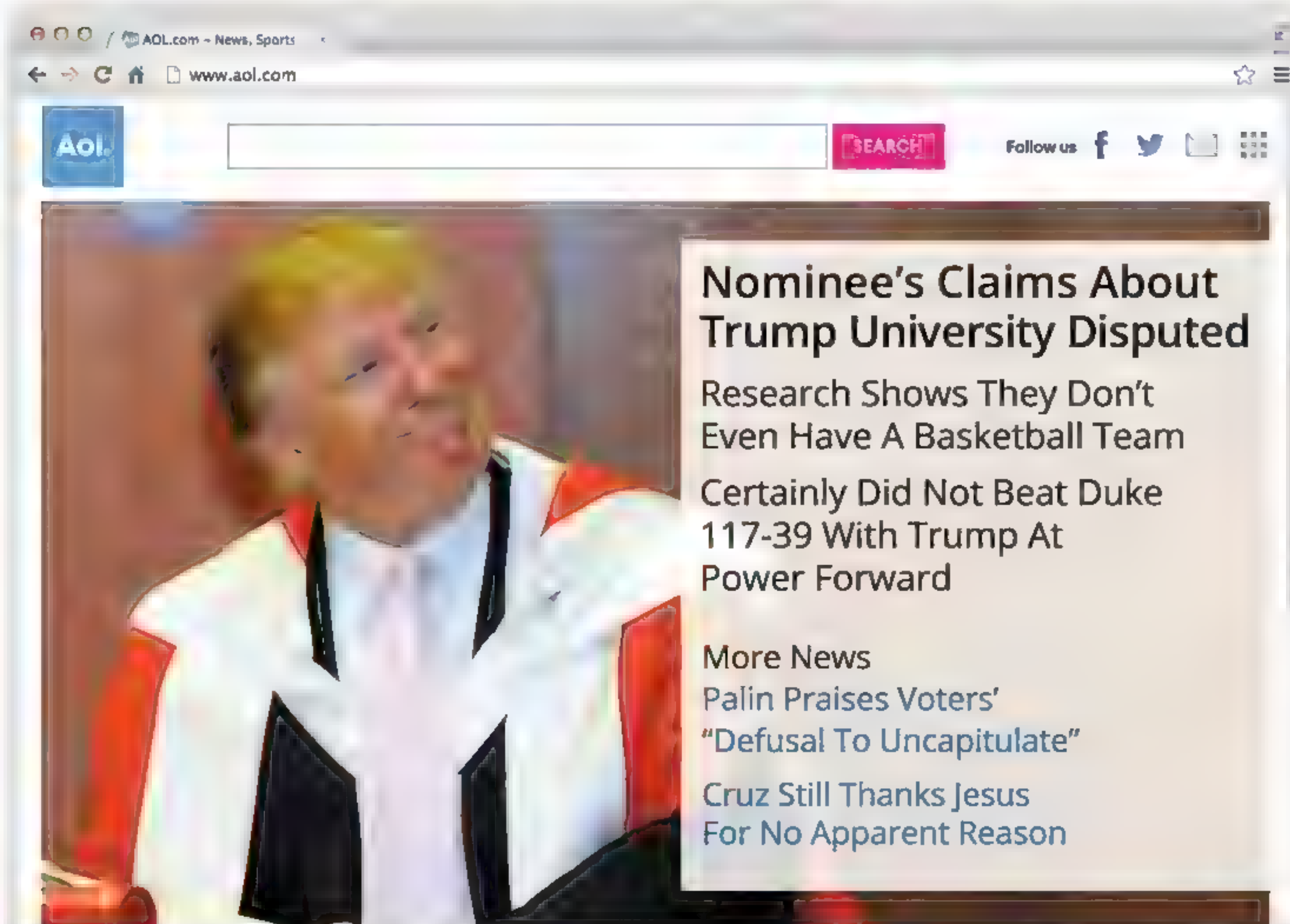
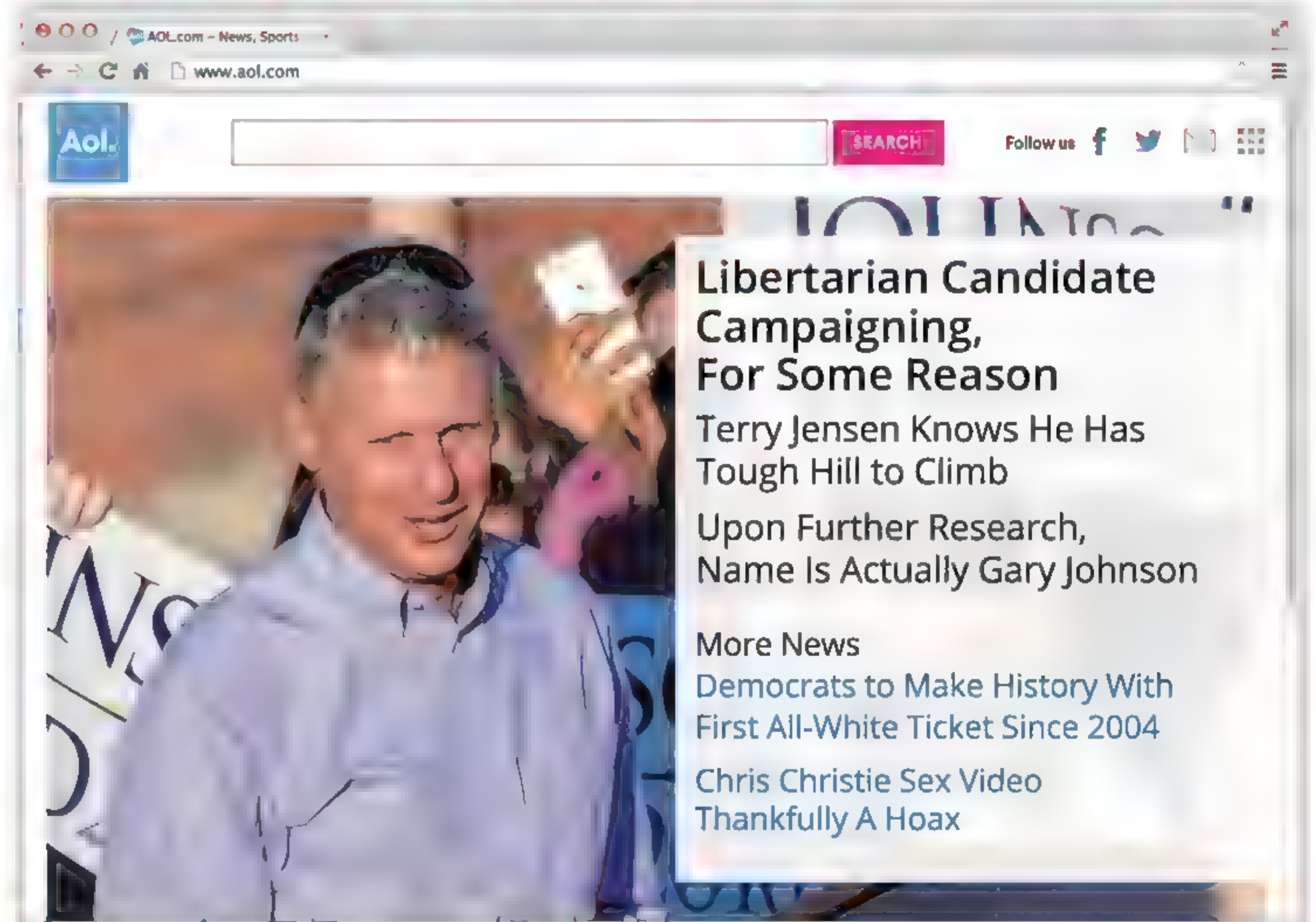
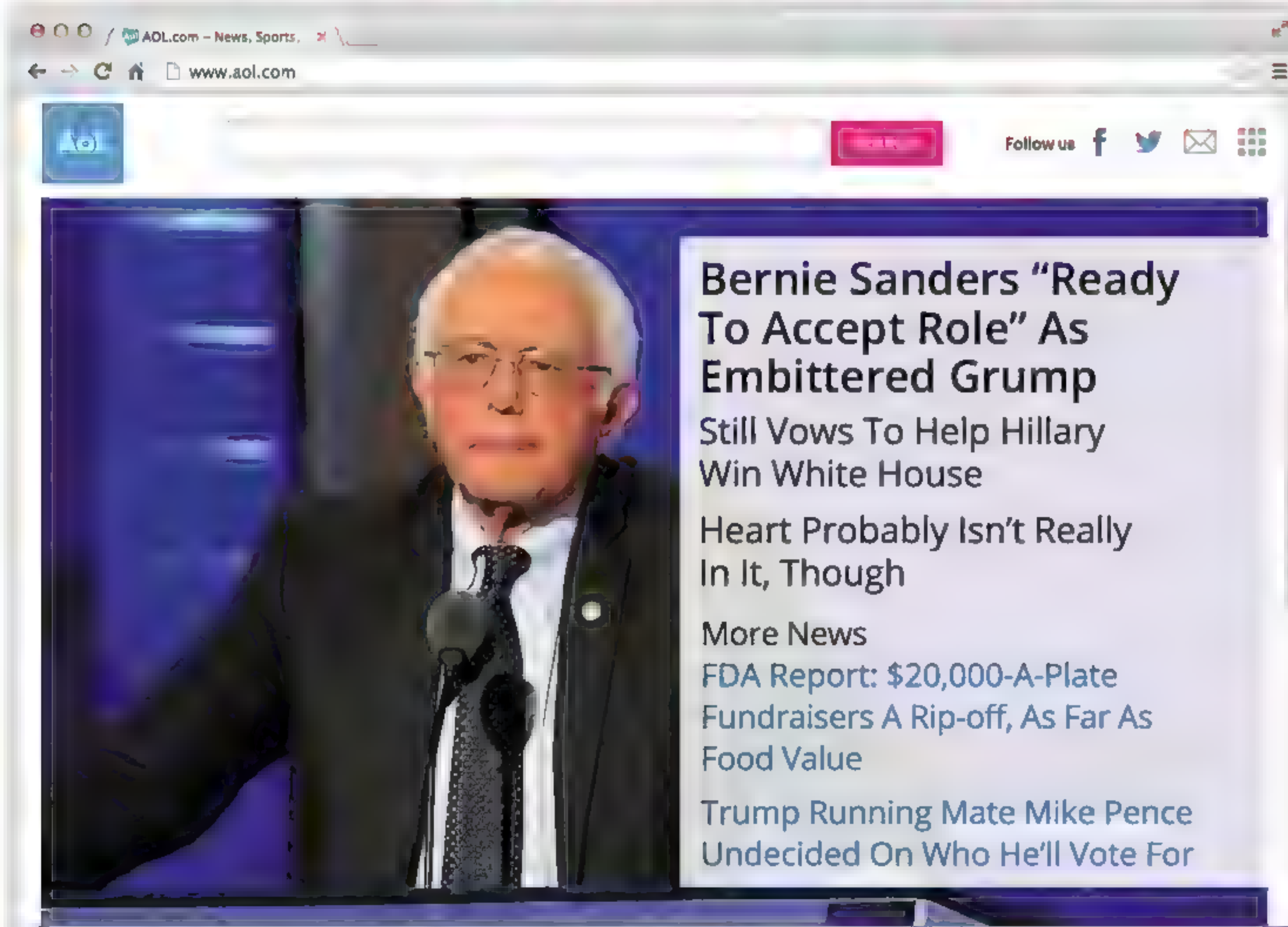
The Speedy Six WHY WON'T TRUMP RELEASE HIS TAXES?

- 1 His longtime accountant, Muhammad Sanchez, is an illegal Mexican-Muslim
- 2 In 2005, he tried to write Melania off as a business expense
- 3 There's the matter of his 2013 payment of \$10,000,000 to a "Pladimir Vutin"
- 4 Since 1976, he's listed his occupation as "Money-Grubbing Con Man"
- 5 Hillary Clinton released hers — proving that only crooked losers release their taxes
- 6 If he does, he'll be exposed as a devious, hypocritical, tax-dodging scumsack

Artist:
Sam Viviano



POLITICAL AOL START-UP SCREENS WE'D LIKE TO SEE



Writer: Jeff Kruse

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MAD

WHO NEEDS YOU
By NORMAN MINGO

FROM "THE SOUL OF MAD" COLLECTION

HERE'S
ANOTHER
POINT!

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print subscribers now
get a **FREE DIGITAL
SUBSCRIPTION**
to MAD for
their iPad!



When a new President takes office, a lot of attention is paid to his "First 100 Days." But everyone knows it's not how you start a job, it's how you finish it! And we're guessing that if he's consistent, Obama will finish his second term in a disappointing, inactive and ultimately pointless manner! Which is why we're taking the time to examine:

The Last 100 Days of the Obama Presidency

WRITERS: KENNY KEIL AND JEFF KRUSE

ARTIST: TOM RICHMOND

OCT 12

Insists the Secret Service guys don't go easy on him this time: loses a pickup basketball game 800-3



OCT 17

Caulks up all the holes in the Oval Office so he can get back his security deposit

OCT 18

Fills out the "How Was Your Stay?" White House survey

OCT 23

Forms an uneasy alliance with Vladimir Putin to star in season four of *True Detective*



OCT 26

Finally goes on one of those White House tours and is stunned at the number of fireplaces there are

OCT 27

Signs an executive order to bring back *Hannibal*

NOV 01

Against Michelle's wishes, grows a Van Dyke beard and big handlebar mustache for Movember



NOV 03

Deliberates with Biden over who gets to keep the HBO GO password

NOV 08

Introduces bold new legislation to combat the rising costs of college, just in time for Malia's freshman year at Harvard. Heyyyyyyy, wait a minute!

NOV 10 After years of vetoes, finally accepts Mitch McConnell's proposal to streak across the White House lawn together



NOV 11 Shoves all his leftover "HOPE" bumper stickers in a linen closet for the next administration to deal with

NOV 12 Gleefully deletes Paul Ryan's number from his contacts

NOV 16 Meets with Canadian Prime Minister Justin Trudeau about fast-tracking his citizenship request in the event of a Trump Presidency



NOV 19 Chops down a cherry tree, comes clean, hopes that will somehow add to his legacy

NOV 23 Nominates Journey for the Rock and Roll Hall of Fame, but the motion is blocked by Congress

NOV 30 In a reaching-across-the-aisle gesture, asks George W. Bush to paint his official portrait



DEC 04 Announces that Seal Team Six has finally located and "marginalized" that guy who keeps calling him "Obummer" on Facebook

DEC 07 Writes up a 10-page, expletive-laced "Out of Office" e-mail autoreply message

DEC 11 Appears on celebrity *Jeopardy!* — missing most of the questions in the "U.S. Government" category, but running the board in "Rocks & Minerals"



DEC 14 Flips through his Presidential Scrapbook, fighting back the tears when he finds the friendship bracelet Chris Christie made for him back in 2012

DEC 16 Uses his security clearance to finally learn the truth about Area 51 and, just as he suspected, [REDACTED] the pyramids [REDACTED] lizard people [REDACTED] crop circles [REDACTED] and Beyoncé



DEC 21 Binge-watches *House of Cards*, thinks about how much more productive he could have been had he shoved more people in front of oncoming trains

DEC 23 In a meeting with Paul Ryan and Mitch McConnell, finally breaks out the joy buzzer and whoopee cushion he's been dying to use all these years

DEC 30 Tries one last time to defeat Nixon's high score on the Presidential Pinball Machine



JAN 01 Knowing the Senate won't even bother holding hearings, Obama submits gag nominations "I.P. Freely" and "Dick Hertz" to fill lower court vacancies

JAN 02 Finally fixes that leaky faucet Michelle's been nagging him about since 2009



JAN 03 In a private ceremony, solemnly changes his ringtone from "Hail to the Chief" to Cee-Lo's "F*ck You"

JAN 04 Becomes the first sitting President to live-tweet an episode of *Empire*

JAN 08 Signs off on blueprints for The Obama Library, then gently breaks it to Joe that the "Biden Repository of Dirty Magazines" ain't gonna happen



JAN 09 Frantically tries to navigate his way through Healthcare.gov after realizing his employee benefits are about to expire

JAN 12 Steals a freaking butt-load of office supplies



JAN 13 Finally gets around to reading that stack of CIA torture memos that have been piling up on his nightstand

JAN 14 Finally cracks under the pressure of the job and pushes "the button" — fortunately, much like the rest of our nation's infrastructure, it doesn't actually work

JAN 18 Delivers the shortest farewell address ever, simply saying "Osama Bin Laden" before dropping the mic



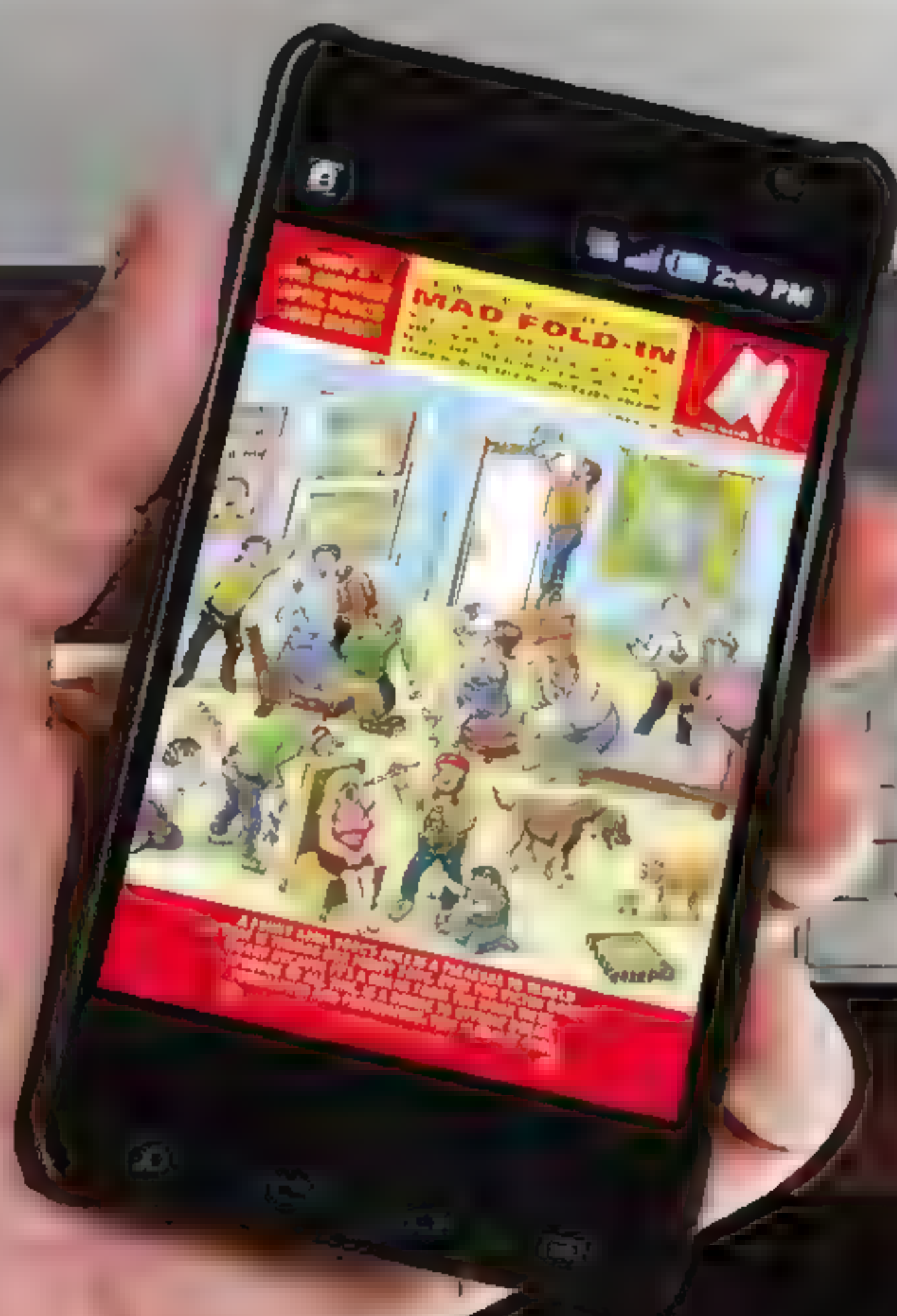
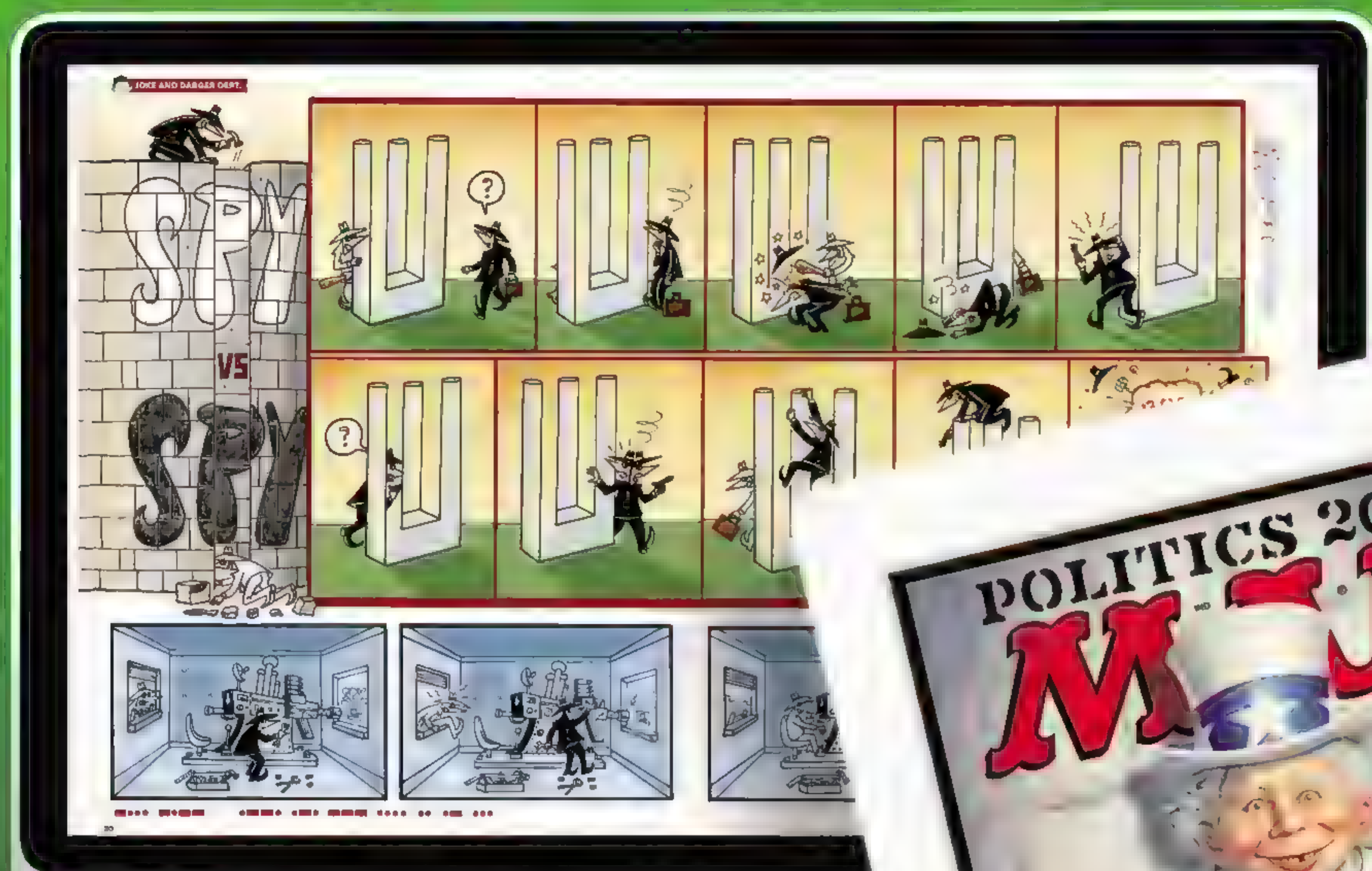
JAN 19 Officially becomes a regular citizen again by reciting the Presidential Oath of Office backwards

JAN 20 Enjoys the best damn cigarette of his entire life



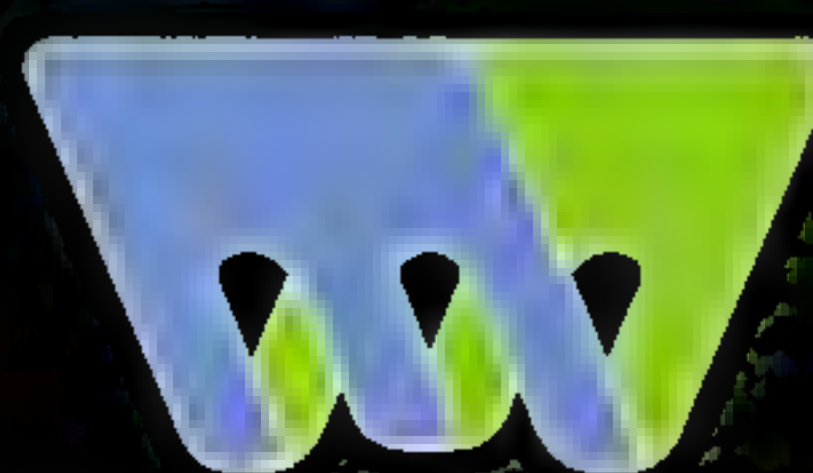
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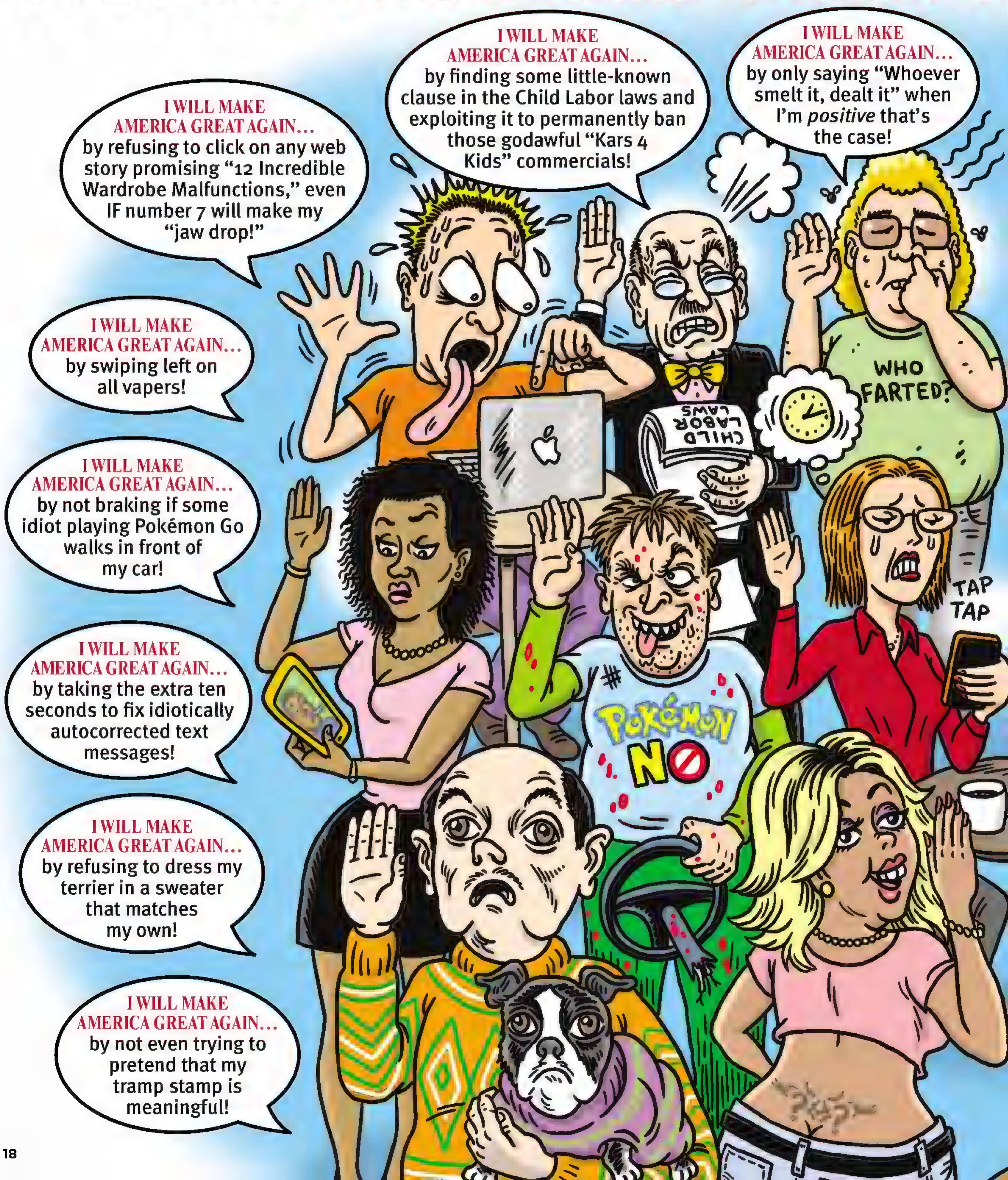


MAGZTER
DIGITAL NEWSSTAND
TAP • READ • ENJOY



For the past year and a half, Donald Trump has been traveling around the country pledging to “Make America Great Again!” It’s a veterans, Latinos, Gold Star families, women and the disabled is time-consuming, so maybe he just hasn’t had time to figure it all out. Well,

THE MAD “I WILL MAKE AMERICA



GREAT AGAIN™ CITIZEN'S PLEDGE

ARTIST: WARD SUTTON

I WILL MAKE AMERICA GREAT AGAIN...
by never Googling
"When will the McRib
return?"

I WILL MAKE AMERICA GREAT AGAIN...
by removing any campaign
bumper stickers from my car
if it is no longer the decade
in which the election
occurred!

I WILL MAKE AMERICA GREAT AGAIN...
by refusing to ever give the
cashiers at Home Depot, Bed Bath
& Beyond or any other nosy store
my zip code, area code, phone
number or any other personal
information!

I WILL MAKE AMERICA GREAT AGAIN...
by never uttering the
phrase "so much for
global warming"
during a snow
storm

I WILL MAKE AMERICA GREAT AGAIN...
by never again talking
on the phone while
sitting on a toilet!

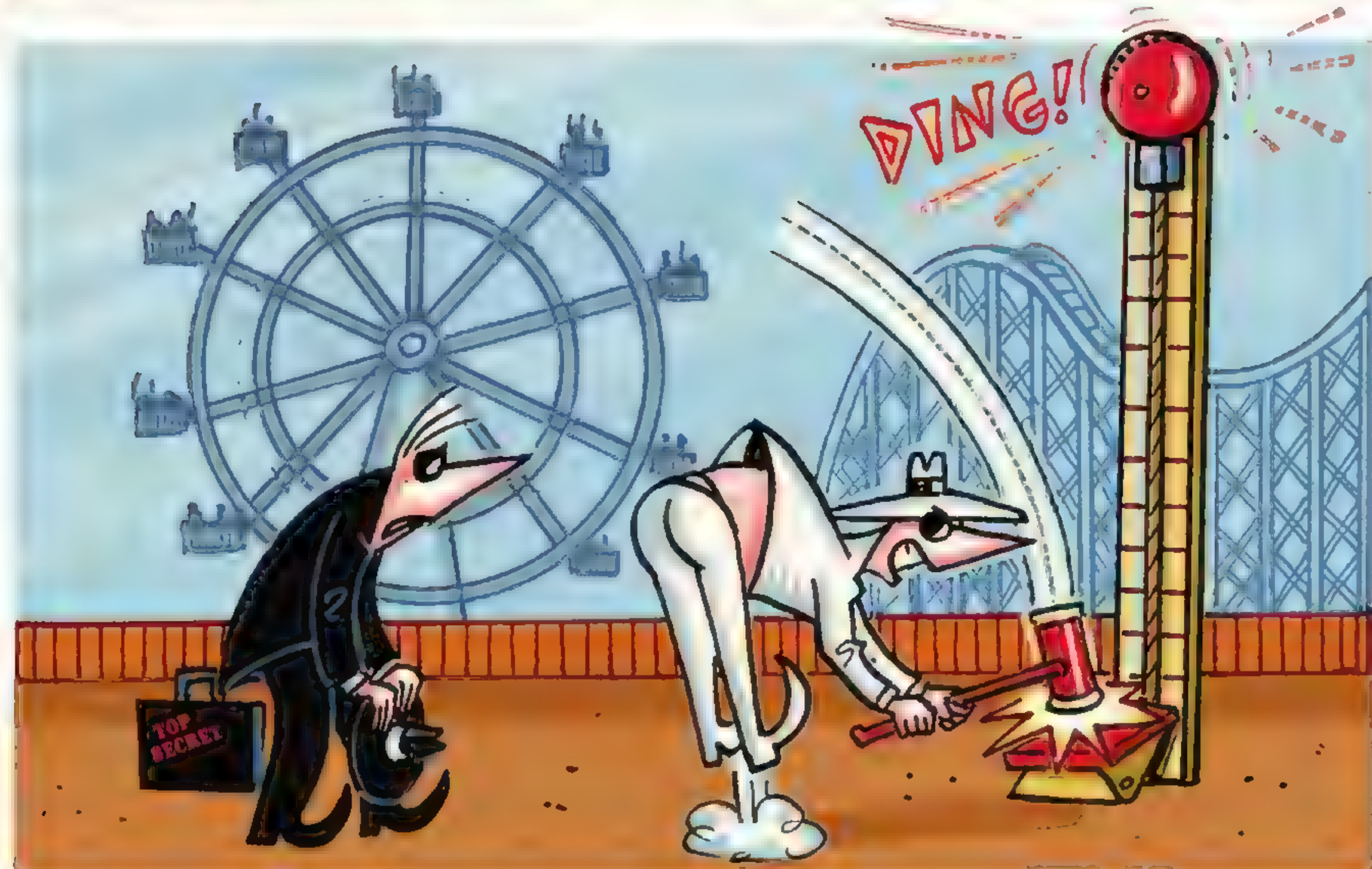
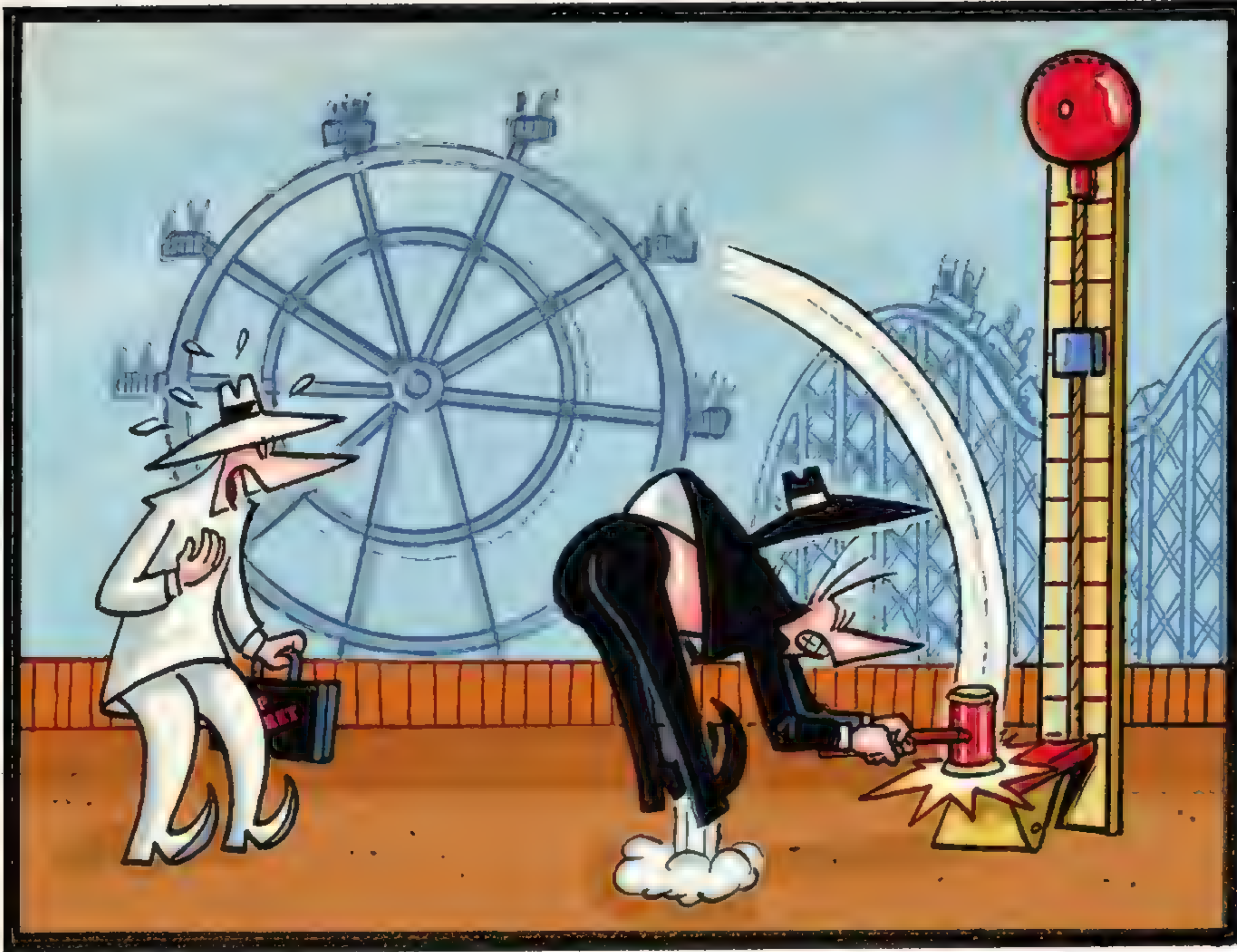
I WILL MAKE AMERICA GREAT AGAIN...
by using no more than
three emojis when
sending a condolence
text!

I WILL MAKE AMERICA GREAT AGAIN...
by lying through my teeth to
every political pollster who
calls me between now
and election day!

I WILL MAKE AMERICA GREAT AGAIN...
by never uttering the
jingoistic, meaningless
phrase "Make America
Great Again!"



SPY vs SPY

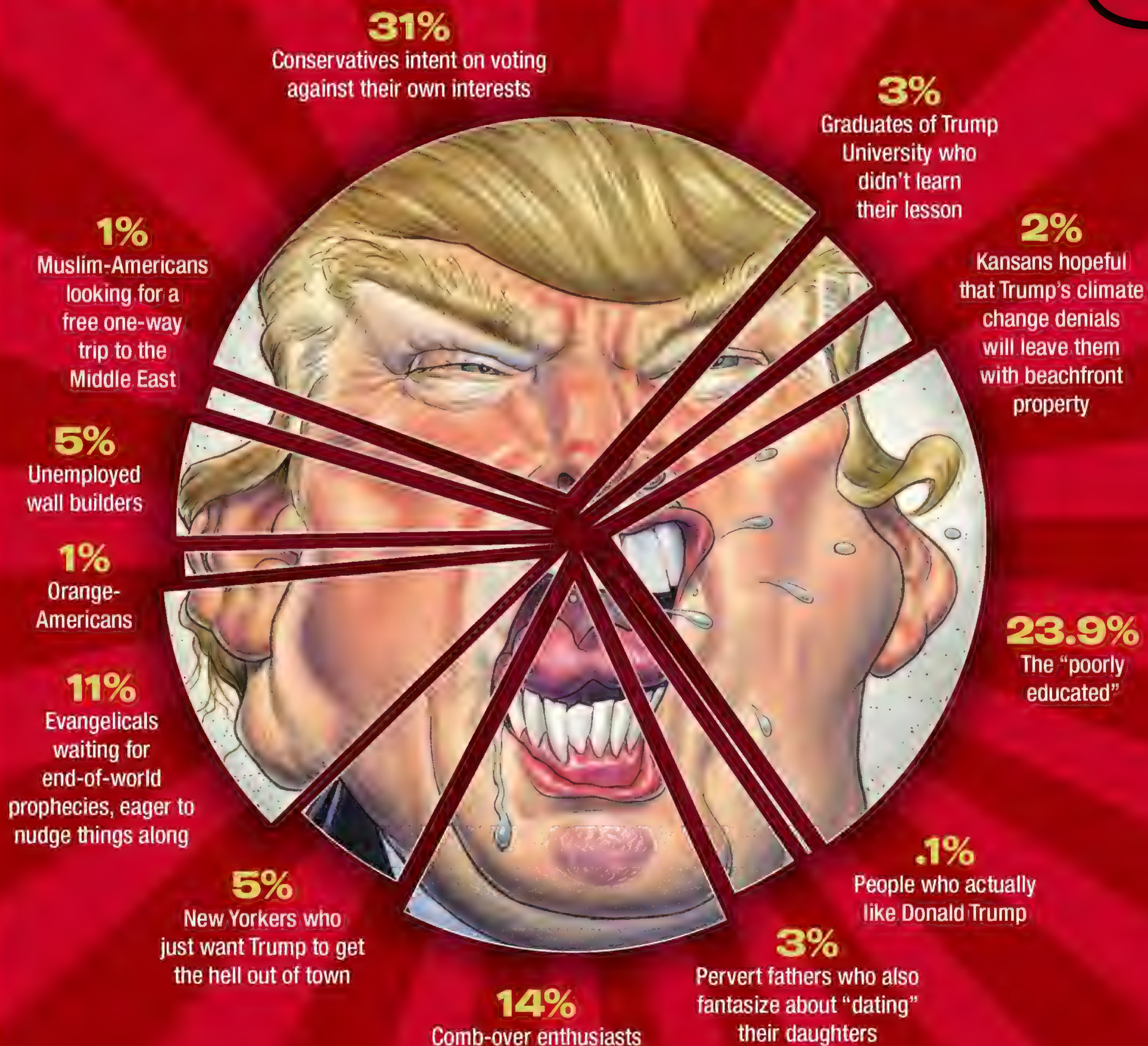




This polarizing election season has featured a mind-numbing stream of polls – and we're not talking about the ten-foot ones you wouldn't use to touch either historically unpopular candidate. Still, the question must be asked: who exactly is voting for these morons? To combat the mainstream media's unenlightening analysis, we at MAD have put our middle school-level statistics skills to the test in order to provide...

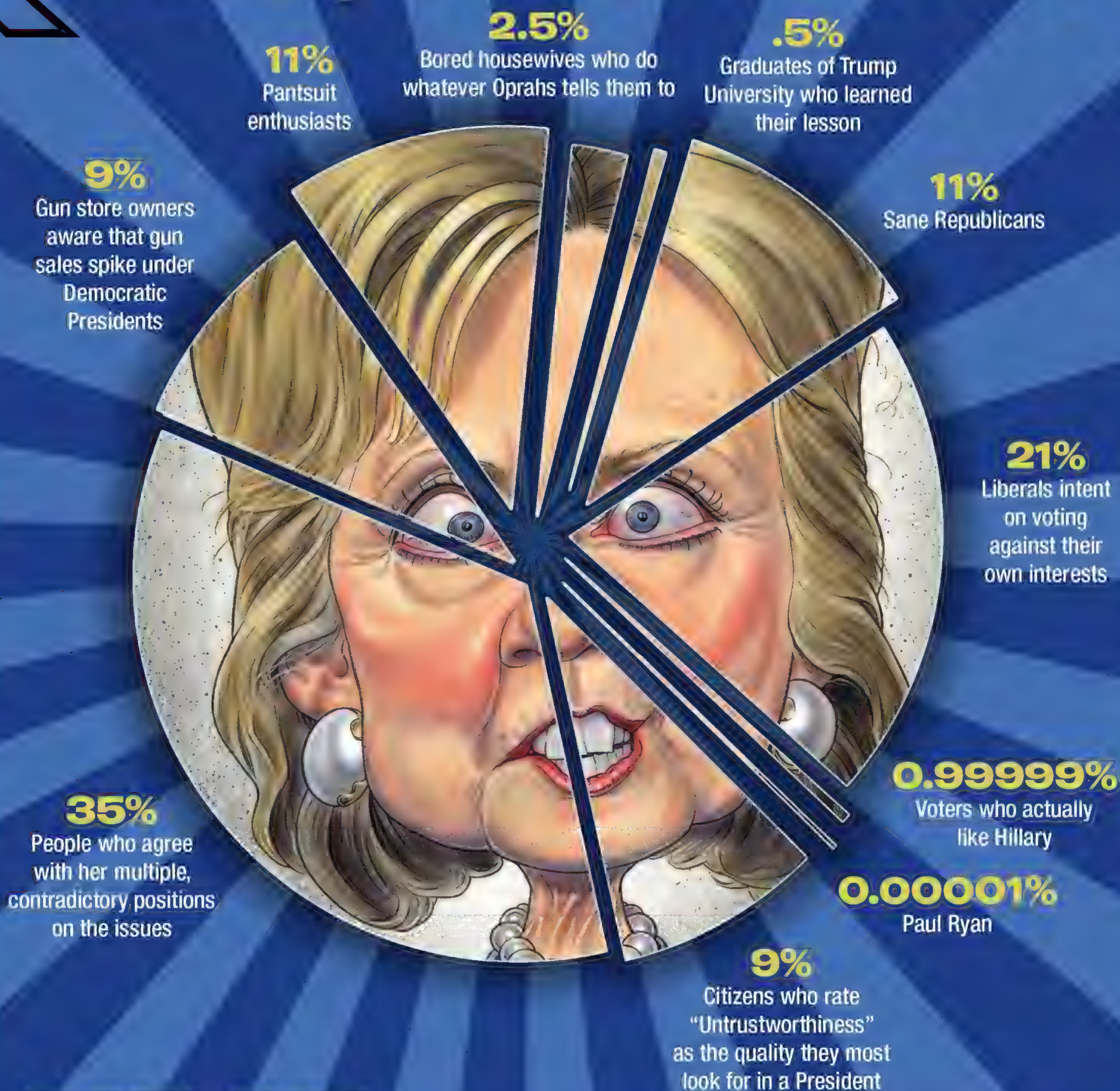
MAD's Break

● Donald Trump's Voters



down of

Hillary Clinton's Voters



MAD'S MAKE YOUR OWN WALKING DEAD EPISODE

OUR STORY BEGINS...

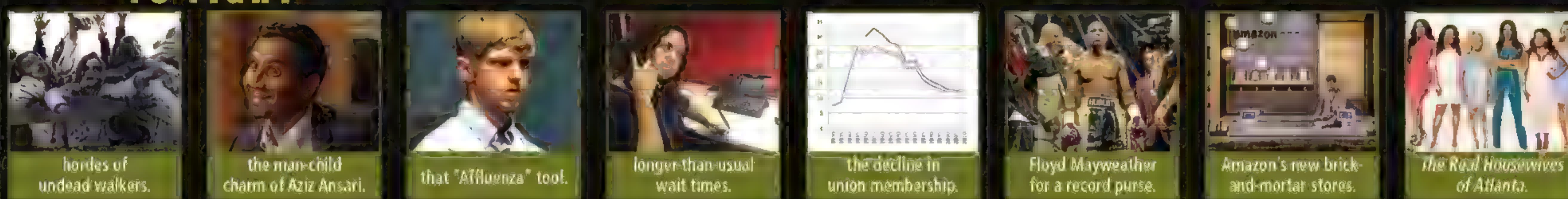
WRITER: JONATHAN BRESMAN



USES



TO FIGHT



CHAOS ERUPTS UNTIL EVERYONE RECOGNIZES THAT



MEANWHILE,



HATCHES A PLAN TO



WHILE AT THE SAME TIME



JUST AS TRAGEDY BEARS DOWN IN THE GUISE OF



IF YOU CAN
READ THIS,
YOU'RE READY
FOR THE
NEXT PAGE.



my LITTLE PHONY

Hillary Clinton Edition

HILLARY'S POLITICAL



Frolic with her and her Goldman Sachs buddies as they learn about the magic of friendship!



Share super-secrets on her precious private server before helping her delete everything with just the flick of a tail!

MOST UNBELIEVABLE MISADVENTURE YET!



Help her prepare for a speech on income inequality by brushing her luscious \$600 haircut and buttoning up her \$12,000 blazer!



Make believe that you are speaking up for women's rights while gleefully dismissing everyone taken advantage of by your husband, Pokey!



Listen to her delightfully fanciful stories of prancing amidst sniper fire in Bosnia!

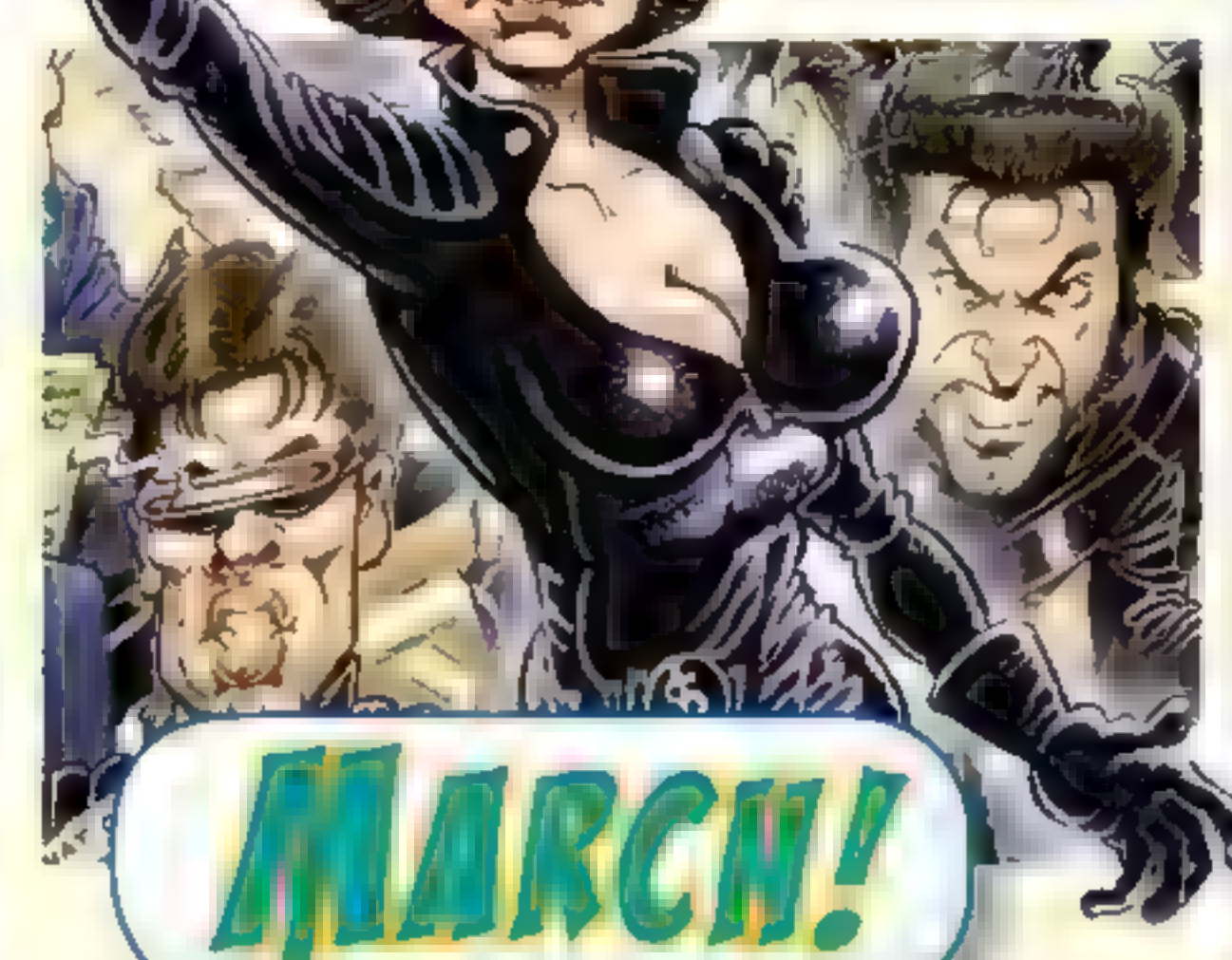
STAY TUNED!
THERE ARE MORE
OUTRAGEOUS
MY LITTLE PHONY
ANTICS BEING
REVEALED
EVERY DAY!



January

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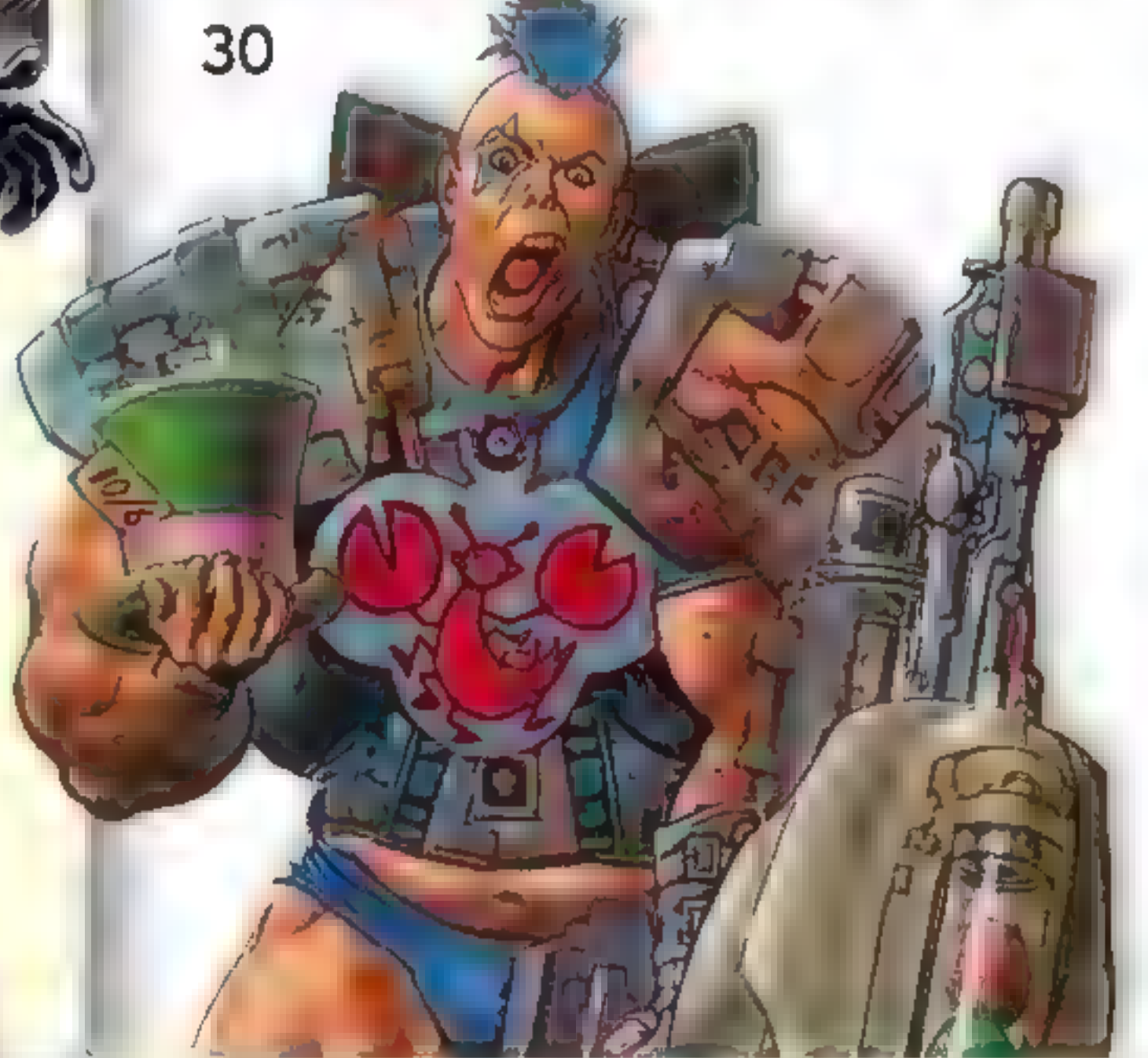


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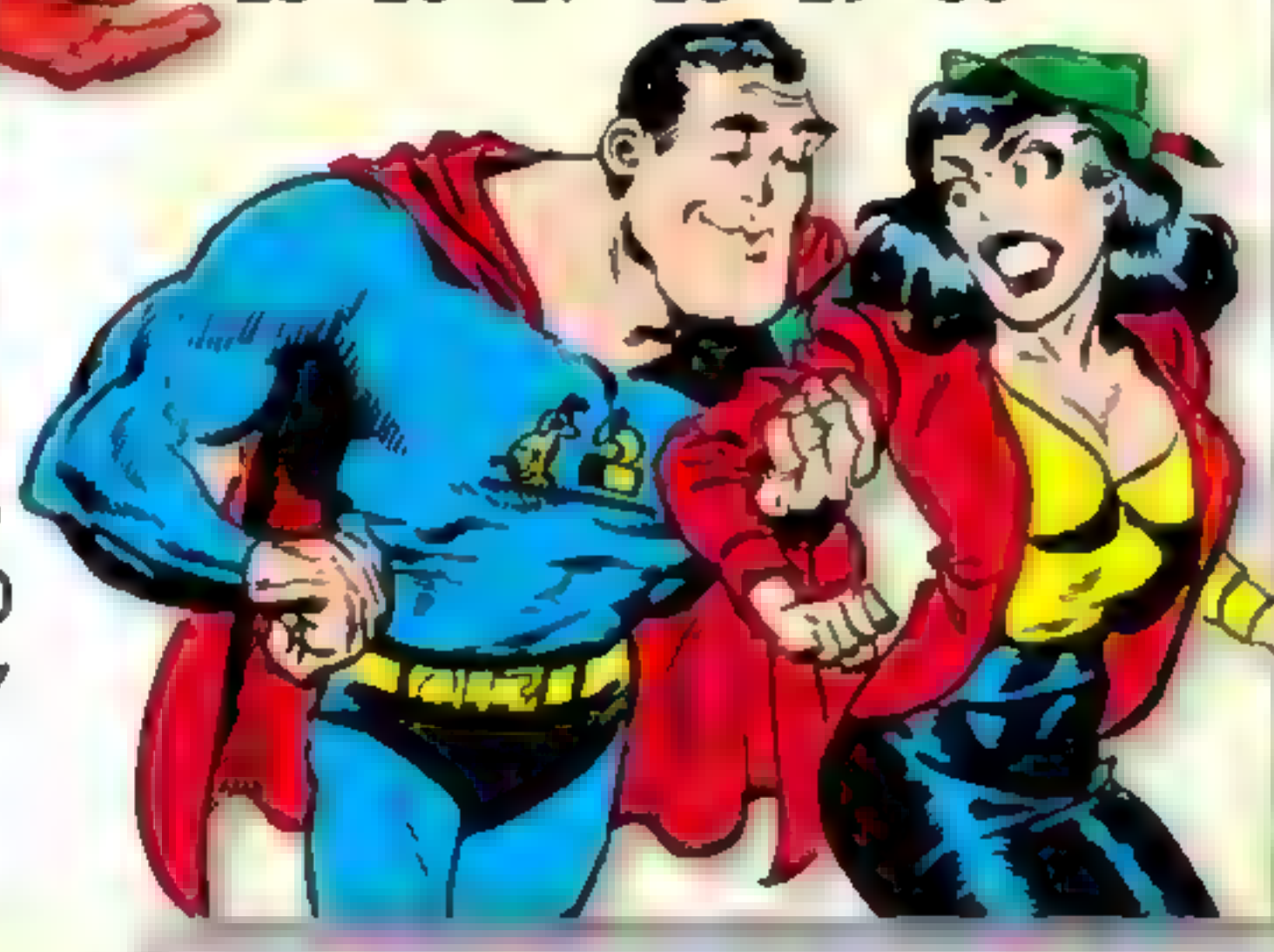
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August



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OCTOBER

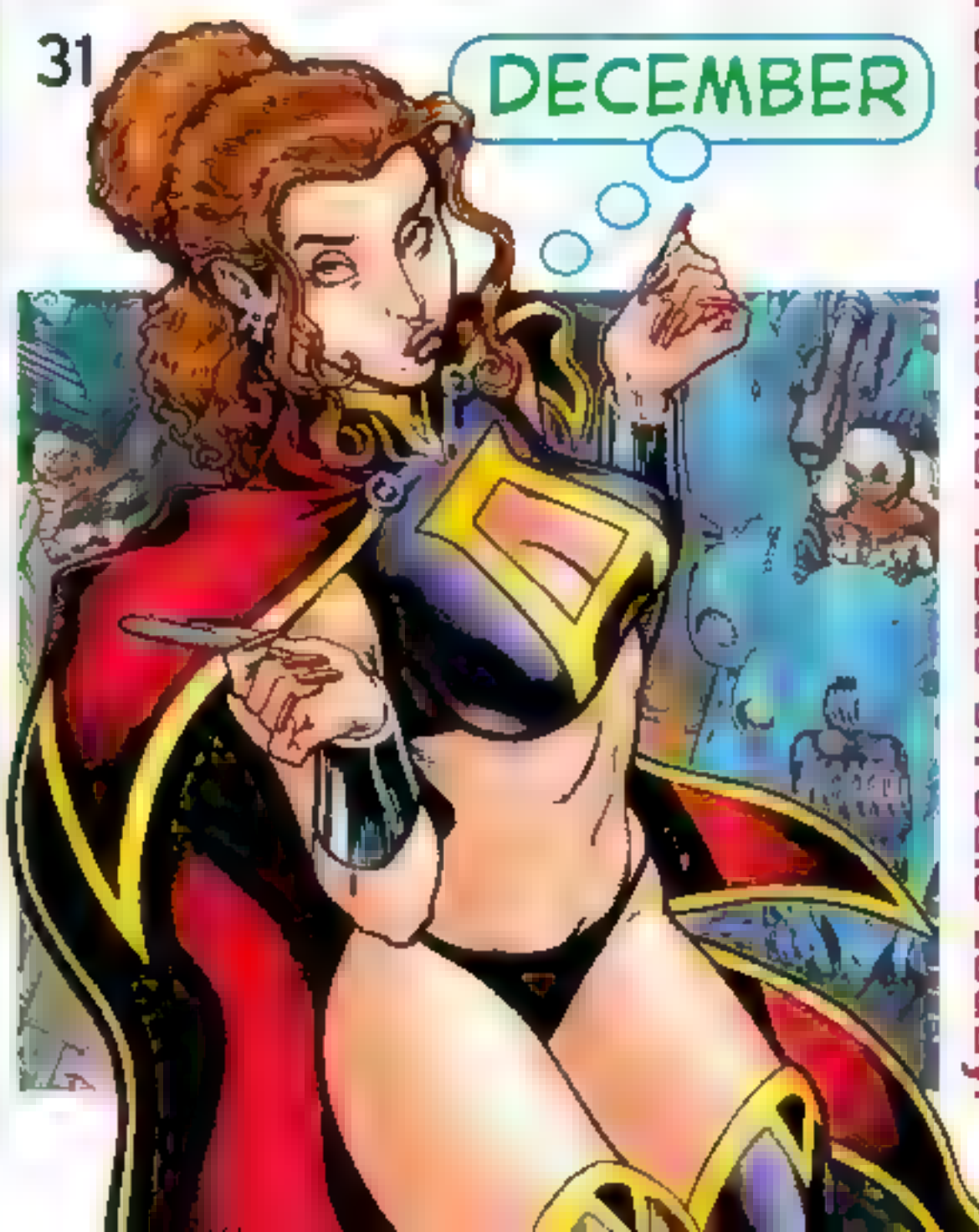


NOVEMBER

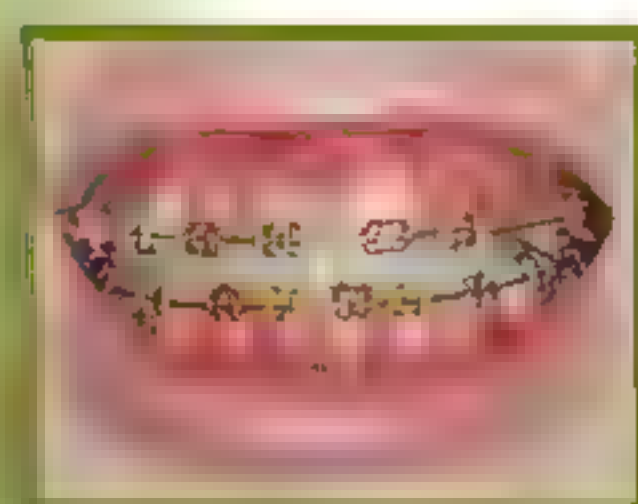
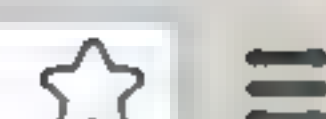
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DECEMBER



MAD to the rescue — another issue on sale today!



PLANET TAD!!!!

» NAME: TAD » AGE: 14 » AGE IN MAYFLY LIFETIMES: 5,178

OCTOBER 3, 2016

Today we had a big assembly at school. They didn't tell us what it was beforehand, so everyone just assumed it was to tell us that the school librarian, Mrs. Ostrovsky, was dead. (Anytime there's an assembly, we assume that it's to tell us Mrs. Ostrovsky died.) But it turns out, it was to tell us that the school's having a raffle to raise money for new marching band instruments, "And you can all help out!", Vice Principal Hammond told us. "Isn't that on fleek?" (Vice Principal Hammond likes to use slang to make himself relatable.) Then he asked us to ask our parents to contribute things that could be raffled off, and said there'd be a contest: Whoever sells the most raffle tickets wins \$250. And then he shouted "YOLO!", and the marching band played a song to thank us, and honestly, I don't think new instruments could help the marching band sound any better, but on the other hand, I guess they couldn't really sound any worse.

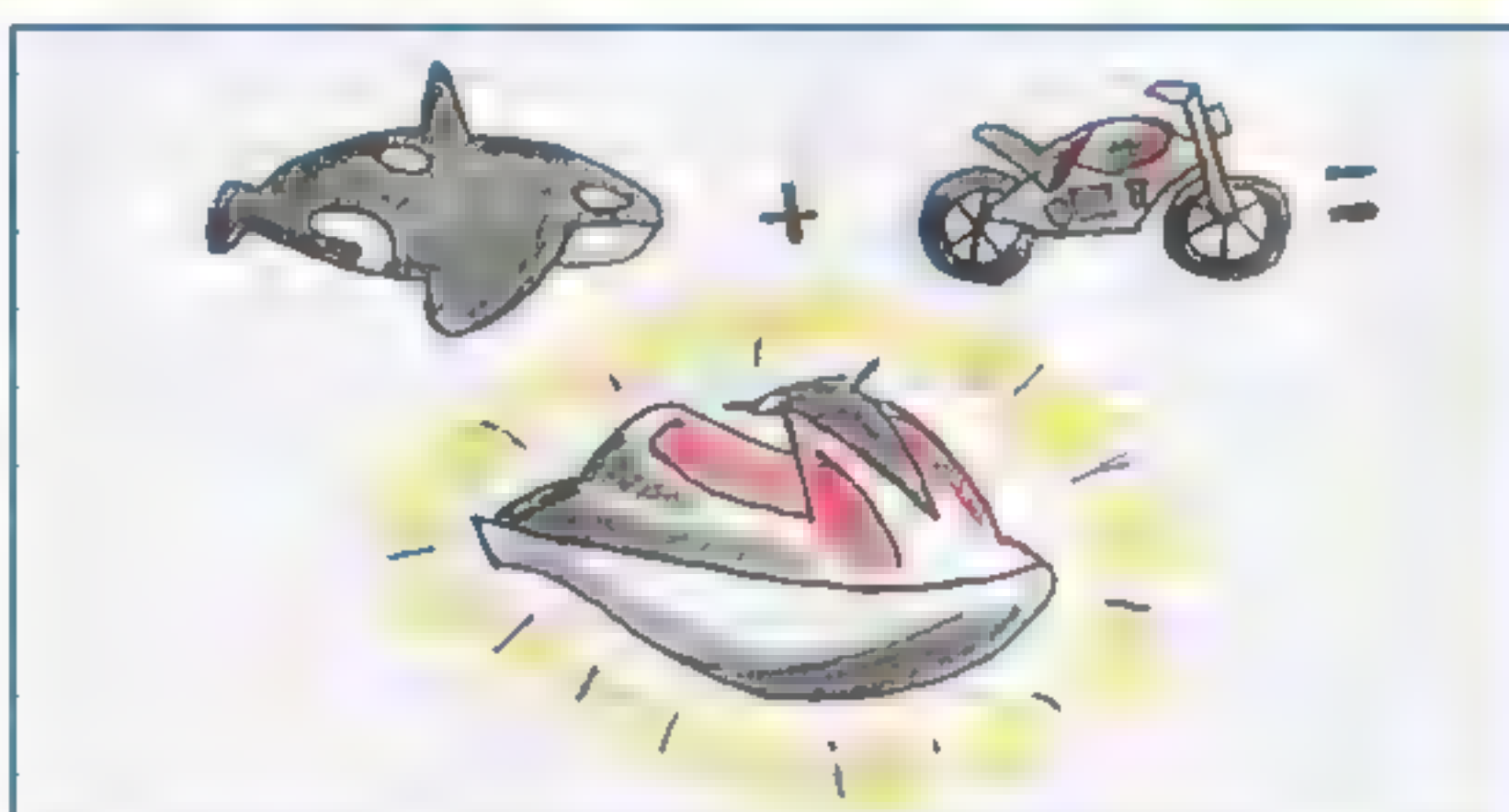
OCTOBER 6, 2016

So, the raffle prizes are beginning to add up. Britney Walters' dad, who runs a jet-ski dealership, contributed two jet-skis, which are now parked in front of the school, looking like what happens when a killer whale accidentally mates with a motorcycle.

I considered asking my parents to contribute stuff, but their jobs don't really lend themselves to this. My mom's a nurse in a nursing home, so I guess she could offer to come to someone's home and feed them applesauce, but that just seems weird. And my dad works as a "systems analyst." I asked him again today what that means, but just like always, he got about three words into the explanation and I kind of tuned out.

I also asked them to buy tickets to the raffle — my mom said, "Put us down for one." And I said, "One each?" And she said, "No. One for both of us." And I said, "The more you buy, the better your chance of winning a jet-ski!" And she said, "Where will we use a jet-ski?"

Anyway. My sales tally stands at one now.



OCTOBER 10, 2016

Today I called family members to sell them tickets. I tried my Aunt Andrea, who said she was so glad to hear from me, and kept asking questions about how school was going, and before I could ask her to buy a ticket, she said she had to get going and hung up on me. Then I called my Great-Uncle Walter, who told me all about the CIA and John F. Kennedy, before finally saying he'd buy two tickets, but he'd have to mail me cash because he doesn't believe in banks.

That's when my little sister Sophie came into the room and said, "What're you doing?" And I said, "Trying to sell raffle tickets." And she said, "I know. I overheard you. What are you doing? You don't call Great-Uncle Walter for these things. You've got to know how to work this. Here, let me show you." And she picked up the phone and dialed our Great-Aunt Carolyn, and said in a babyish voice, "Will you pwease buy some tickets for my schoow?" She nodded and listened a bit, then smiled and held up five fingers.

Then she pulled up a chair and said, "Go get me some Fig Newtons and a juice box. We've got a lot more family members to call."

Anyway, I've now sold 94 raffle tickets. Or, more exactly, I've sold three tickets and Sophie has sold 91.

OCTOBER 13, 2016

Tonight at dinner, I said I was in second place in selling raffle tickets, after Amber Harris. Sophie's eyes narrowed and she said, "How many has Amber sold?" And I said, "I dunno. 110, I think? 120?" And she said, "Which is it, Tad? 110 or 120?" And I said, "110." And she said, "Good. We can beat that."

I kind of tend to forget how crazy-competitive Sophie can be. When she was four I beat her at Candy Land once and she didn't speak to me for a month.

OCTOBER 15, 2016

Today was Saturday, and Sophie woke me up at 8 and said, "C'mon. We're going to the antique store." And I said, "But it's early, and I don't want to buy antiques." Both of which seemed like reasonable objections, but Sophie rolled her eyes and said, "You know who likes early mornings and antiques? Old ladies. And guess what else they like? Buying raffle tickets from little girls. Now put my hair in pigtails and get your coat."

And sure enough, Sophie sold 20 tickets at the antique store — and then we hit a used book fair, a tea shop, a buffet restaurant, my mom's nursing home, a medical supply store and a movie theater showing a Judi Dench movie.

We've now sold 243 tickets.

OCTOBER 16, 2016

Today got a little ugly. Sophie and I were waiting outside a public pool that was having a water aerobics class, but when she approached the first old lady coming out, the woman said, "Oh, thank you, dear, but I already bought a ticket from her." And then she pointed inside the building, and we saw Amber Harris standing there, chatting up the old women. And Sophie turned to me looking like she wanted to murder someone and said, "What're you standing around for? Get your bike. We're going one town over."

OCTOBER 19, 2016

Well, the raffle deadline is lunchtime tomorrow, and I don't think I'm going to beat Amber. I've sold 347 tickets, and she's sold 380. My friends Chuck and Kevin were over for dinner tonight, and Chuck said, "That's a lot more than I sold. I've been too embarrassed to even turn my sales sheet in, I only managed to sell 21." And Kevin said, "Same here. I only sold 14." And I thought Sophie would make fun of them for selling so little, but she just got really quiet and thoughtful-looking.

OCTOBER 20, 2016

So, today at lunch, a bunch of weird things happened back to back: first, Chuck and Kevin weren't at our lunch table. Then, I could've sworn I saw Sophie in the hallway. And just as Chuck and Kevin finally showed up, Vice Principal Hammond came over the PA and made an announcement: "Congratulations to everyone on selling so many tickets! You were all very much swag and turnt! Now, two of you really out-performed in the sales contest, but there can be only one winner, so congratulations to the seller of 382 tickets..." And I waited to hear Amber's name, but then he said mine! I turned to Chuck and said, "But...I didn't sell 382 tickets." And he said, "No. But we did." And I said, "What do you...?" And Kevin said, "You didn't know? Sophie paid us a buck a ticket to give our sales to you. She said she'd pay us out of your share of the winnings." And I said, "My share...?" And Chuck handed me this note:

Dear Tad,
We're splitting the winnings 85/15. I'm the 85.
Complain and I tell Amber everything.
Love, Sophie

So, I made \$37.50, out of which I had to pay Chuck and Kevin \$35, and Sophie made \$212.50 off of my school's raffle.

I'd say I was the biggest simultaneous winner and loser in that room, if I hadn't seen the librarian, Mrs. Ostrovsky, trying to figure out what she was going to do with two jet-skis.

LATEST TWEETS

PLANET TAD @PlanetTad 7m
The most pretentious thing about baseball is calling the field a diamond, when you could rotate it 45 degrees and call it a square.

PLANET TAD @PlanetTad 22m
Technically, if their name were accurate, Ultimate Fighting would have just one championship and then it would all be over.

PLANET TAD @PlanetTad 1h
If your country doesn't celebrate Halloween, I bet Jack O'Lanterns make you wonder why Americans are so mad at pumpkins.

PLANET TAD @PlanetTad 3h
Just once, I think it'd be funny to fill a piñata with animal entrails, and when it broke shout, "Oh my god, you've killed him!"

PLANET TAD @PlanetTad 5h
I wonder if other towels get jealous of beach towels because they get to go outside.

BUZZFEED QUIZ RESULTS

Which Character in "The Vampire Diaries" Are You Most Like?

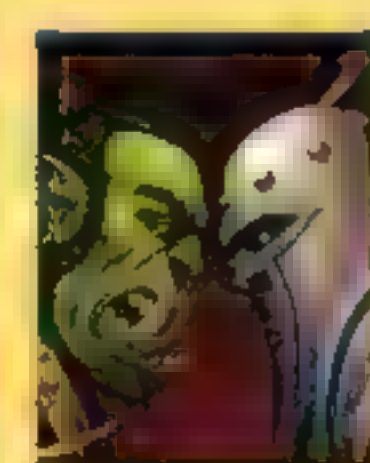


Tad's result was...
I don't watch this show and don't know who any of these characters are

LIKES



Minecraft



World of Warcraft



Kraft Mac & Cheese

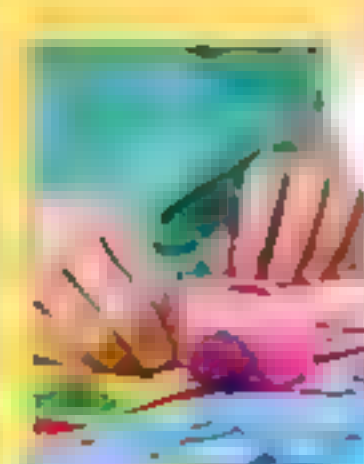
DISLIKES



The Craft



Steve Kroft



Crafts

PLACES

Tad visited:

- Tea for Two Tea Shop
- Ye Olde Yankee Buffet
- Maple Art House 7
- Antiques "R" Us
- I Can't Believe It's Not Water! Swim Aerobics



If you're a pet owner, you probably cherish the unconditional love of your cat or dog. But you're being completely foolish! Just like your friends and family, your pet hates a lot of things about you (harsh, but true). We addressed this sobering truth when we ran "Some of Your Pet's Peeves" back in MAD #522. But that was just the beginning! A cat has nine lives, a dog year is seven human years and when it comes to gripes about you, your pet has more than you can count!

MORE OF YOUR PET'S PEEVES

STANLEY'S PEEVE: Hello! What's with all the sleeping?



Um, call me **crazy**, but you seem to waste some excellent **night-time fun opportunities** in your **bed** (which, by the way, could use a good **vacuuming**). I mean, **most nights**, I entertain **myself** — but you can only **zoom** around the house, **all alone**, so **many times** before you feel like a **jerk**. So, if I **happen** to jump off the dresser onto your **head** once in a while, read between the **lines**, man — it's a cry for **help**!



LEAVE IT!

BUCKAROO'S PEEVE: Whiplash hurts and is embarrassing...for both of us



Hey — news flash — **dogs smell stuff**! Either you don't **know** this, you don't **care** about this or you are a spastic **monster**. I am sick to **death** of getting my **neck** choked every **five seconds** on my walk. I sniff a little **pee** on a leaf — **YANK!** I get **slightly** interested in a microscopic **bird doo** — **YANK!** I whiff a used **condom** — **YANK!** **Chill out!** Maybe if **you** had more control over your own **existence**, you'd **lay off** mine a little! I'm just sayin'...



BITTY'S PEEVE: Your offspring



I barely like **people** — but small **children**? I hate them. **All** of them. And all of their **friends**. It's a **miracle** that one of their **tiny faces** isn't **eyeless** at this point. The **noise**, the jerky movements, the **constant invasion** of my **personal space** — all of it is more than I can **bear**. So, **maybe** let them know that the **next time** one of them tries to carry me like a **baby**, I cannot be held **responsible** for the ensuing **bloodbath**.

*Come awwn Baby Bitty,
Mama clean you up
nice and good in
the dish warsher!*



MISS PAMELA EWING'S PEEVE: Grooming = Abuse



Well, really, why **wouldn't** I look forward to a day spent in a **cage**, surrounded by other **trapped** and **terrified** creatures, all waiting to get **noosed up**, **shaved** like common **sheep** and doused with **unnatural scents**? (Please, find me a **single** coyote that smells of **fresh mint** and **cucumber slices**.) And all the while, I'm doing my **level best** to hold in the gallon of **fear-induced pee** my bladder now houses, as I watch my **cellmates** take their turns on the **torture table**. Honestly, if this is your idea of "**pampering me**," I'd **hate** to see how you treat the dogs you **DON'T** like.



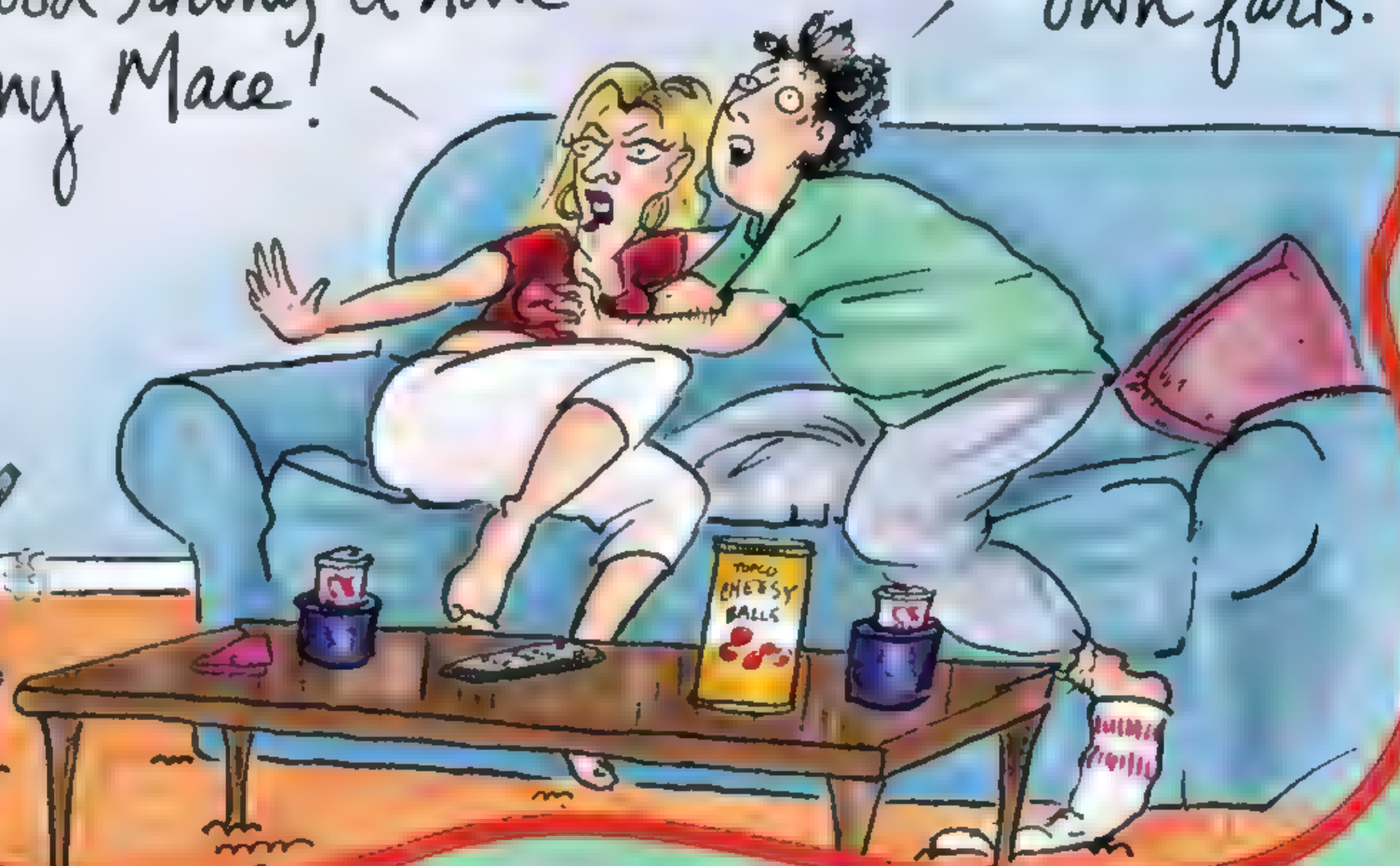
DOODER BOY'S PEEVE: Your stupid girlfriend



Listen, buddy, I'm really **glad** you're finally **getting some** — but this chick has **got to go**. She's got you so **hump-blind** that you actually **kicked** me off the **couch** the other day! Me! I have my own freaking **DENT** in that **couch**! And all of a sudden, **drinking** out of the **can** is "**unsanitary**"?!? What really **hurt** was when you **yelled** at me 'cause I kind of ruined **ONE** pair of **panties**...man, you **never** yell at me. Fidos **before** hos, dude. I feel like **you** made this mess, but I'M the one getting his **nose** rubbed in it.

Eww! Hm, I think he must be **RABID**! Good thing I have my **Mace**!

Nah, he isn't **Rabid**, and, um, I got a **trainer** coming to make him stop eating his **own farts**.



LADY OLIVE'S PEEVE: You say "indoor cat," I say "hostage"

Ooh, careful my **Bugga**! Don't slip off the **Couchie**!



'**Fraidy Cat**? I don't think so. More like '**Fraidy Owner**! God forbid I experience **grass** or **bushes** or fresh freakin' **air**! Oh no no, we don't let **Lady O.** out into the **scary world** of **fleas**, and **traffic**, and possibly making **one friend** in her **entire** life! And you're always saying how much I **LOVE** looking out the **window**...are you @*%ing **kidding** me?!? I can't **talk** about this anymore...





One of the most inspirational songs of all time is John Lennon's "Imagine," in which the ex-Beatle visualized a world of peace, love and non-materialism. In other words, he never imagined Donald Trump. In his Presidential campaign, Trump has asked America to imagine a somewhat different world than Lennon did, which led us to imagine:

"imagine"

rewritten
by
donald
trump

Imagine there's no Muslims
It's really great to do
No blacks or lib'als
And no Hispanics, too.
Imagine just one country
white like me and you...*who hoo-oo!*

Imagine no more gun laws
"Yuge" tax cuts for the rich
No reason to be P.C.
Call every woman "bitch"
Imagine no more free press
Hillary in jail...*who hoo-oo!*

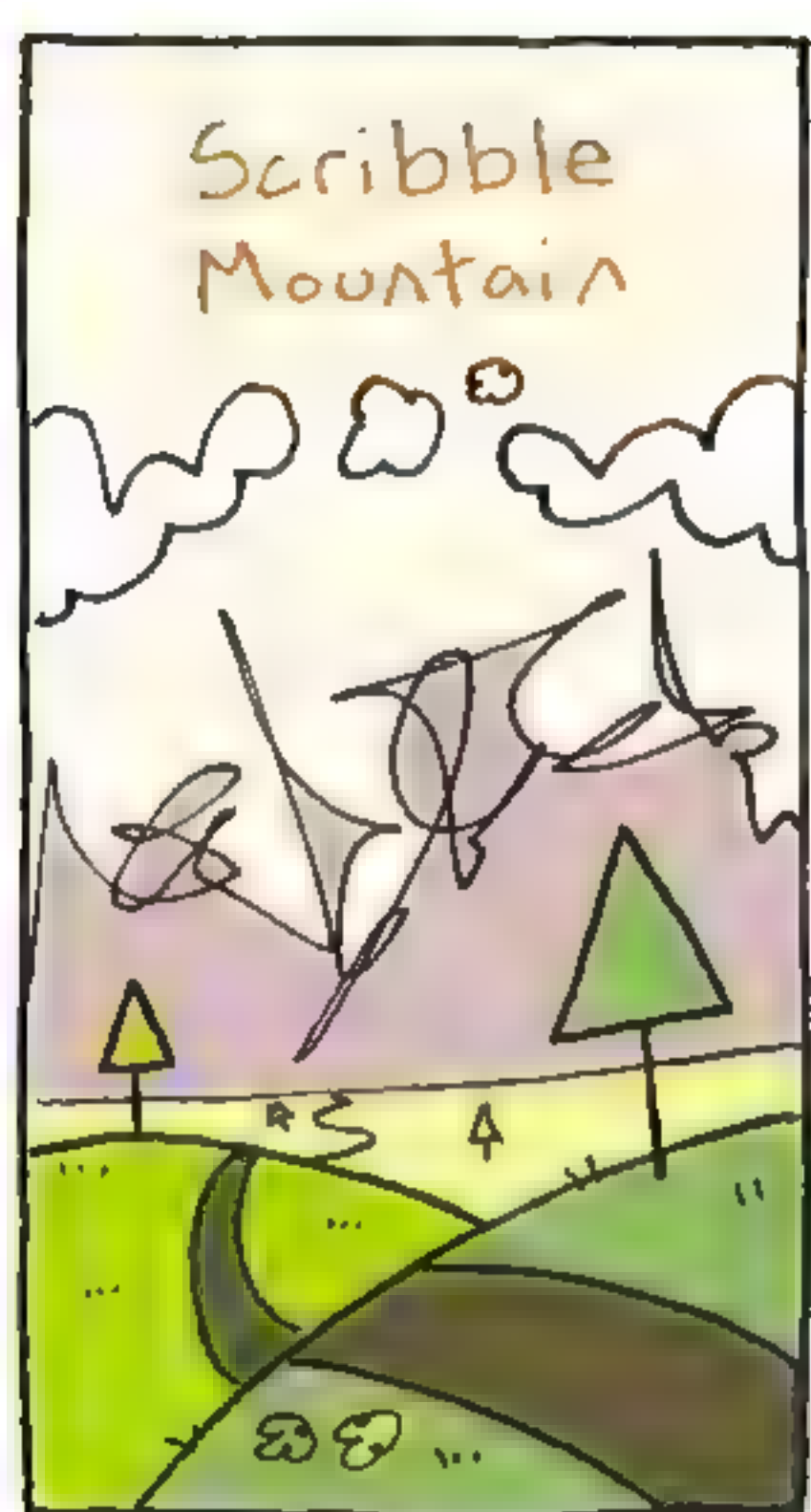
You might say I'm a fascist
A mad demagogue time-bomb
Like tyrants I admire
Stalin, Putin and Saddam

Imagine there's a big wall
For all the world to see
No one can leave or enter
Unless approved by me
Imagine the next world war
Started by my tweet...*who hoo-oo!*

You might say I'm a racist
Who cares only for white men
You now know what I mean by
"Make America Great Again"

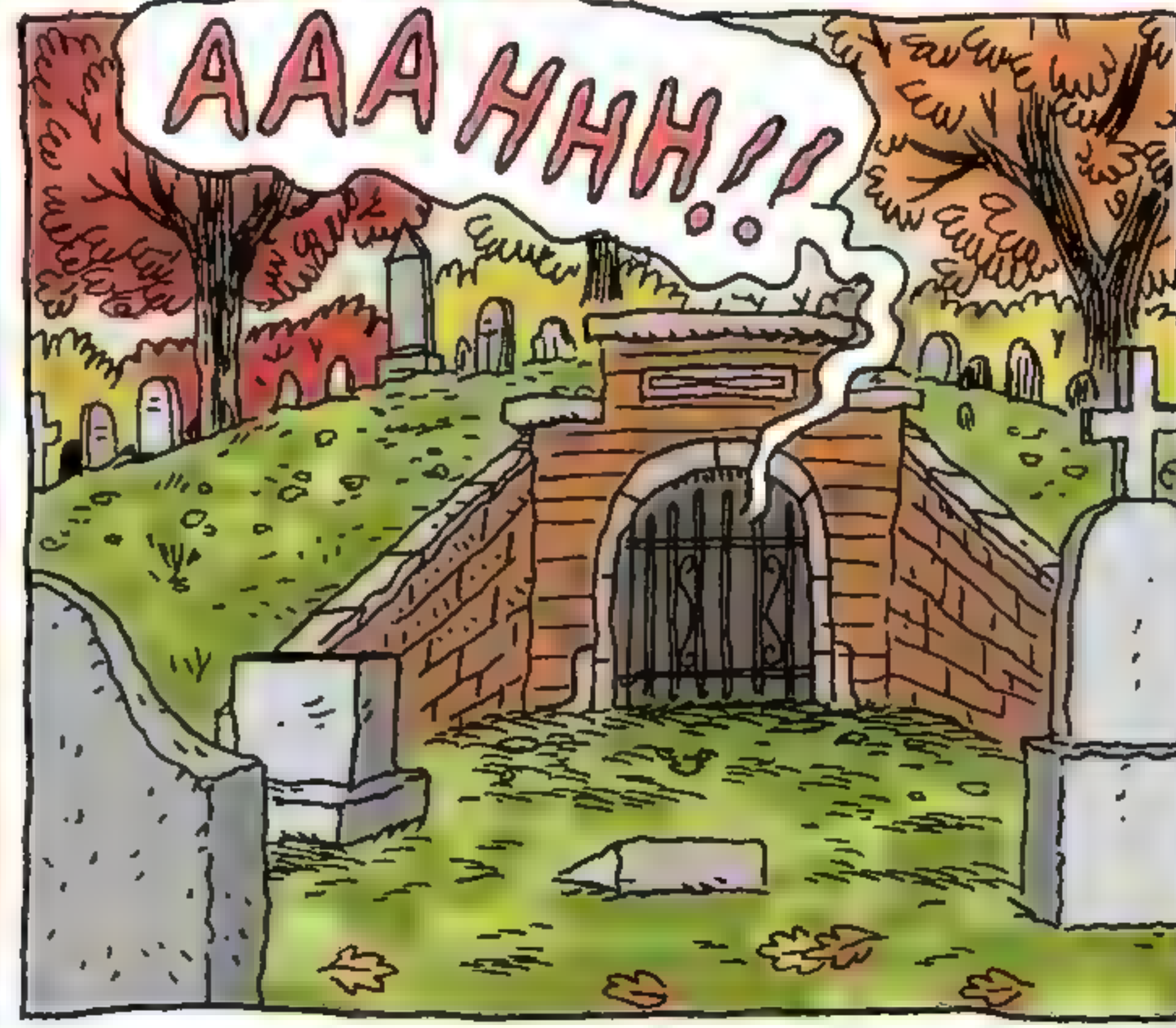


THE STRIP CLUB

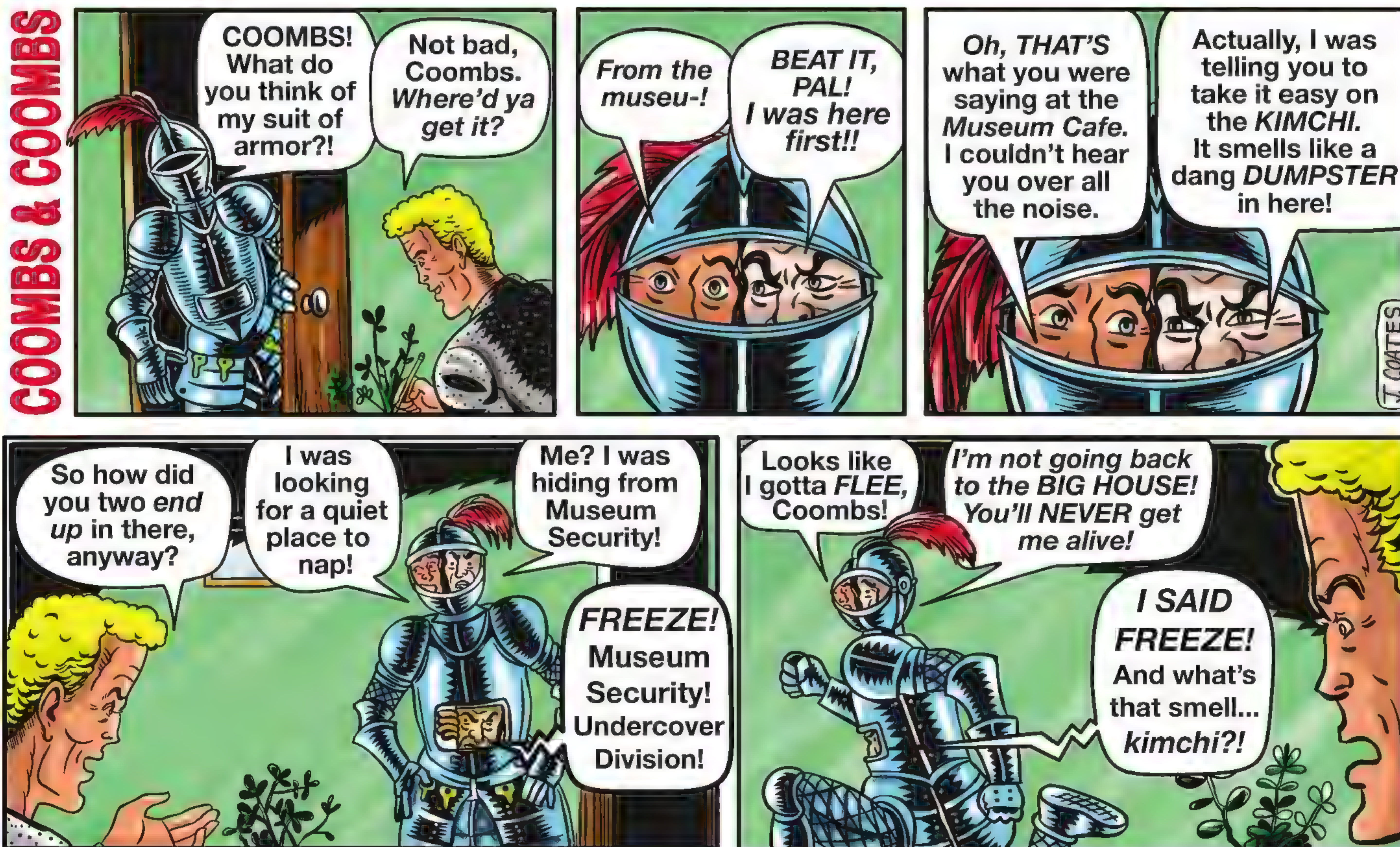
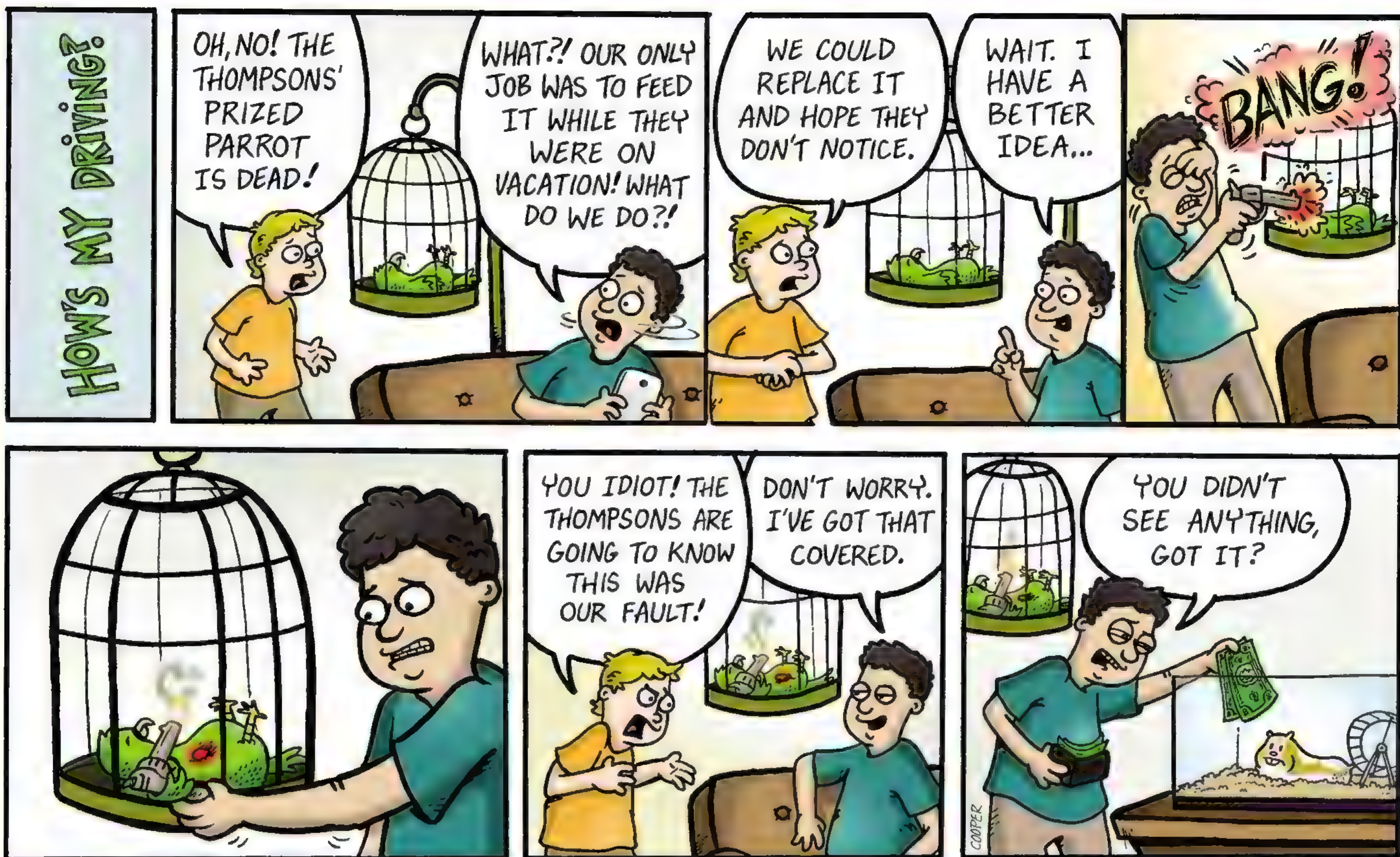


MCNAMEE

JOHN MCNAMEE

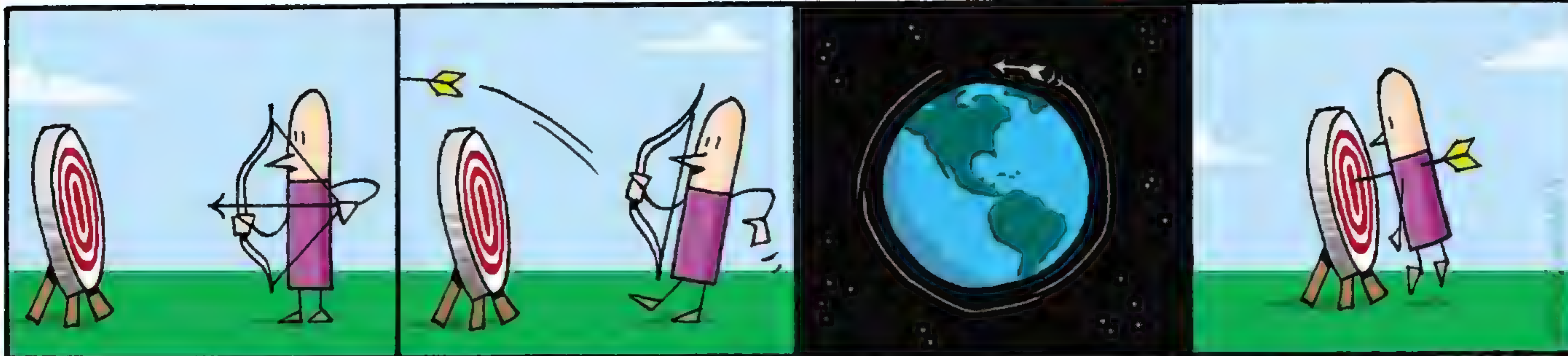


NOAH VAN SCIVER

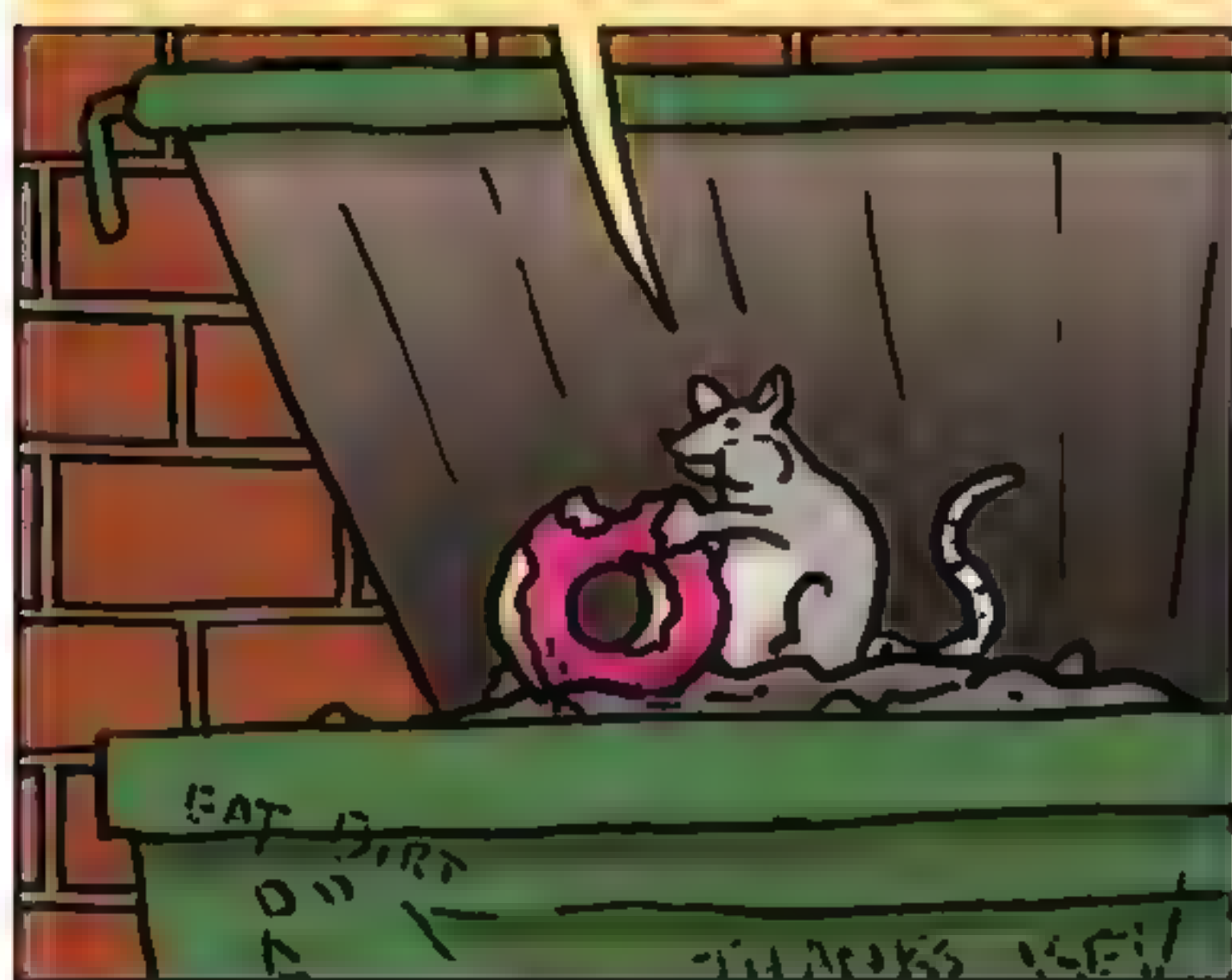


SHISHKA BOB

JOHN KOVALESKI



IT ONLY HURTS WHEN I LAUGH



I'M LOOKING FORWARD TO BEATING THIS GUY UP. I MEAN, **ASIDE** FROM YOU PAYING ME TWENTY BUCKS.



YEAH! HE WAS A TOTAL IDIOT JERK TO MY GIRLFRIEND, HE REALLY DESERVES IT.



HE SOUNDS LIKE THE MOST DESPICABLE KIND OF LOSER THERE IS. A REAL SCUM OF THE EARTH.



AND THERE HE IS.



HIM?

YEAH.



THAT'S MY BROTHER. DID YOU KNOW THAT?



REALLY? NO. I HAD NO IDEA.



YOU KNOW, HE'S REALLY NOT SO BAD. PERHAPS A LITTLE BIT MISGUIDED.



OH, DON'T GO SOFT ON ME JUST BECAUSE YOU KNOW HIM.



MAYBE IT'S **YOU** WHO'S BEING OVER-SENSITIVE. MAYBE I SHOULD ROUGH **YOU** UP TO DEFEND MY FAMILY NAME!

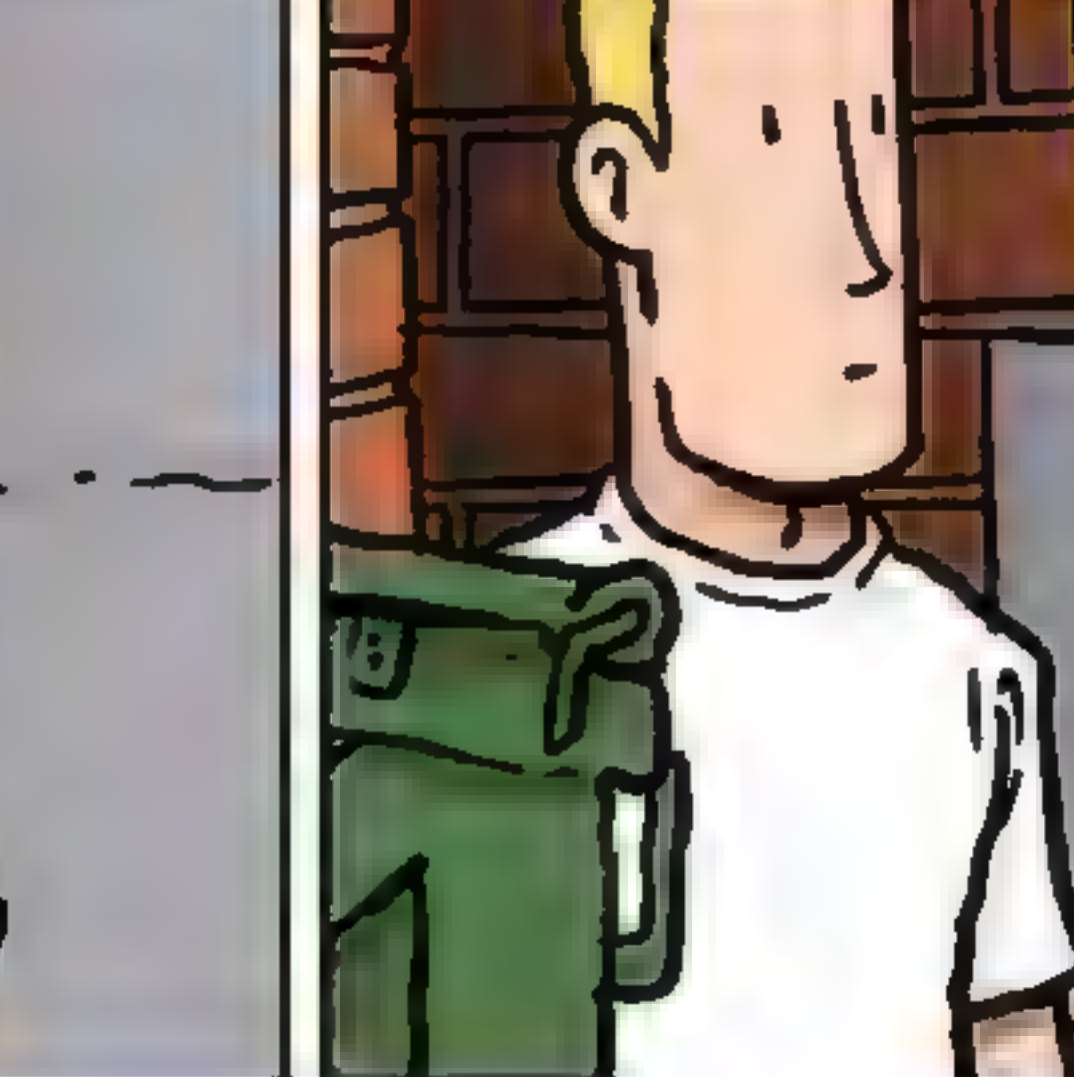


OH, I SEE HOW IT IS! SINCE IT'S FAMILY, SUDDENLY YOU'RE ABLE TO TURN A BLIND EYE TO WHAT **REALLY** HAPPENED.

MAYBE YOU'RE RIGHT, AND MAYBE YOU'RE NOT. WHAT DID HE SAY TO YOUR SILLY GIRLFRIEND, ANYWAY?



THAT DUNKIN' DONUTS ARE BETTER THAN KRISPY KREMES.



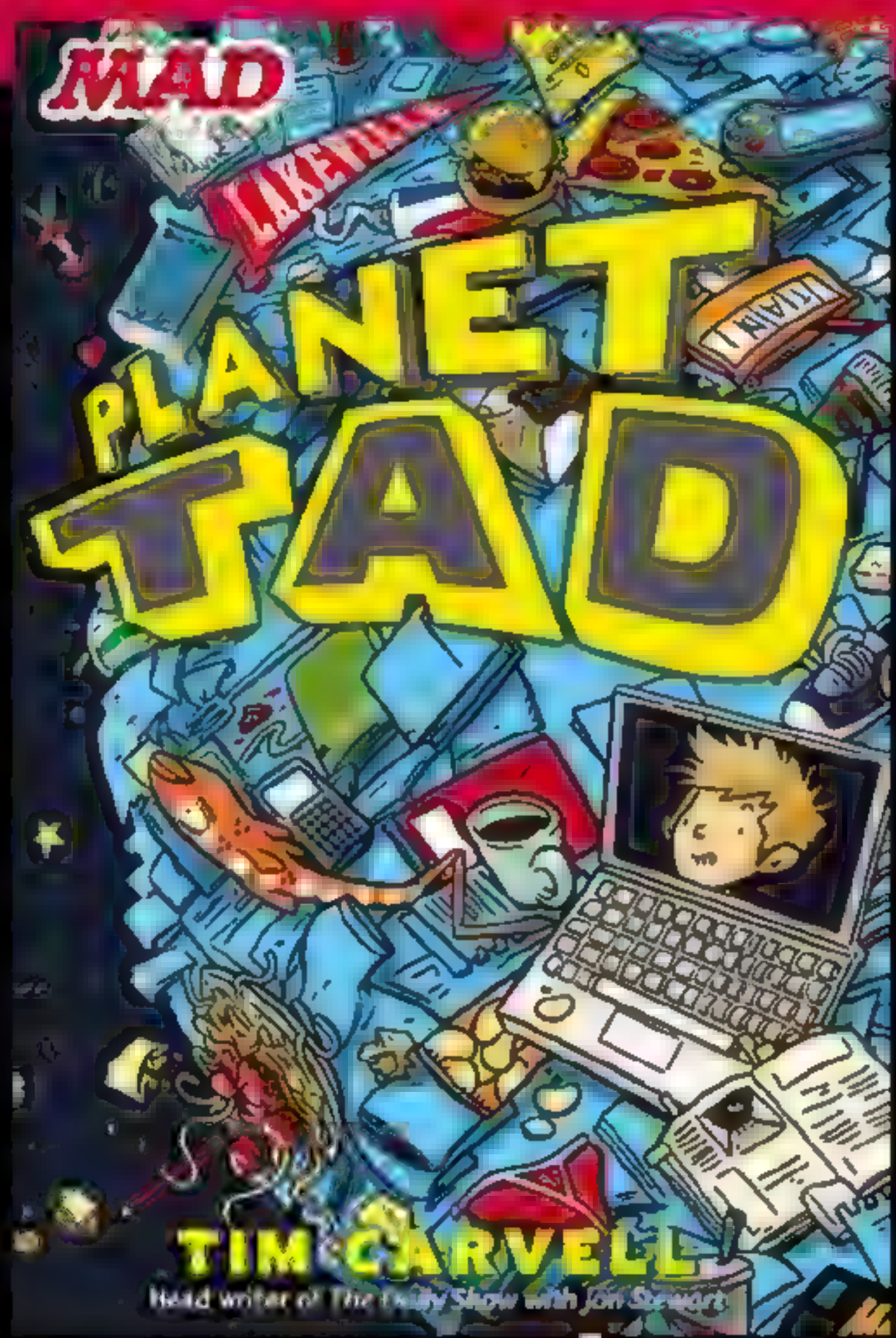
YOU SAID **WHAT?!!**

BOP POUND HIT PUNCH KICK

CHRISTOPHER BALDWIN

THE STRIP CLUB

THIS HOLIDAY SEASON, GIVE



**MAD'S
GREATEST
WRITERS:
FRANK
JACOBS**

**PLANET
TAD**

A celebration of the work of one of MAD's most prolific writers. Foreword by "Weird Al" Yankovic!

All-new adventures from the executive producer of *Last Week Tonight with John Oliver*!

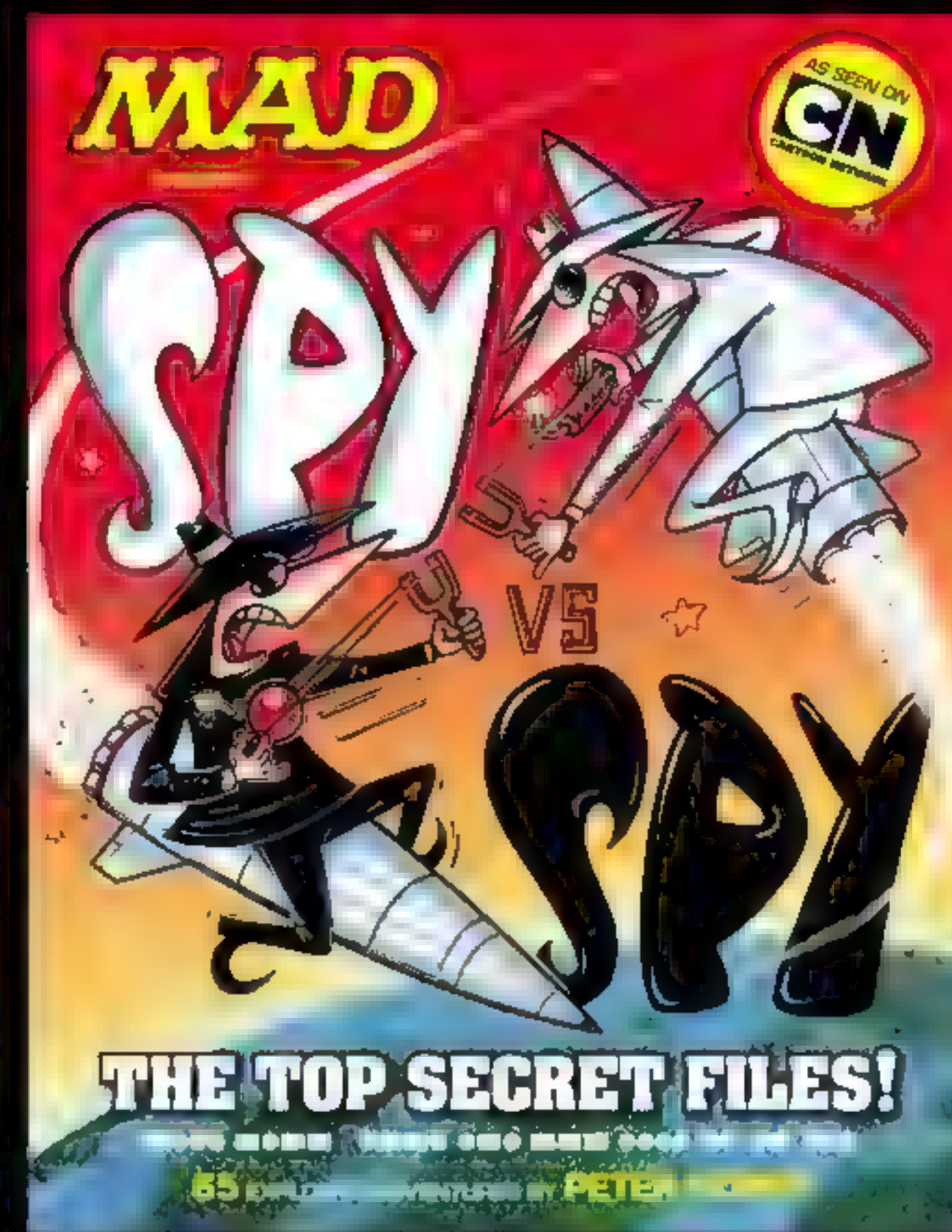


**MAD'S
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DAVE BERG**

**RETURN TO
PLANET TAD**

Classic strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

If you loved the first *Planet Tad* book, you'll really love this one! 232 pages of all-new Tad misadventures!

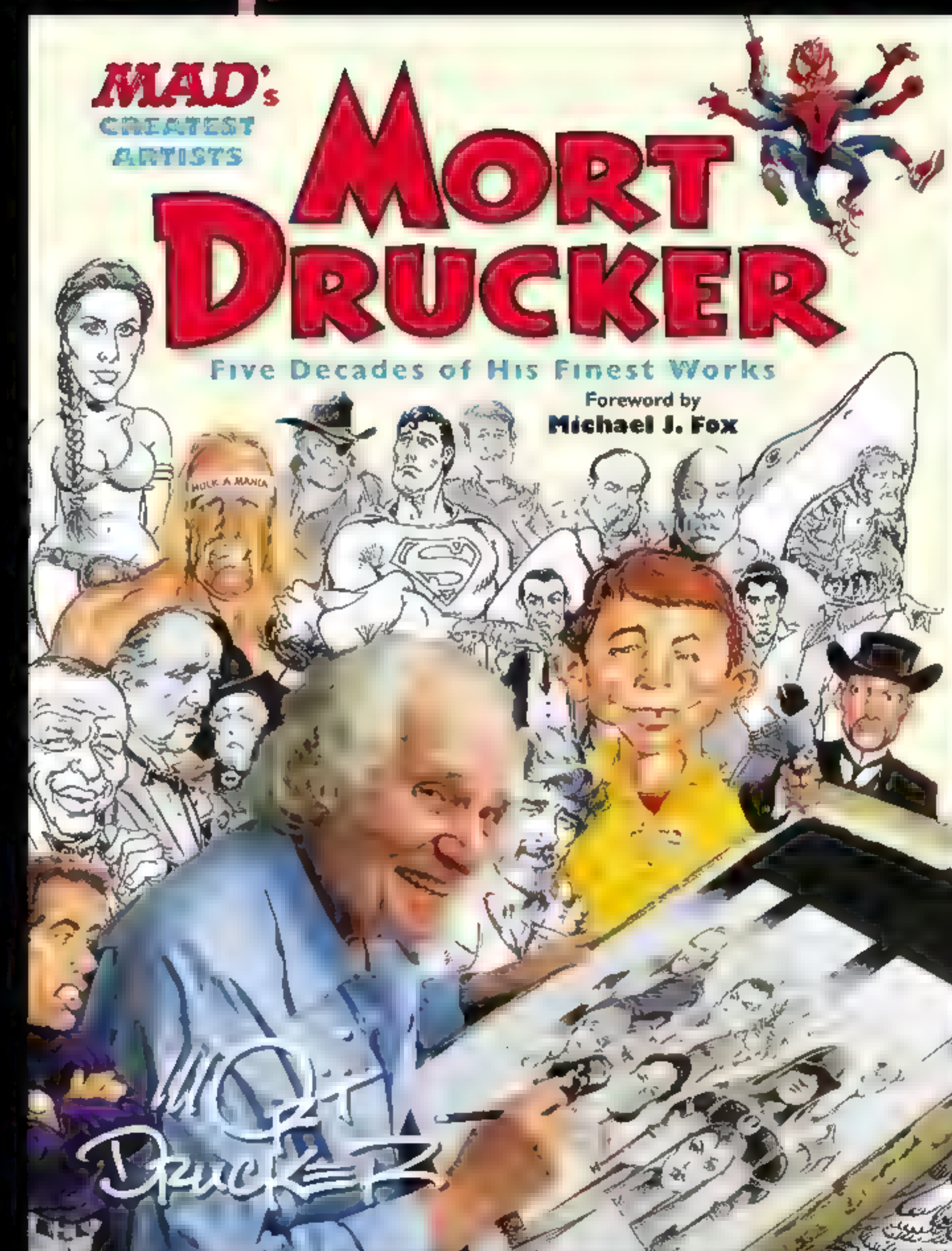
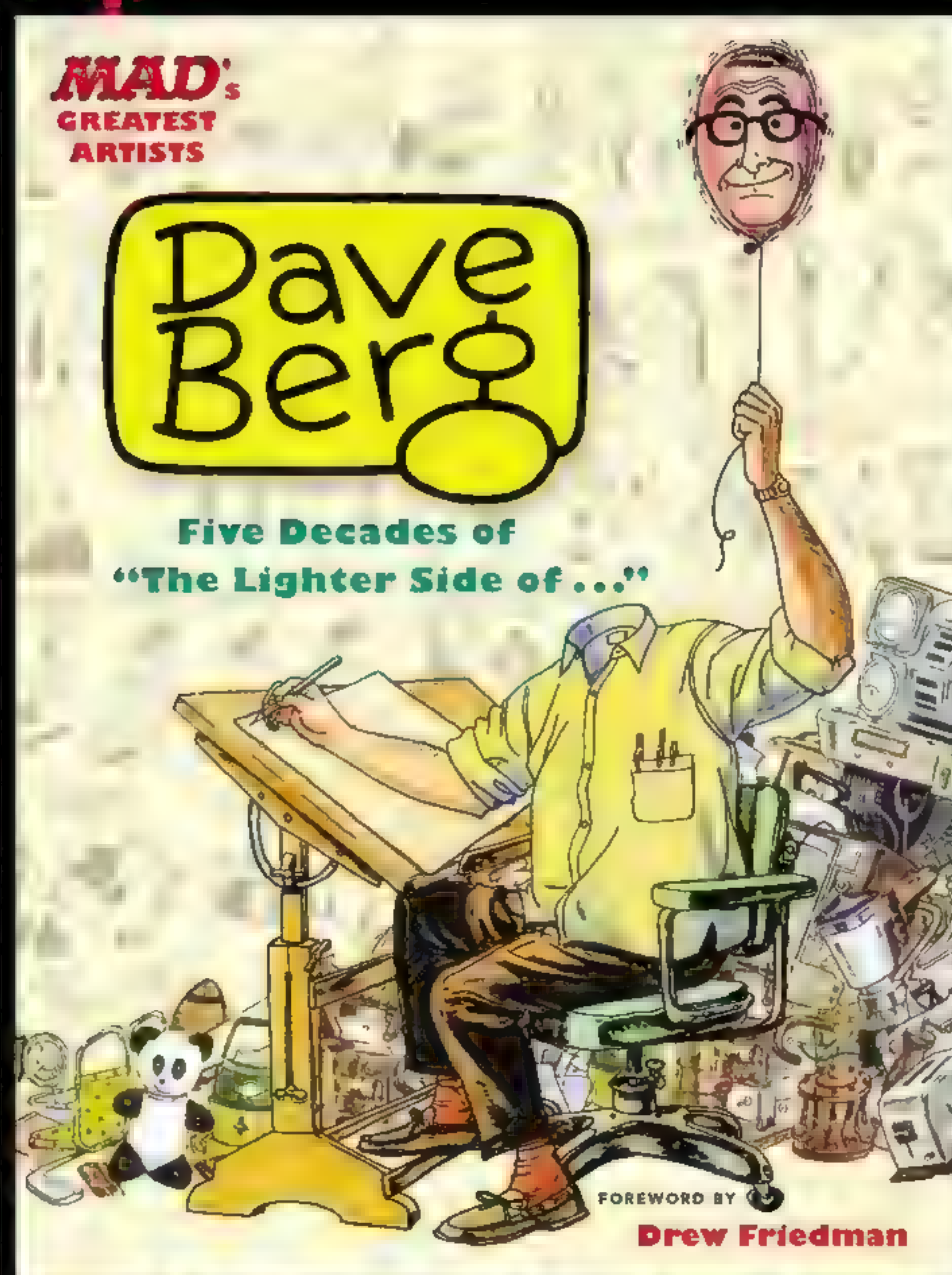
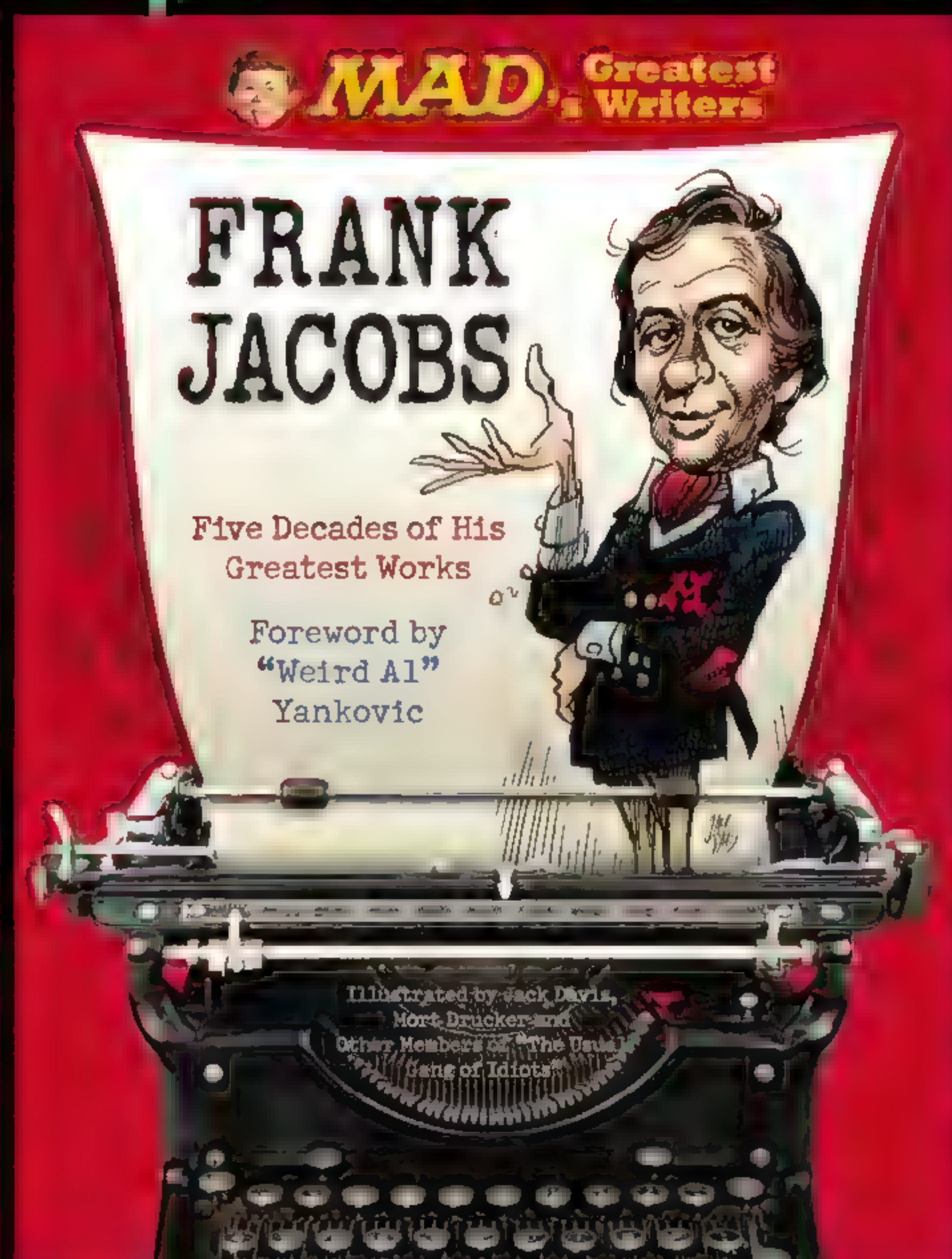


**MAD'S GREATEST ARTISTS:
MORT DRUCKER**

**SPY
VS. SPY:
THE TOP
SECRET
FILES!**

Includes many of Mort's greatest movie satires, plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams and others! Also a classic, vintage pull-out poster!

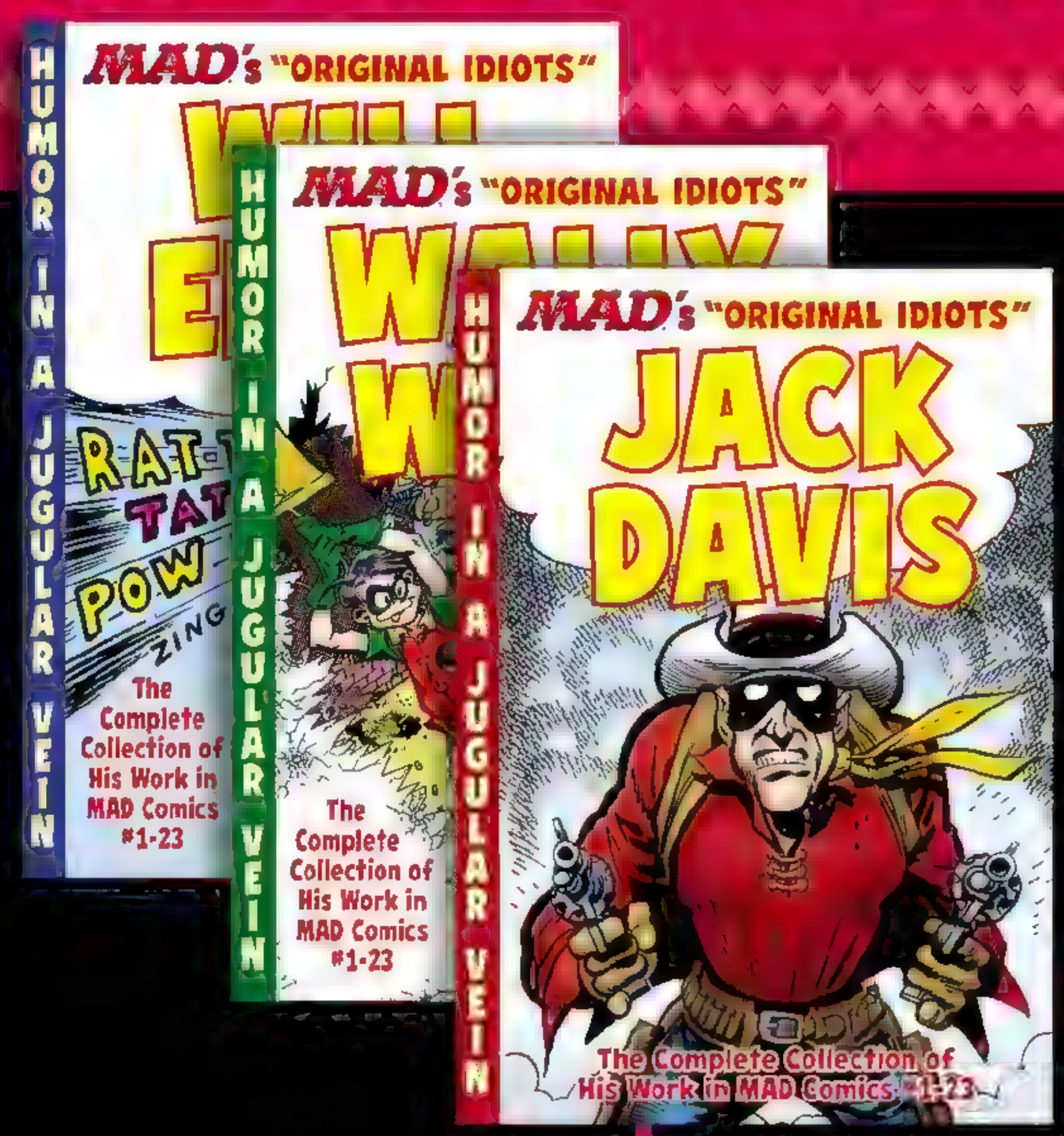
Special digest size! 65 explosive adventures by Peter Kuper!



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IN THE BOOK SECTION

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**MAD'S GREATEST ARTISTS:
DON MARTIN**

A select and expansive collection of Don's best pages spanning his 32 years at MAD! A must-have for lovers of Shtoin!

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"ORIGINAL IDIOTS"**

Three volumes showcasing the complete works of Jack Davis, Will Elder and Wally Wood from the MAD Comics era! Available individually or as a box set!



**MAD'S GREATEST ARTISTS:
SERGIO ARAGONÉS**

Includes new, never-before-seen Sergio art! Plus a pull-out poster with 500 of Sergio's favorite marginals!

**SPY VS. SPY:
FIGHT TO THE FINISH!**

Special digest size!
Includes 95 diabolical adventures by Peter Kuper!

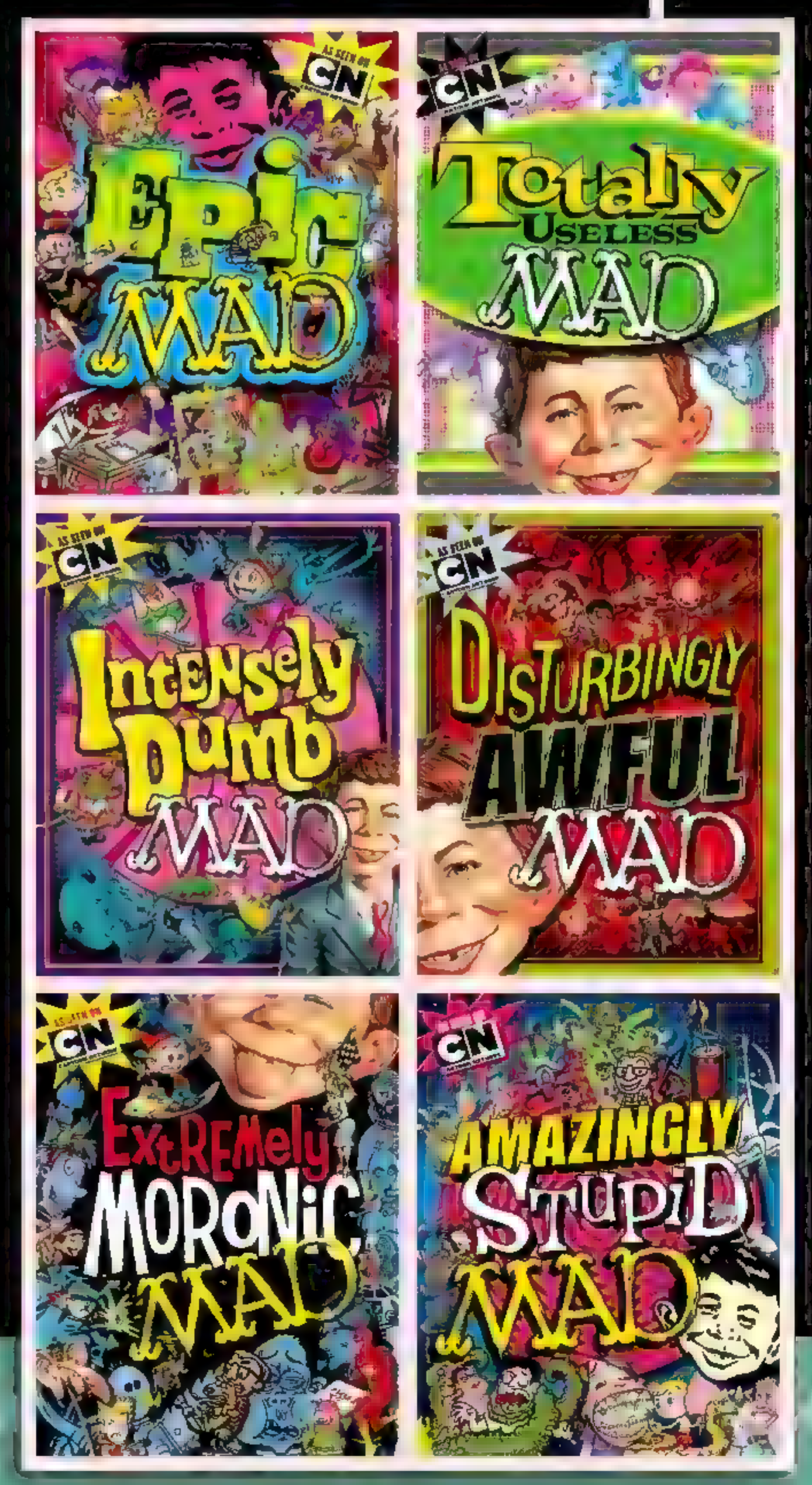
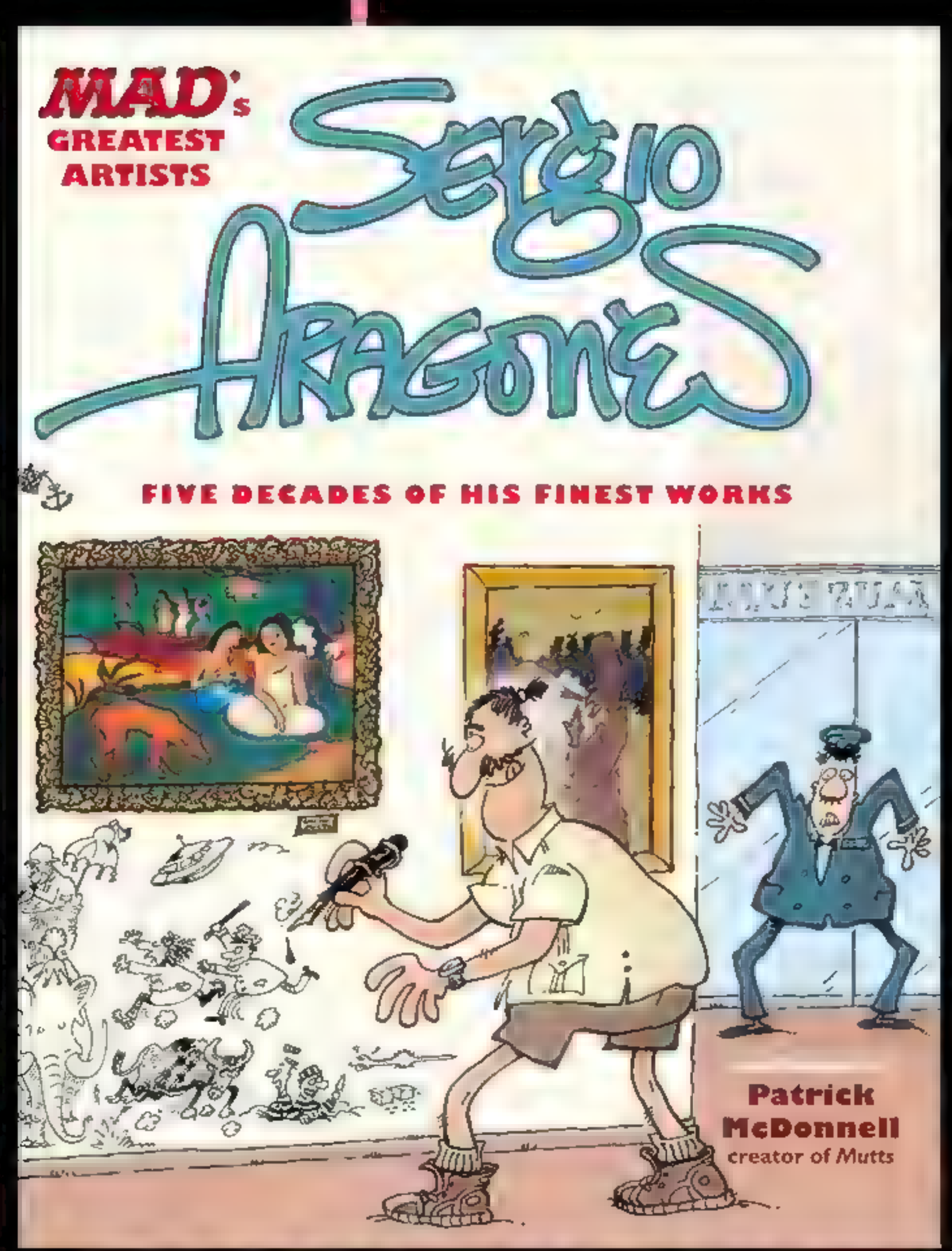
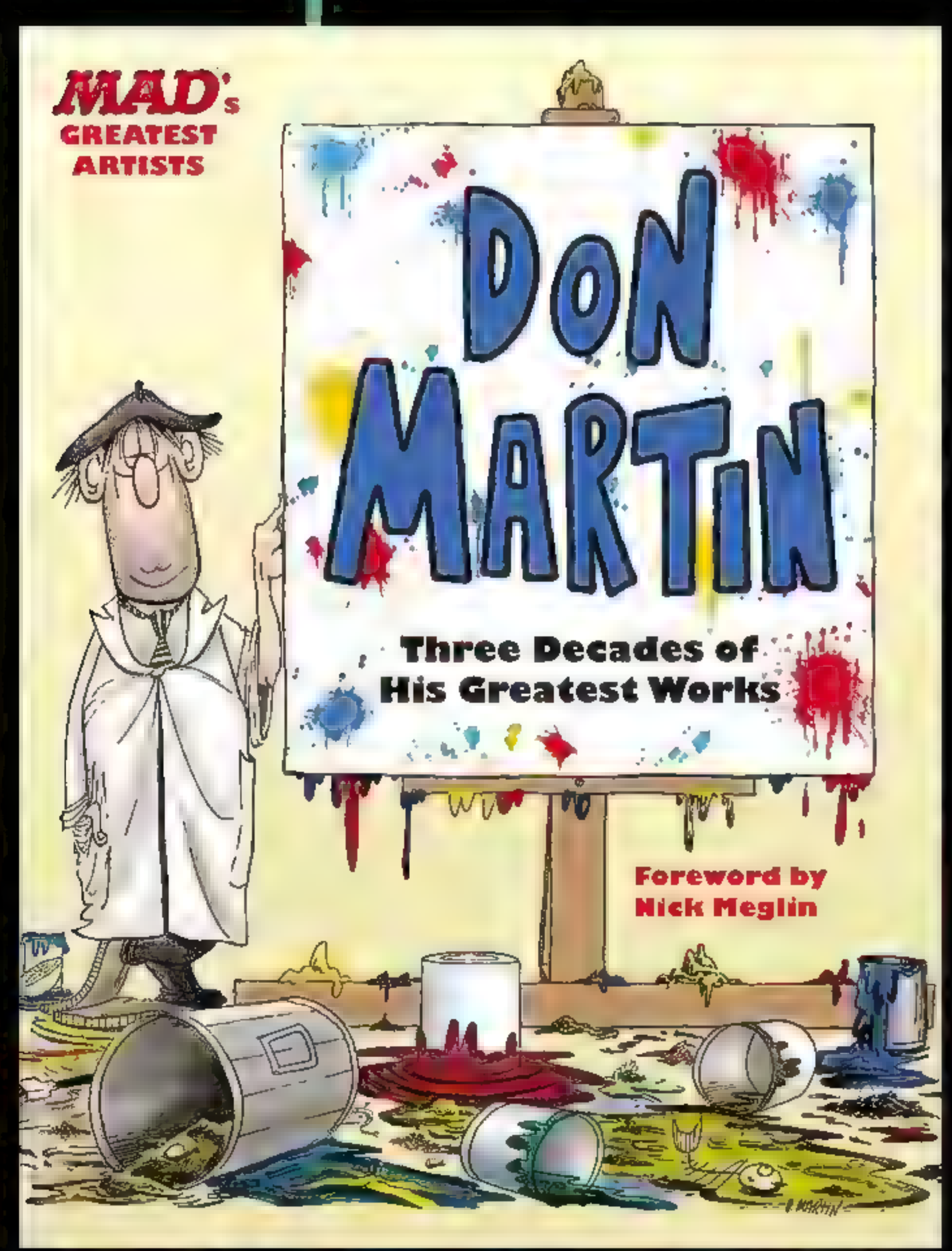


**SPY VS. SPY
VOLUME 2**

Includes every Spy vs. Spy adventure from 1987 to 2007!

AND MORE!

Six pointless collections, perfect for fans of MAD on Cartoon Network!



OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!

BILLBOARDS FOR HIGHLY



Name Spelled Wrong?

CALL DELONG

Pamela DeLong, Esq.

1-800-MISSPELL

- Coffee Cups • Grocery Store Birthday Cakes
- Drivers Holding Signs at Airport
- Greeting Cards From Distant Relatives

CAUGHT IN SOMEONE ELSE'S SELFIE?

Pick up the phone and call Ron Melfi!

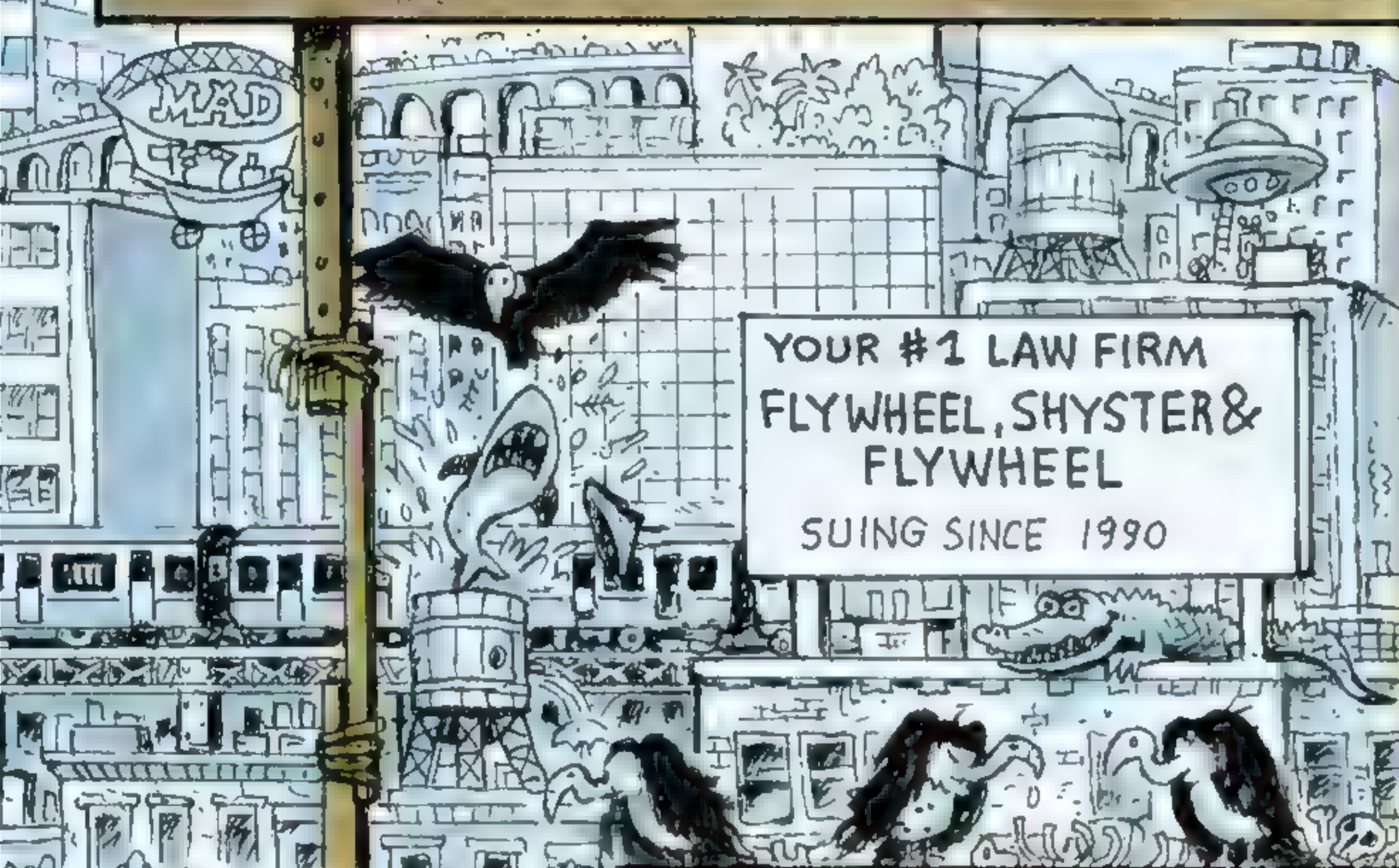
1-800-DELETE-THAT

The Law Offices of Ronald T. Melfi & Associates

- ★ Picking Your Nose ★ Masturbating at the Beach ★ Picking Your Nose While Masturbating at the Beach
- ★ Mid-Sneeze or Yawn ★ Having Romantic Dinner with Your Wife's Best Friend ★ Eyes Half-Closed ★ Nude in the Locker Room at the Gym ★ Eating a Particularly Messy Ear of Corn ★ Eating a Particularly Messy Ear of Corn while Nude in the Locker Room at the Gym

Don't Become a Meme!

But if you already have, your chances for significant financial compensation are much greater!



DIARRRHEA?

Call Maria!

- Bad-Chinese Takeout • Under-Heated Buffets
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Maria Luce-Steuhl & Associates, LLC

Cheese Slid to One Side? Didn't Get A Fork?

Get the Money You're Owed! Call Lou Heidentork!

1-866-I-DELIVER

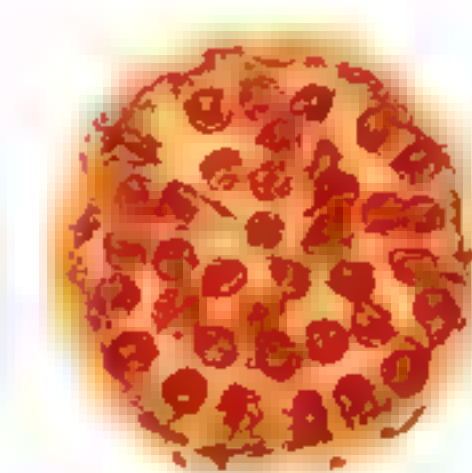
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- Chinese • Indian • Italian • Persian • Mexican • Greek
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Hot food arrived cold • Cold food arrived warm • No chopsticks with order (even if you ordered from a non-Asian restaurant!) • Unattractive delivery person • Attractive delivery person rejected your advances • Too many fries at bottom of bag • Wrongful burrito • Greasy paper bag made you feel bad about your food choices • Pizza box featured offensive Italian chef stereotype



This pizza was worth \$1.8 million + free breadsticks for one of my clients!

KICKED



A hand is holding a black smartphone. The screen shows a cartoon illustration of a man with a large nose, wearing a yellow baseball cap and a red shirt, eating a large ear of corn on the cob. A can of soda is on the table in front of him. The cartoon is drawn in a simple, expressive style.

FREE TOOTHPICK WITH NO OBLIGATION OR CONSULTATION!

"Javier in my spin class kept calling me 'girlfriend' when we talked. What was I to think? Ray got me a huge settlement, and he's going with me to see *West Side Story* at Classic Musical Night at the Bijou next week." — Elyse R., client

STEPS STEPPED

Call the

Estes!

associates



Blows
a Spout by

SE HABLA ESPAÑOL • FREE INITIAL

A close-up of a car's front end, showing a 'NEW SALE' sign and a '50% OFF' sign. The car is dark-colored and has a large, ornate, and somewhat grotesque sculpture on the hood. The sculpture appears to be a stylized face or head with exaggerated features. The car is parked on a street, and the background is slightly blurred.

SE HABLA ESPAÑOL • FREE INITIAL CONSULTATION • PLEASE REMOVE SHOES IN OUTER OFFICE





WITH TRUMPKINS, ENTER
DONALD TRUMP —

Trumplings

Don't wait...Make America great!

SEASON 2016
PLAY ALONG WITH
ALL YOUR TRUMP
FAVORITES!

TACKY
TOWER

TOXIC
TWEETY

UNWELCOMING
WALLY

MAKE-BELIEVE
MONEYBAG

MISS
STEAK

MAKE AMERICA
GREAT AGAIN

MADE
IN
CHINA

CRAPPY
CAPPY

KOOKY
COMB-OVER

A MAD AD PARODY

WRITER: JACOB LAMBERT ARTIST: JACOB CHABOT

THE EXCITINGLY UNHINGED WORLD OF REPUBLICAN PRESIDENTIAL NOMINEE
A PLACE WHERE HATE EQUALS SUCCESS AND FACTS ARE ACTUALLY LIES!

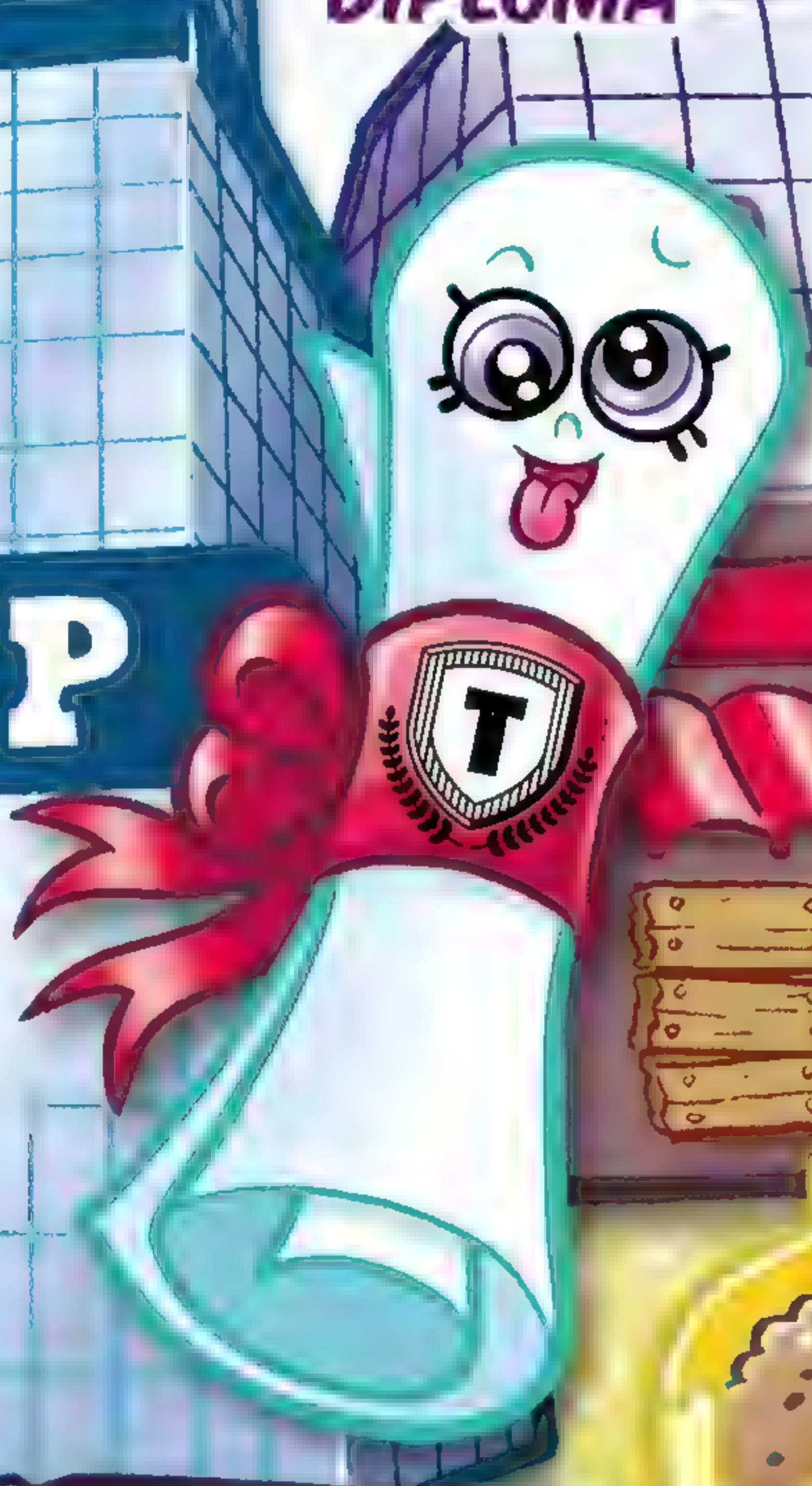


PLANE
IDIOCY



EGO
TRIPP

DIPPY
DIPLOMA



CRUMBLY
CASINO



TRUMP PLAZA



ORANGE
TANNER



B.S. BESTSELLER



CHEESY
PHOTO OP



TINY
GLOVESIES

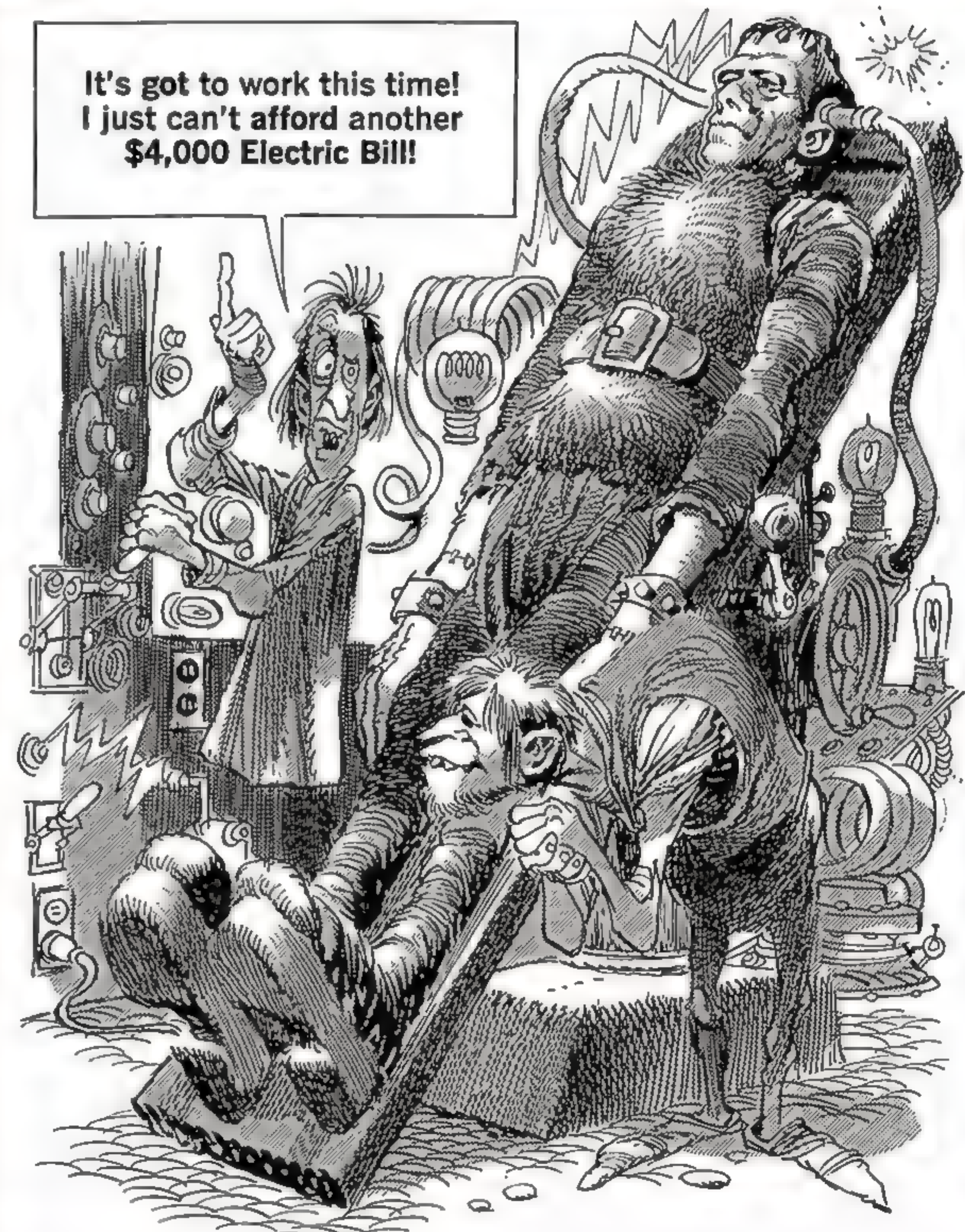
YUGE
SELECTION!
COLLECT 'EM ALL!
WHAT THE HELL
DO YOU HAVE
TO LOSE?

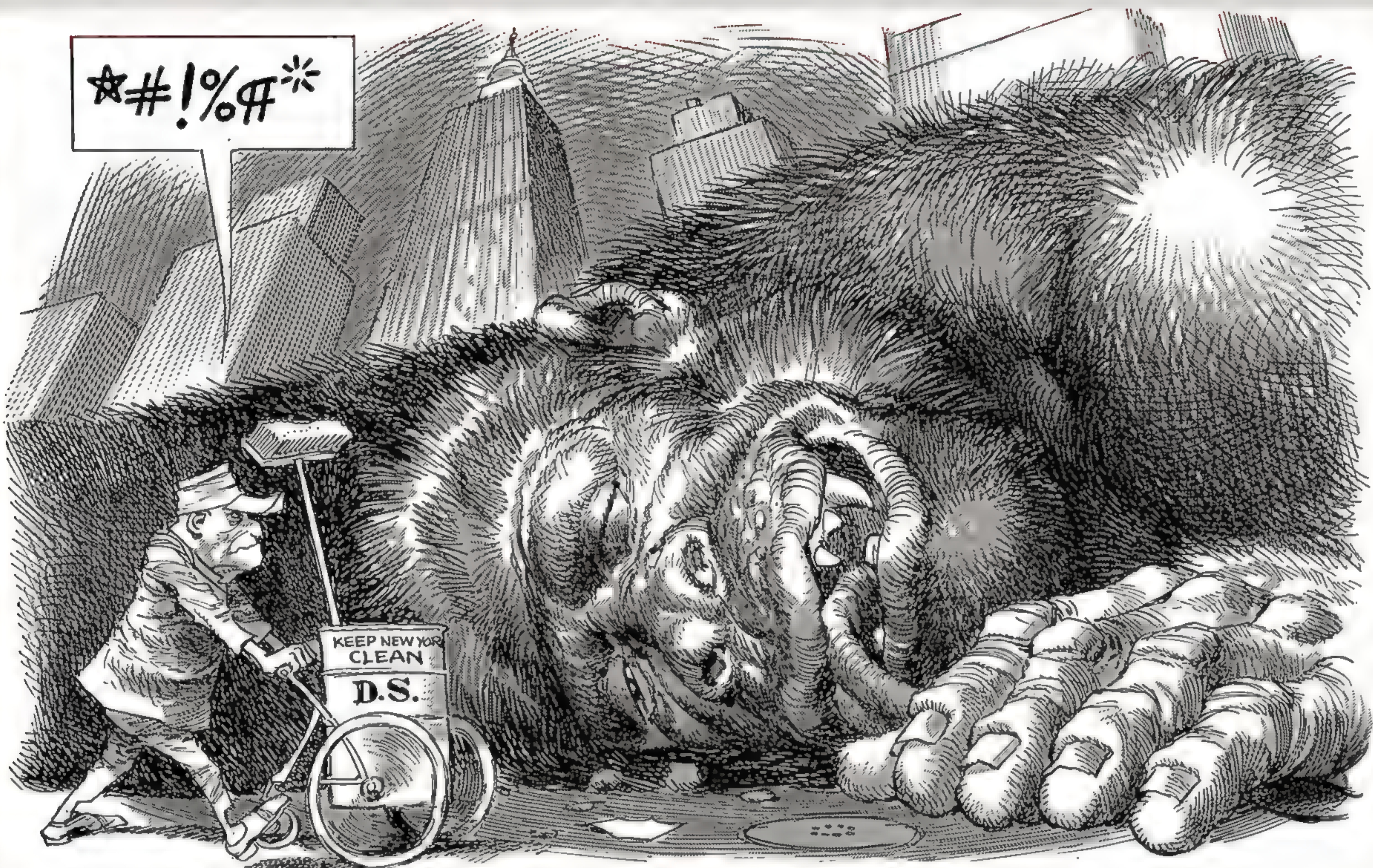
OUR CREATURE PRESENTATION DEPT.

HORROR Movie Scenes We'd Like To See

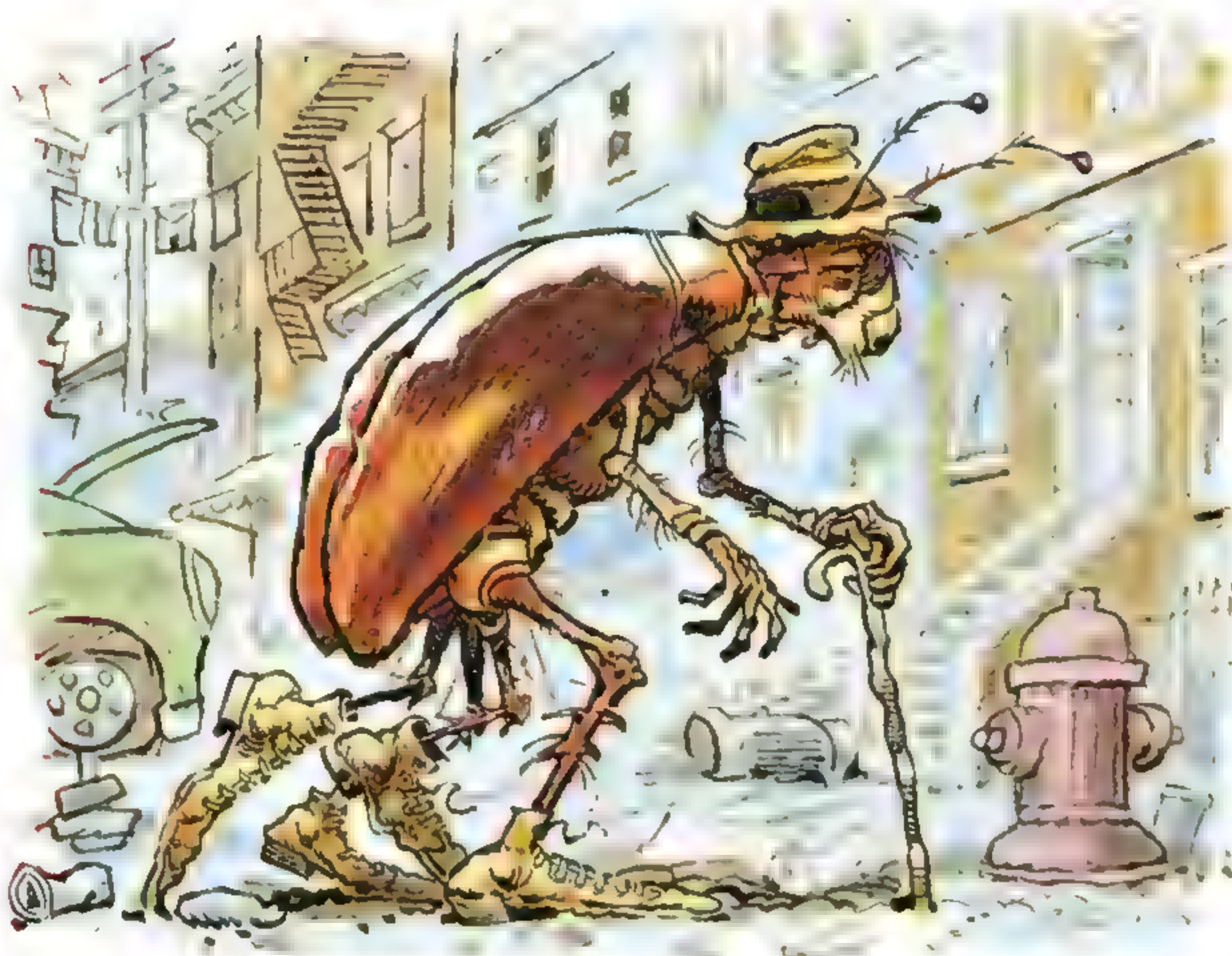
ARTIST: JACK DAVIS

WRITER: DON EDWING





ONE NIGHT IN THE CITY



ARTIST: JACK DAVIS

WRITER: AL JAFFEE



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How To Talk To Your Parents About Not Talking To You About *Sex*



SURPRISE!
YOU'RE
UNVACCINATED!



Hello, My Name
Is Coachella



Surviving a Hipster
Baby Name

Doctors' offices are always full of pamphlets that advise clueless parents on how to raise their kids. There are pamphlets about getting and cope with bullying. And that's all well and good, but do you know what's harder than parents trying to understand their kids? Kids

"PARENT EDUCATION"

So, Your
Mom's on
Snapchat!



Clothes Shopping
with *Your Mom*



Know Your Rights.
Know the Risks!

Stumbling Onto Your
Dad's Web History...

**HOW TO
UN-SEE
WHAT
YOU SAW!**



CHEER PRESSURE

Dealing With
Over-enthusiastic
Parents at
Sporting Events



TALKING TO YOUR DAD ABOUT "SWAG"

(AND OTHER
SLANG HE
SHOULD
STOP SAYING
IMMEDIATELY)

TIMMY'S DAD WEARS SKINNY JEANS



ARTIST: GARY HALLGREN

WRITER: KENNY KEIL

children to sleep through the night, eat healthy food, properly learn about sex trying to understand their parents! Which is why we suggest the following...

PAMPHLETS FOR KIDS

Your Dad's Cell Phone Holster



and You

How to Do the Laundry



(So That You're Never
Asked to Do It Again)

YOUR MOM'S LECTURE ABOUT DRUGS

10 Ways to Stifle Laughter
When She Says "Doobies"



AN E-BOOK AS DUMB AS TRUMP HIMSELF!

Free!

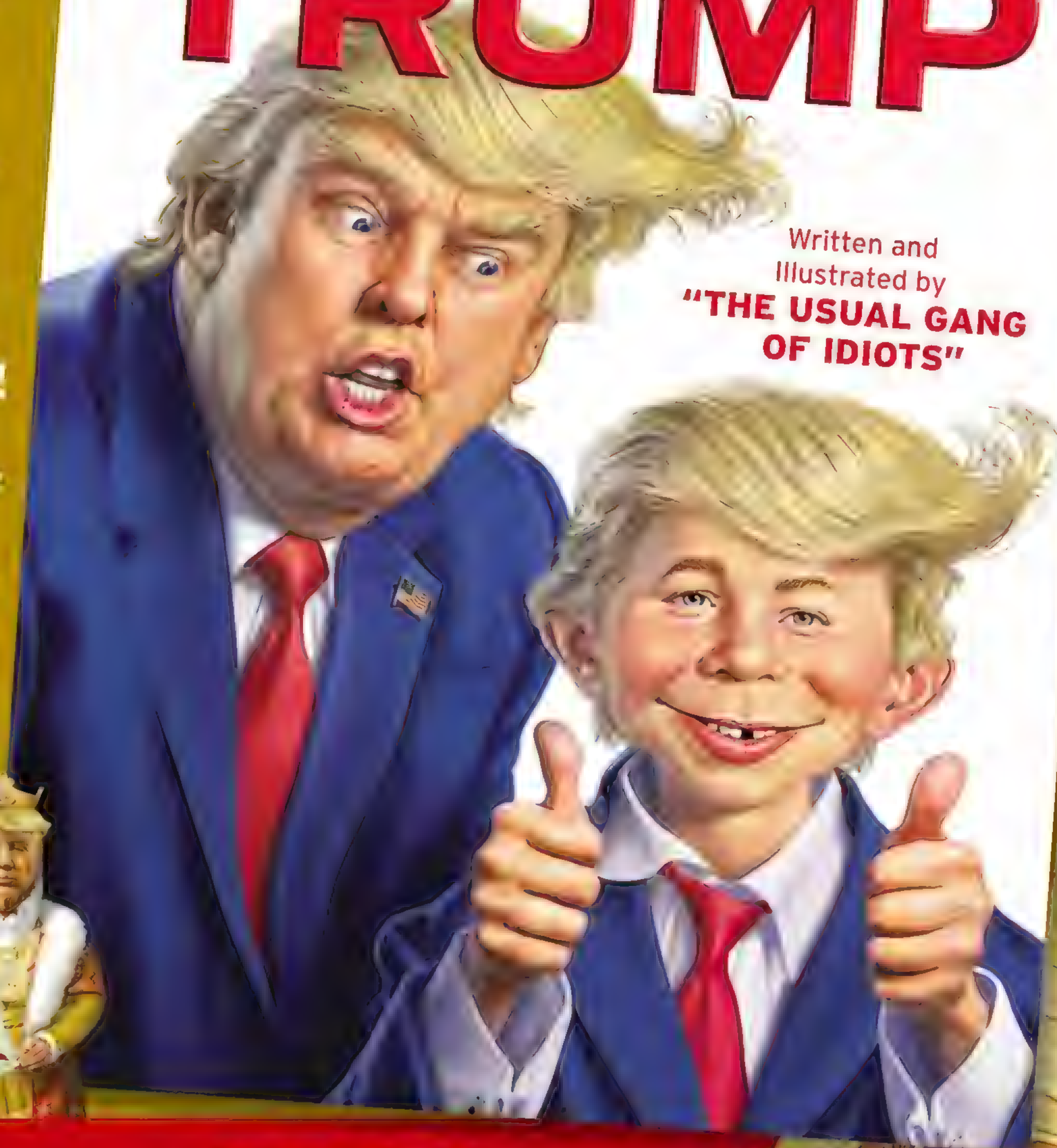


Everything MAD
has ever done on
Trump — from
The Apprentice
to the election —
all in one
nauseating
collection!
ALL FOR FREE!

Whether you love
Trump or hate
him, you'll agree:
**YOU GET
WHAT YOU
PAY FOR!**

MAD DUMPS ON **TRUMP**

Written and
Illustrated by
**"THE USUAL GANG
OF IDIOTS"**



**GET IT AT
MADMAGAZINE.COM/ISSUES/
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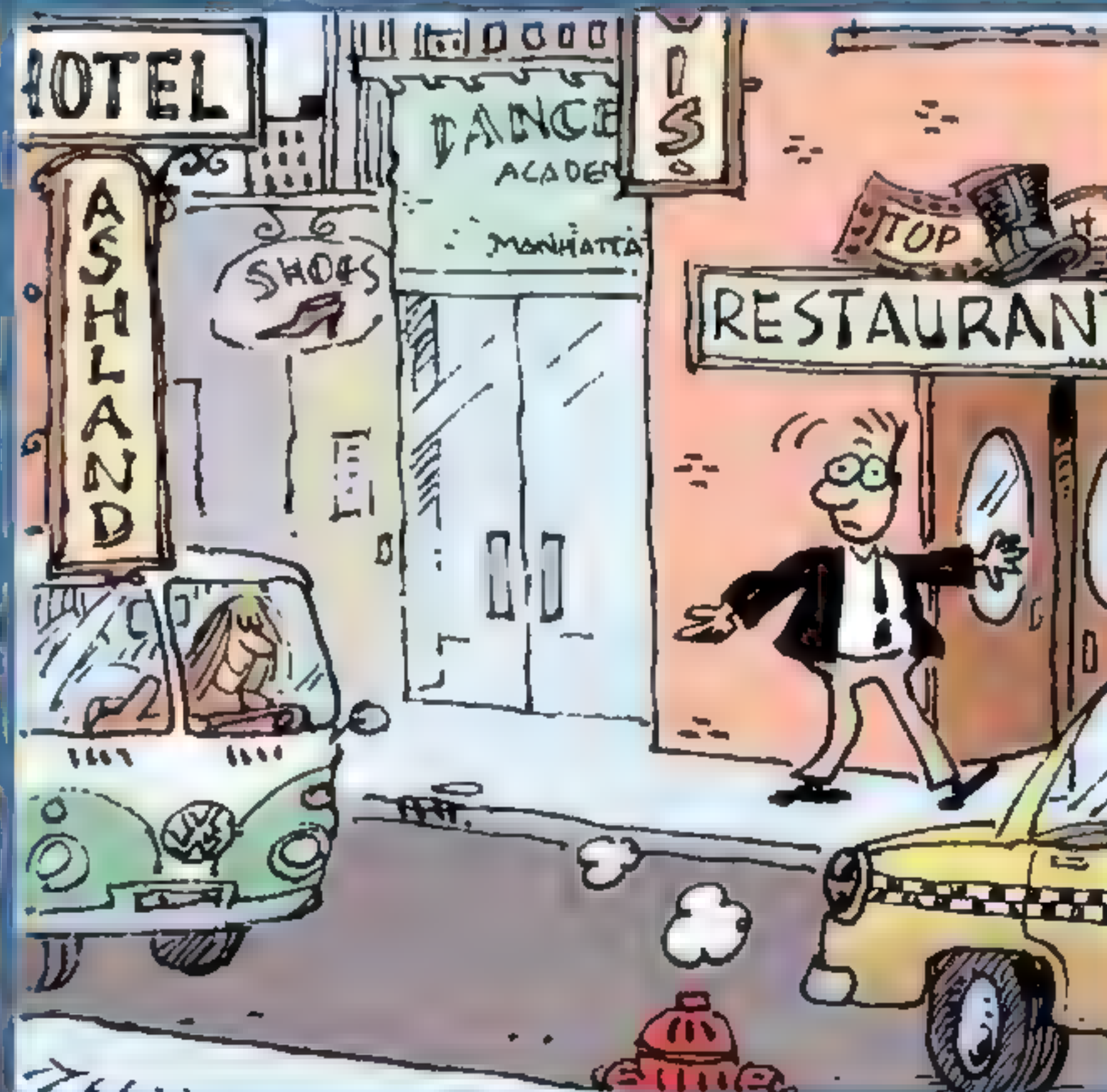




SERGE-IN GENERAL DEPT.

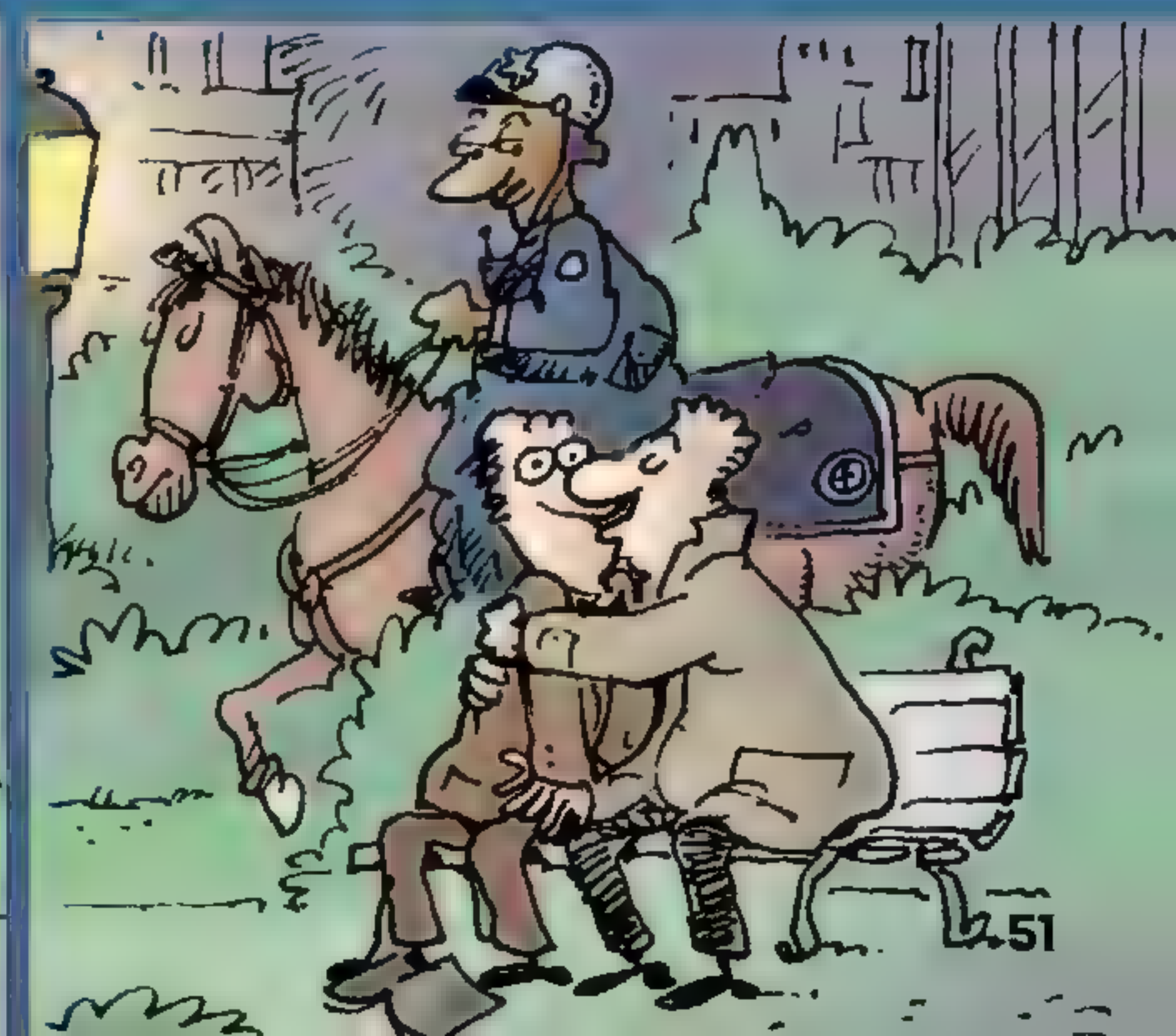
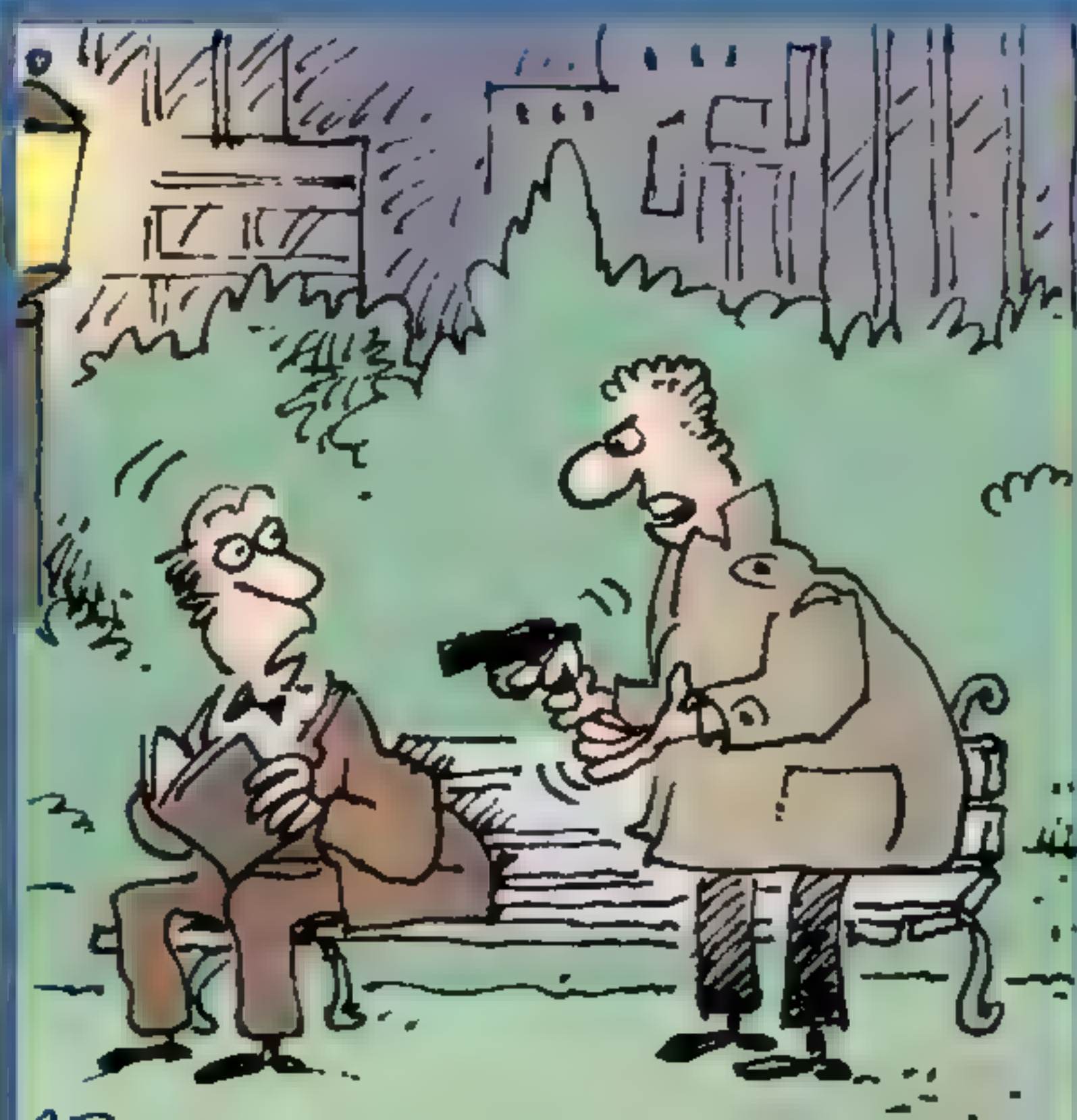
*Sergio Aragonés
Presents*

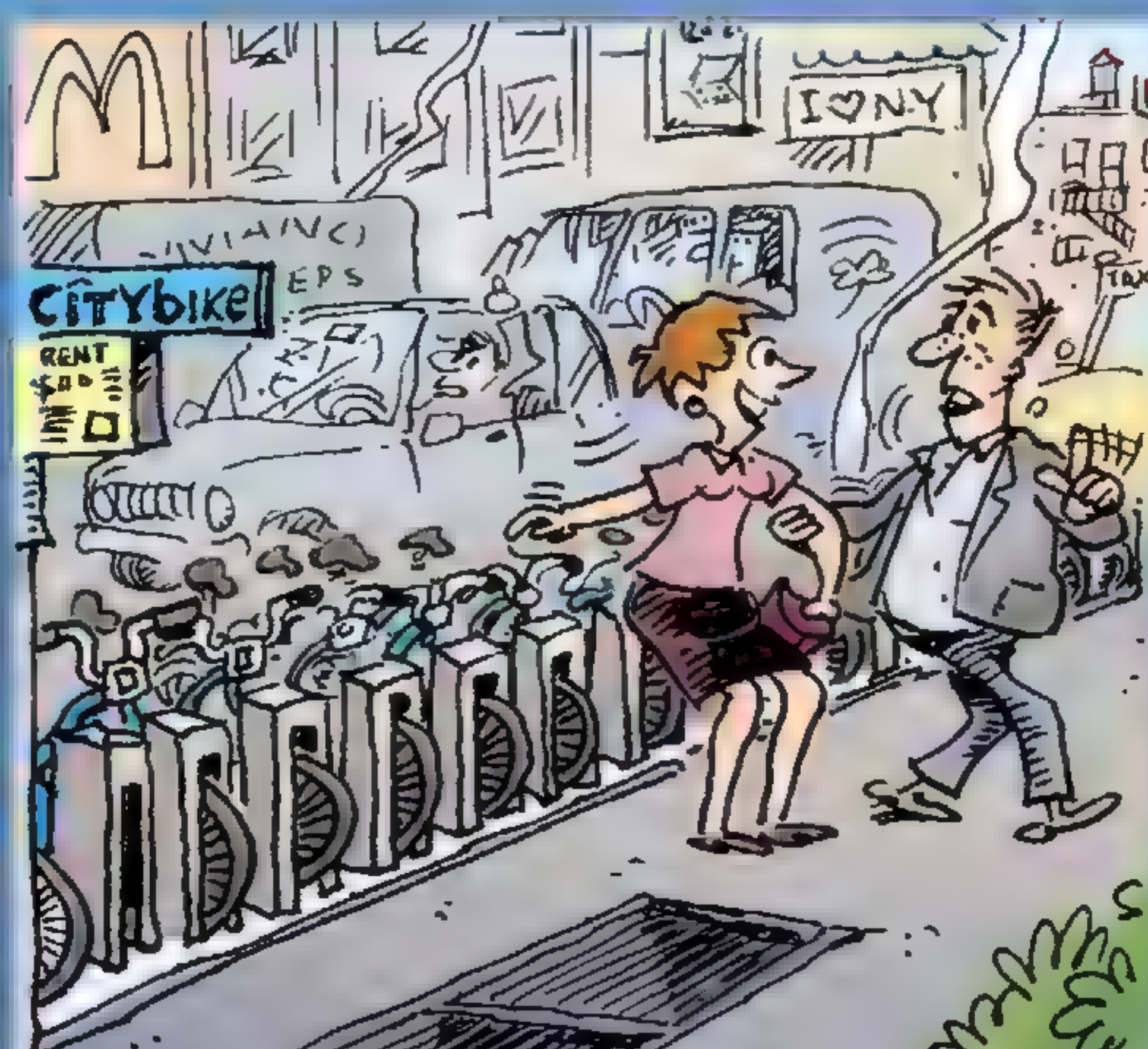
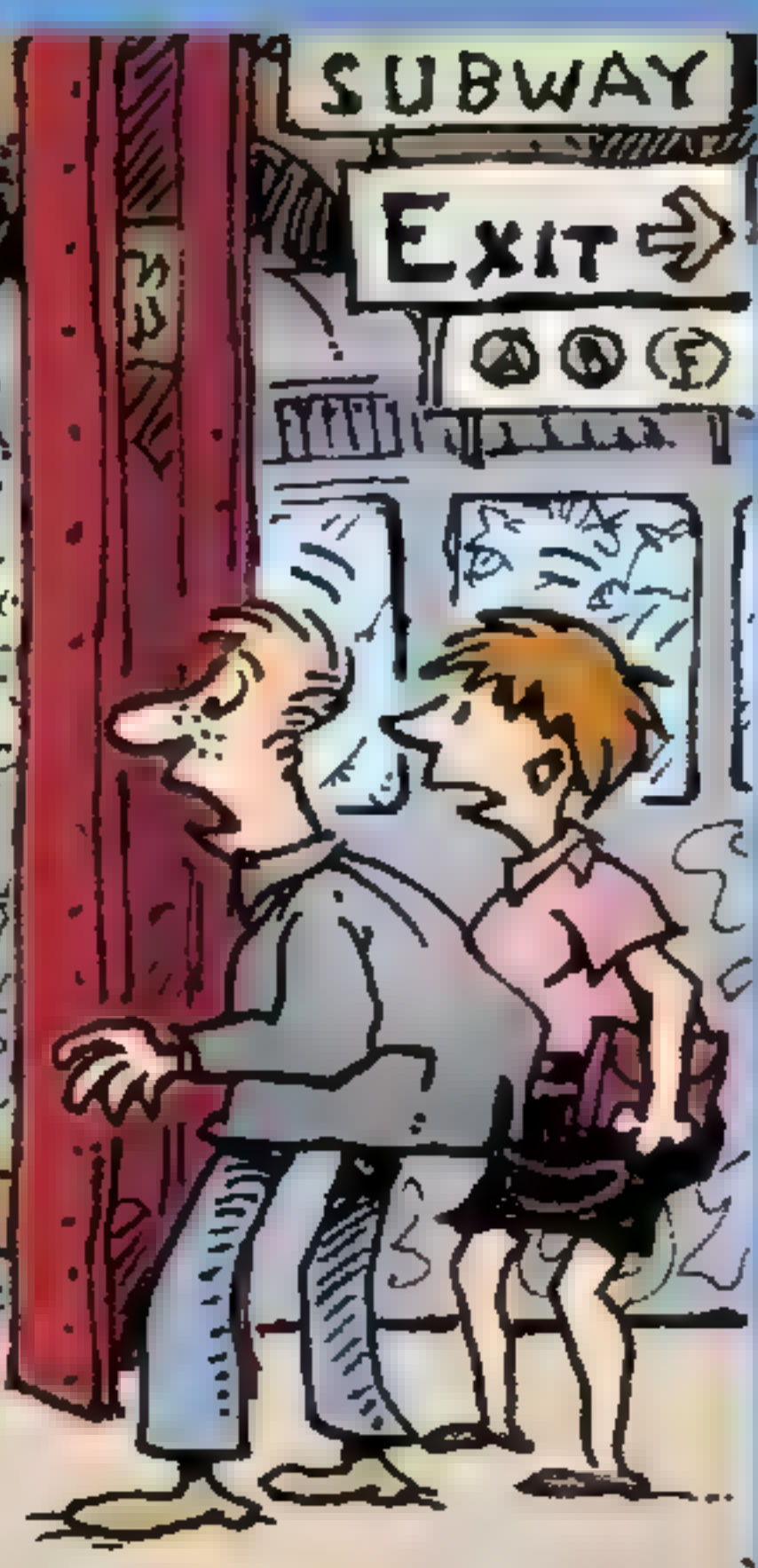
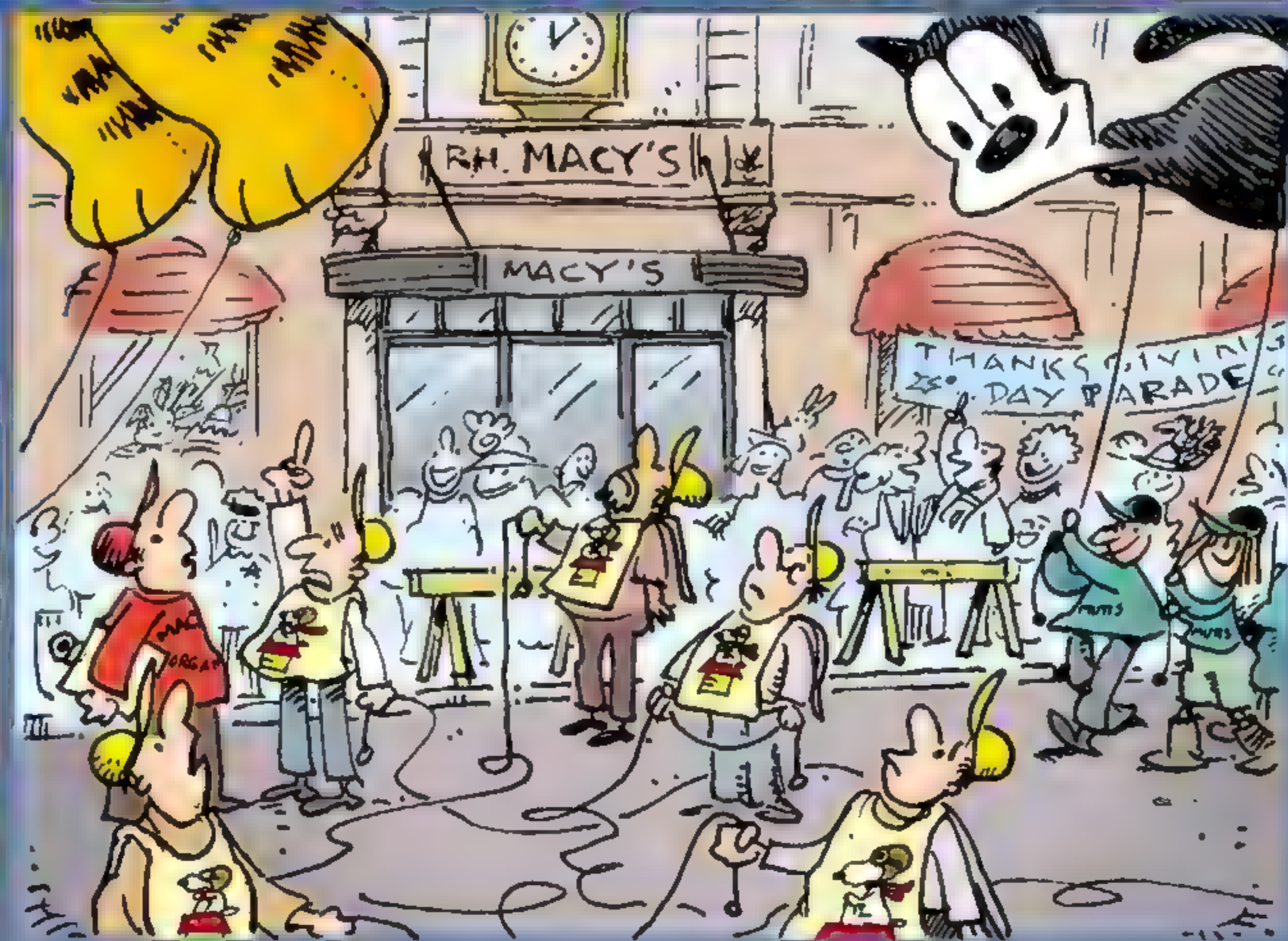
a MAD Look at NEW YORK

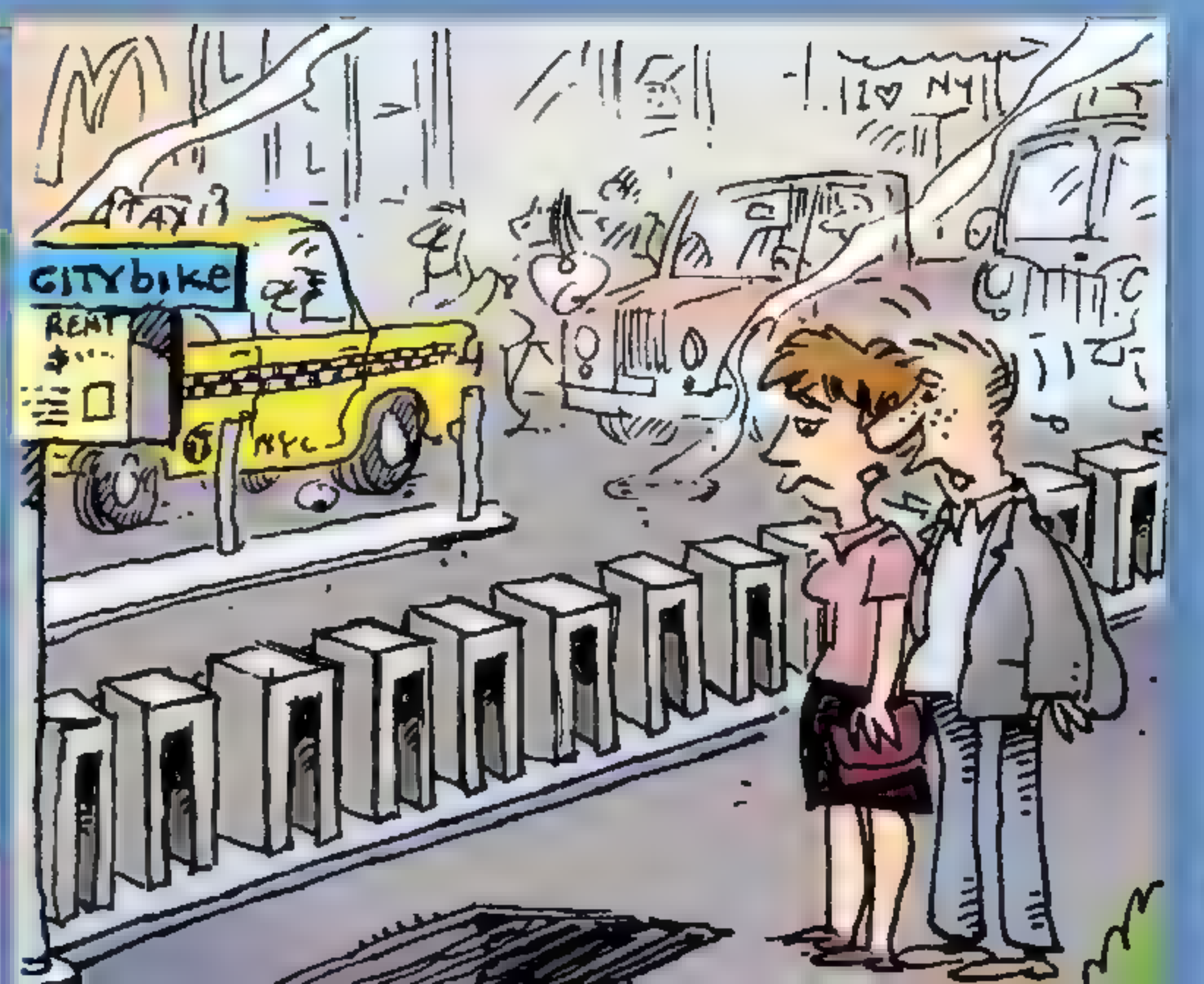
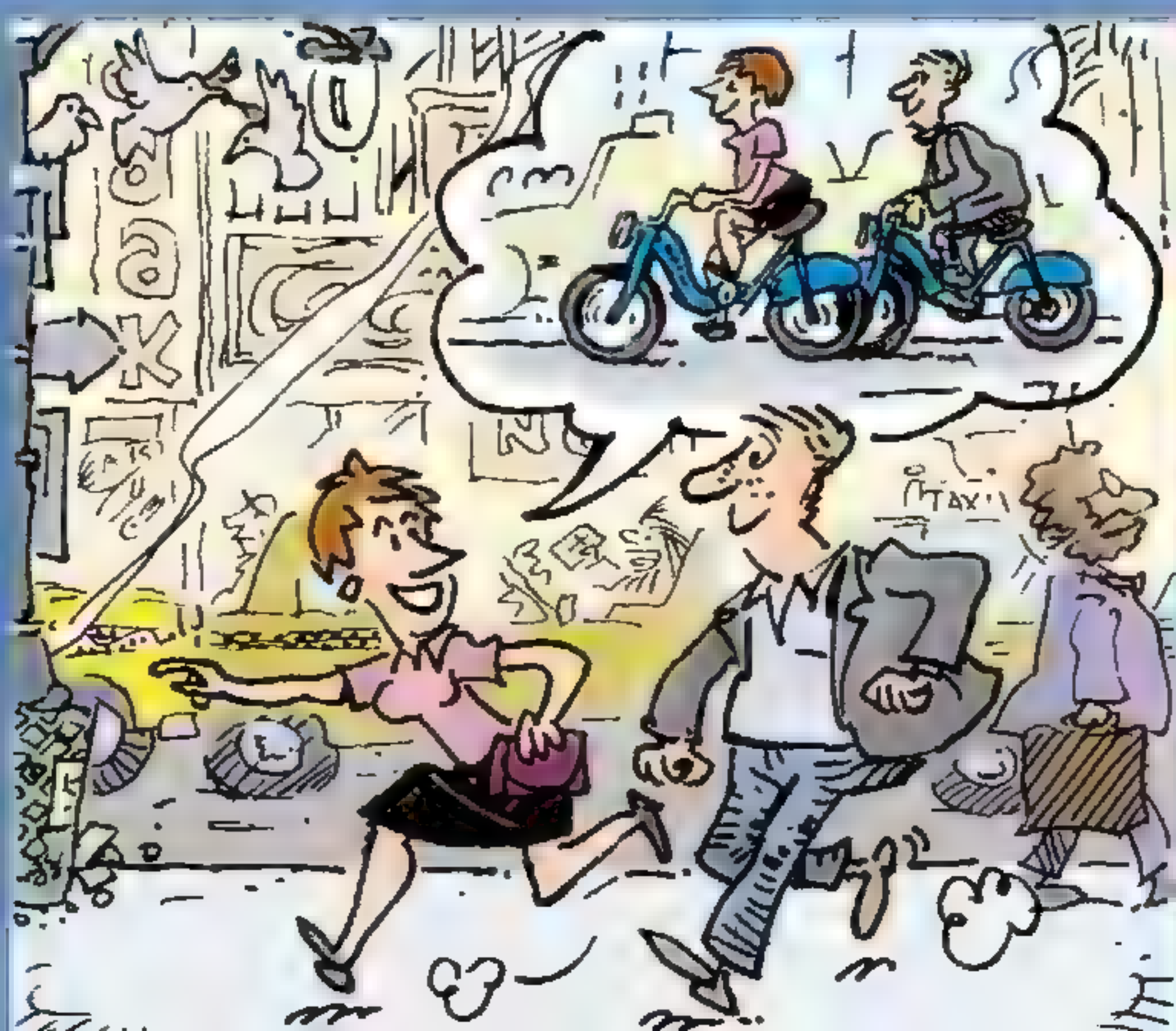
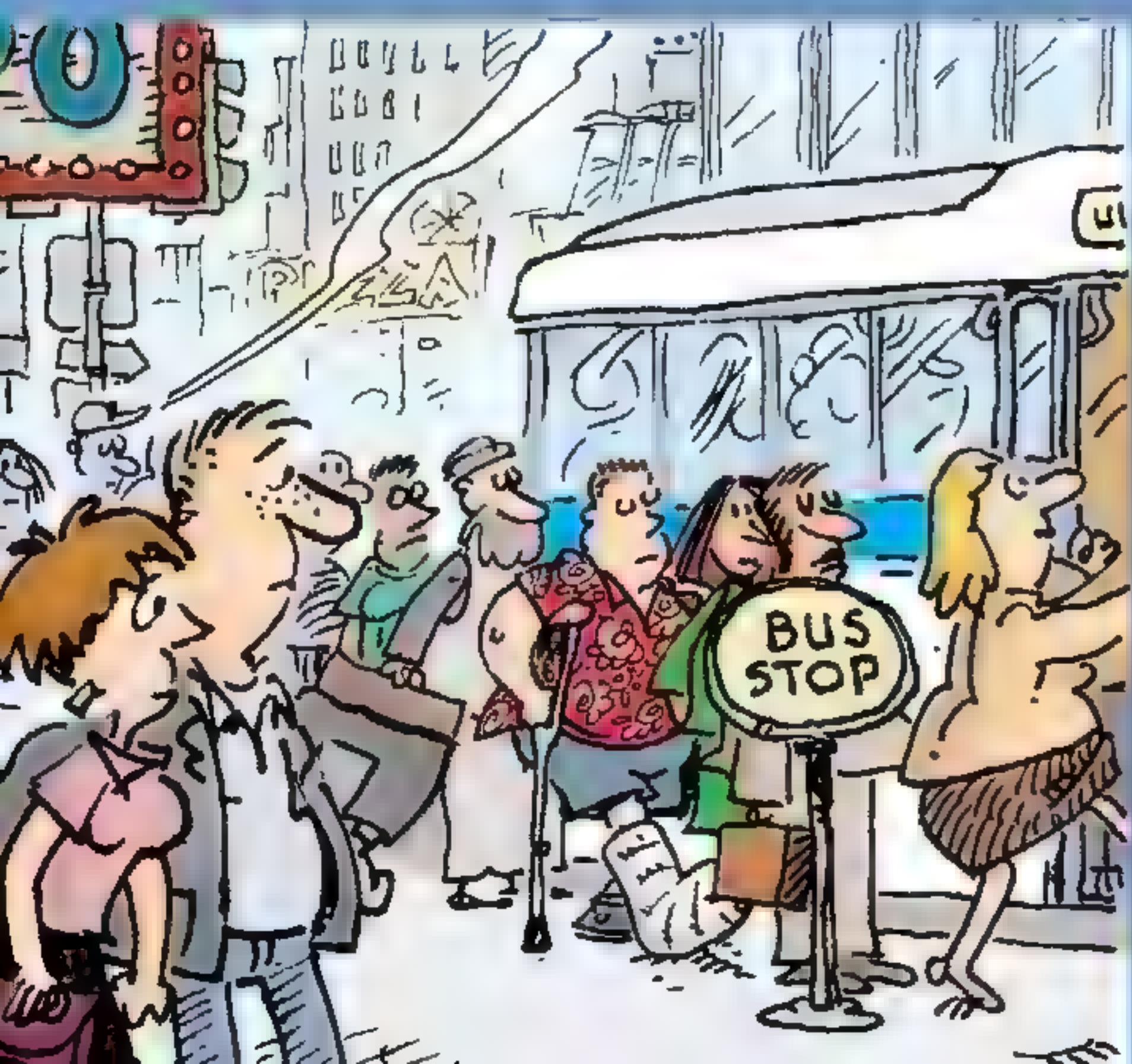
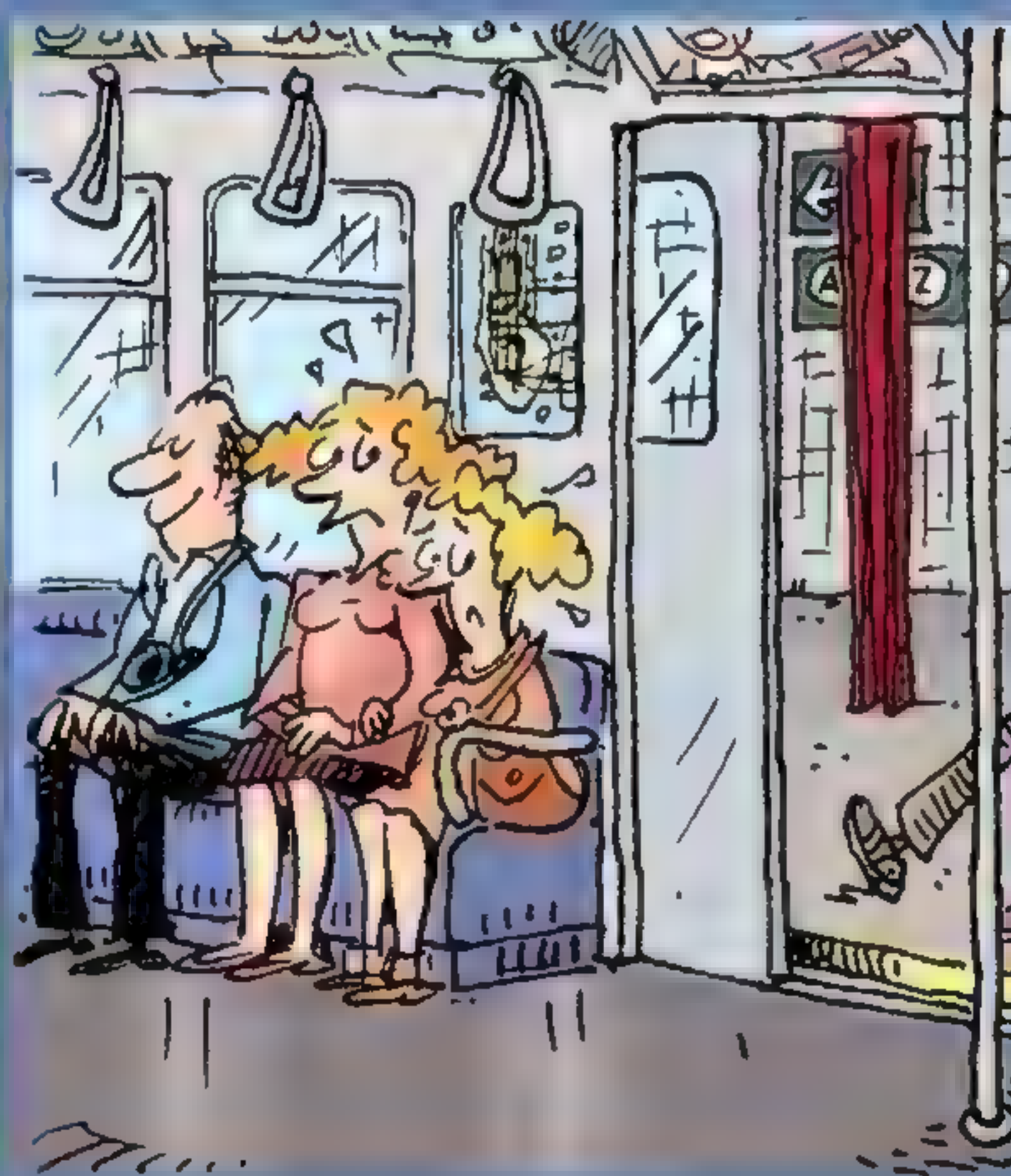
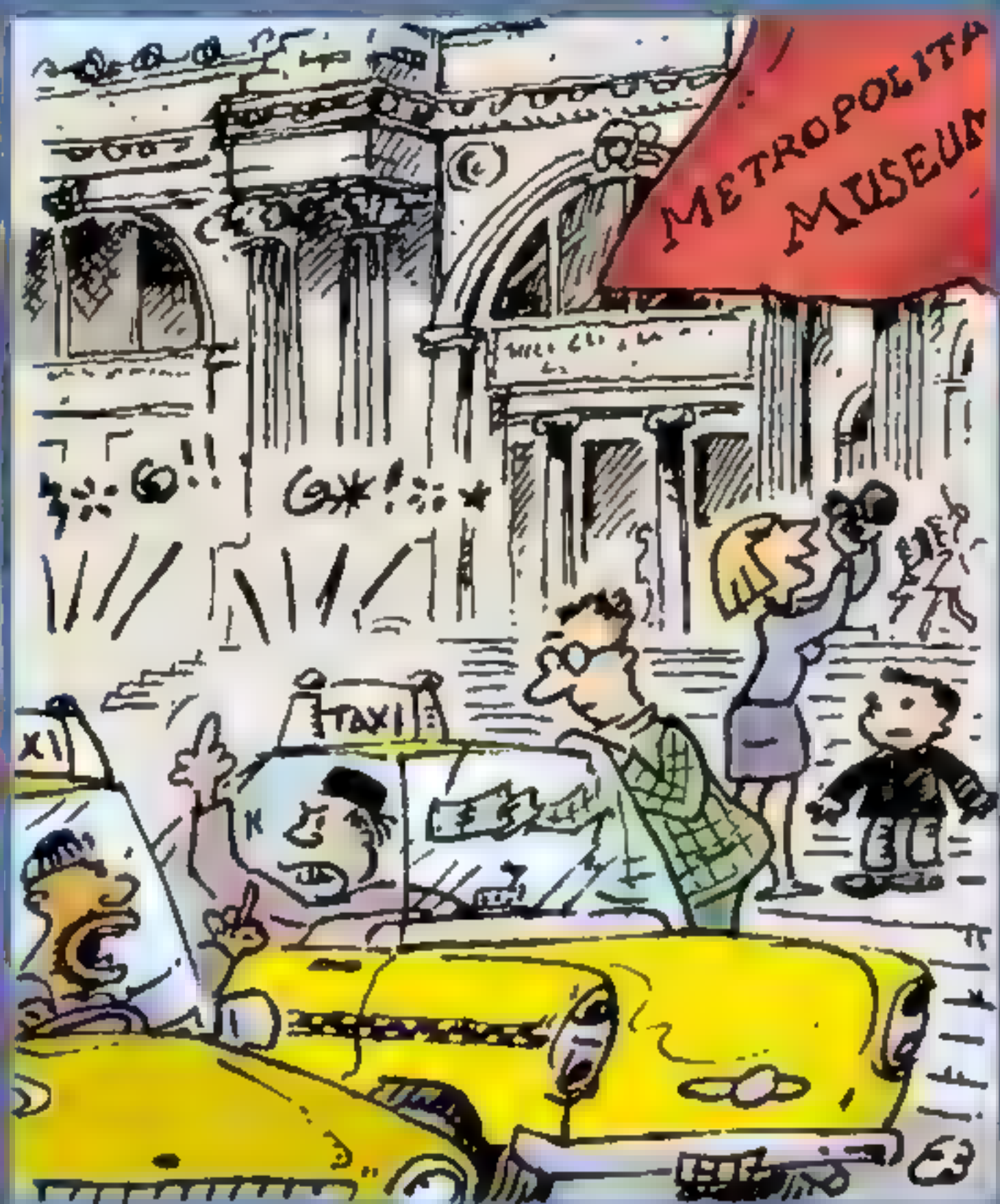


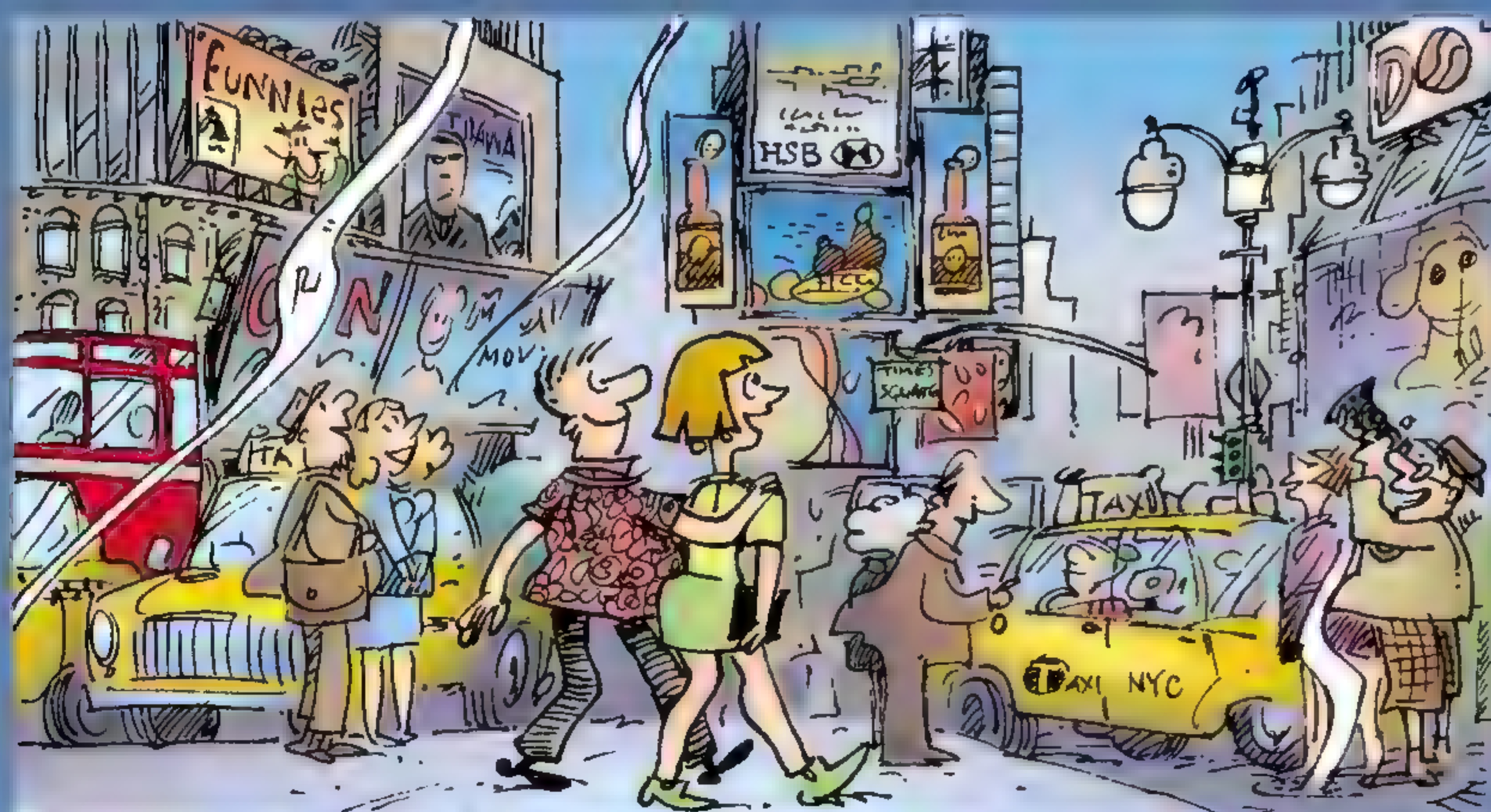
WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: TOM LUTH









OUCH! This year's election is going to be a CAT-ASTROPHE of personal MOUSE-CONDUCT!



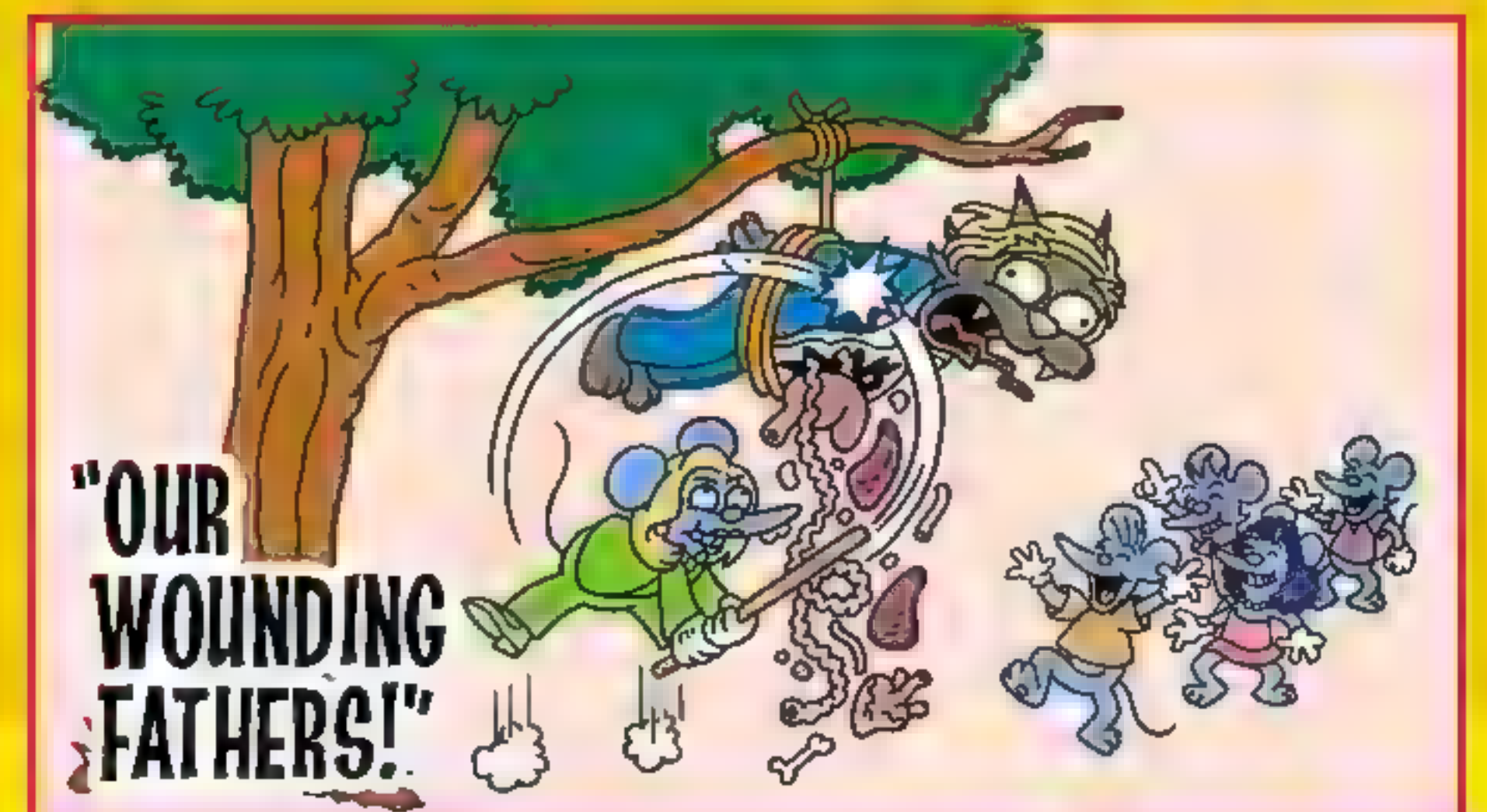
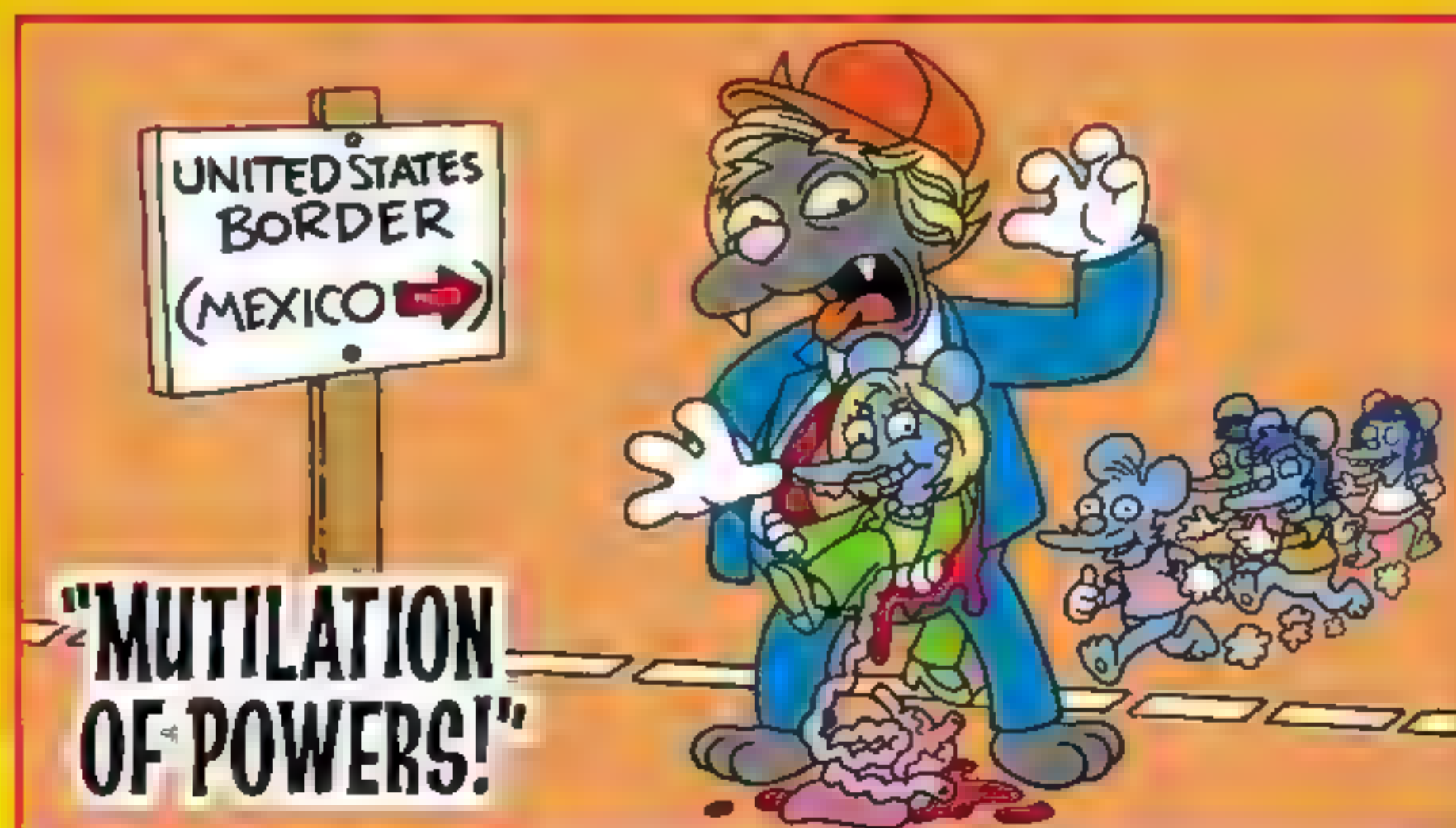
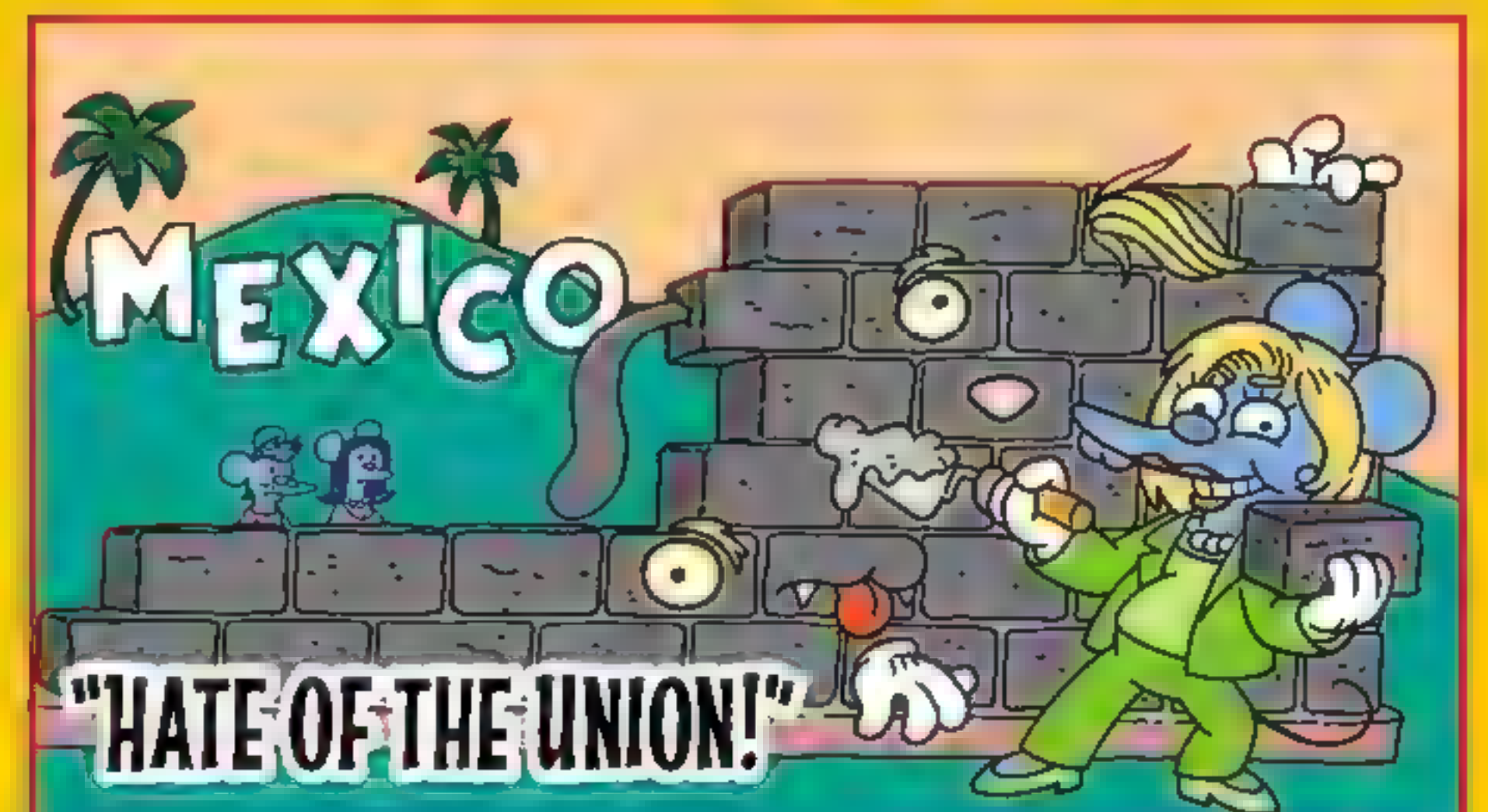
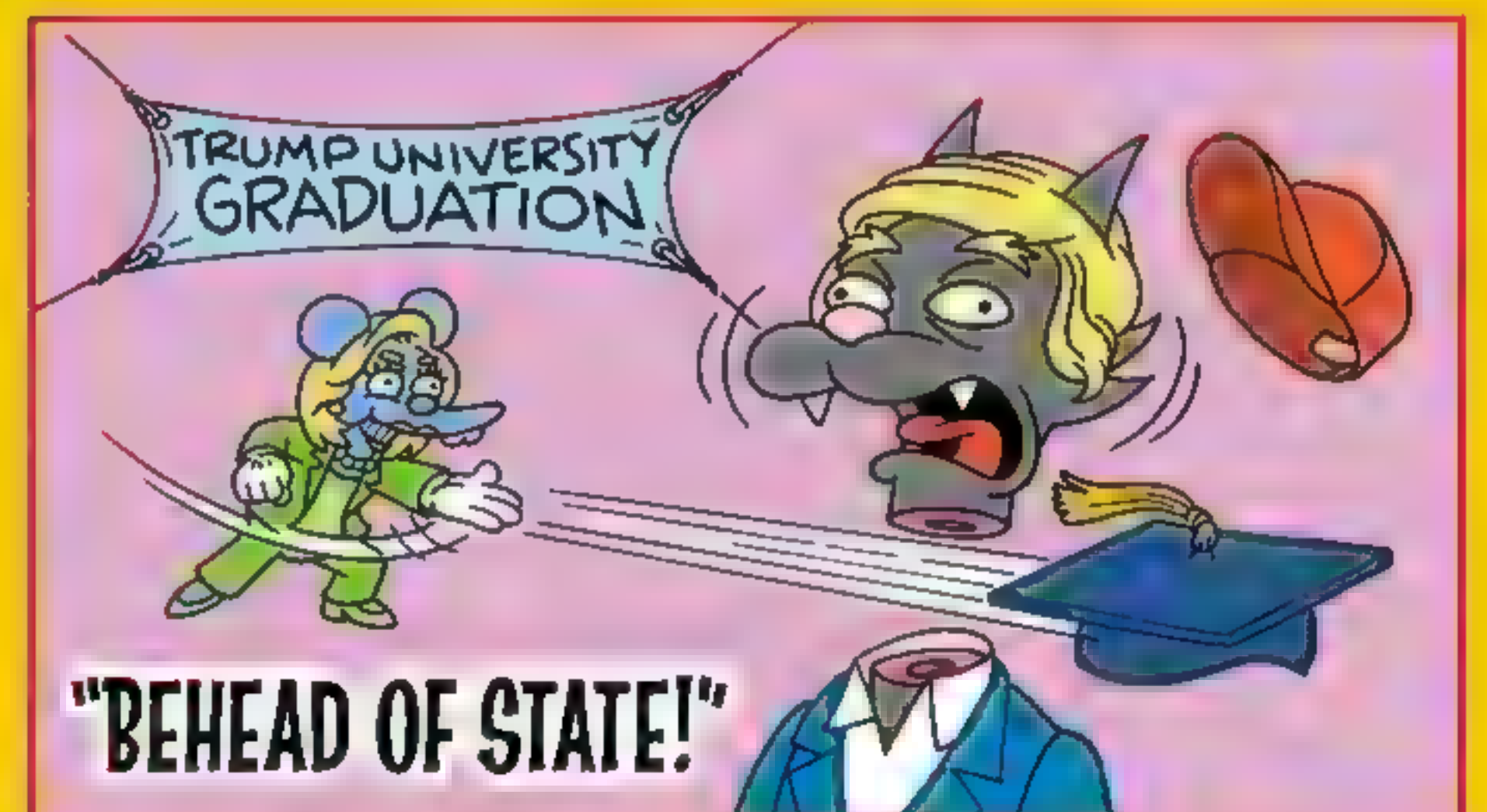
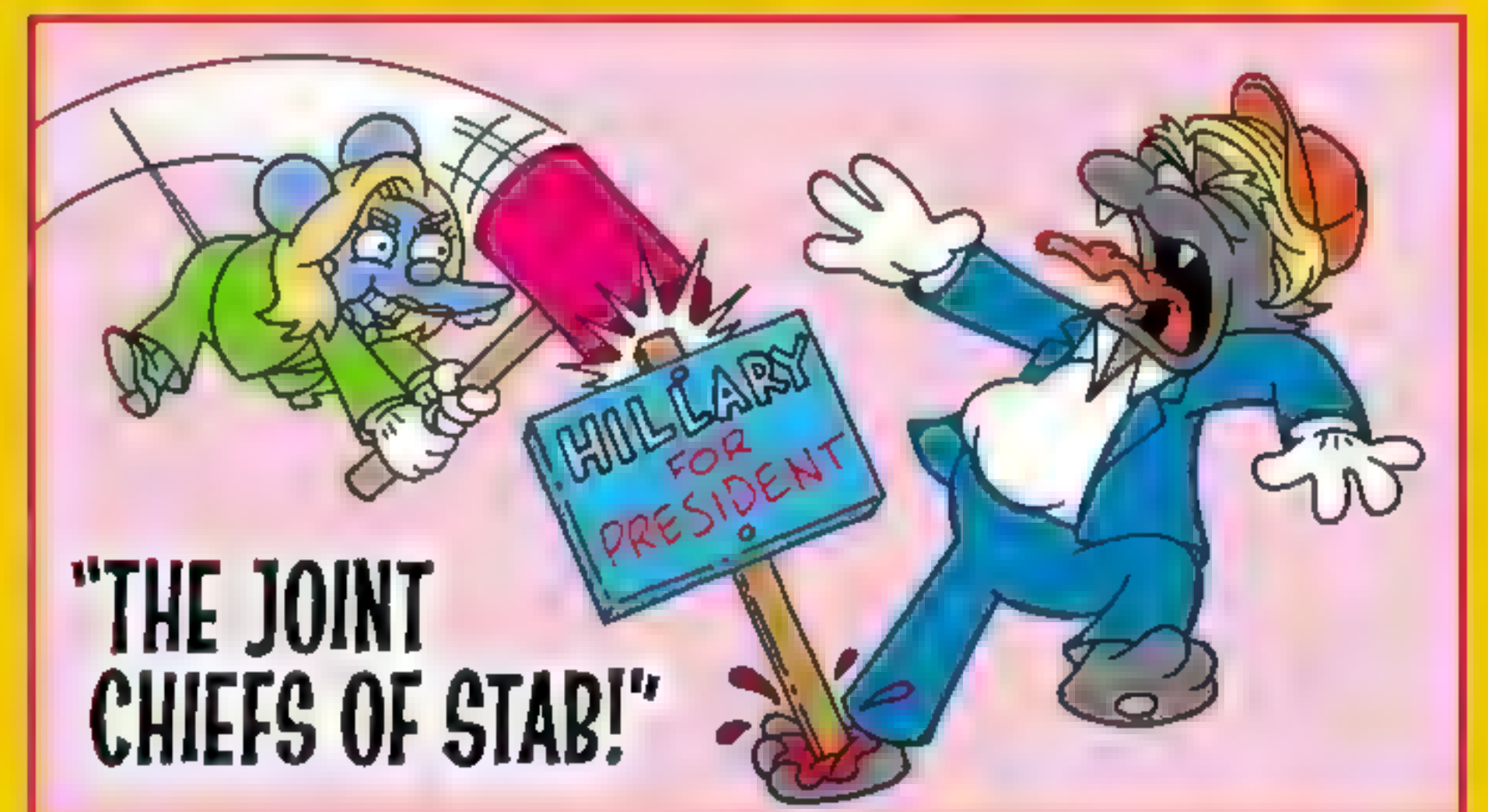
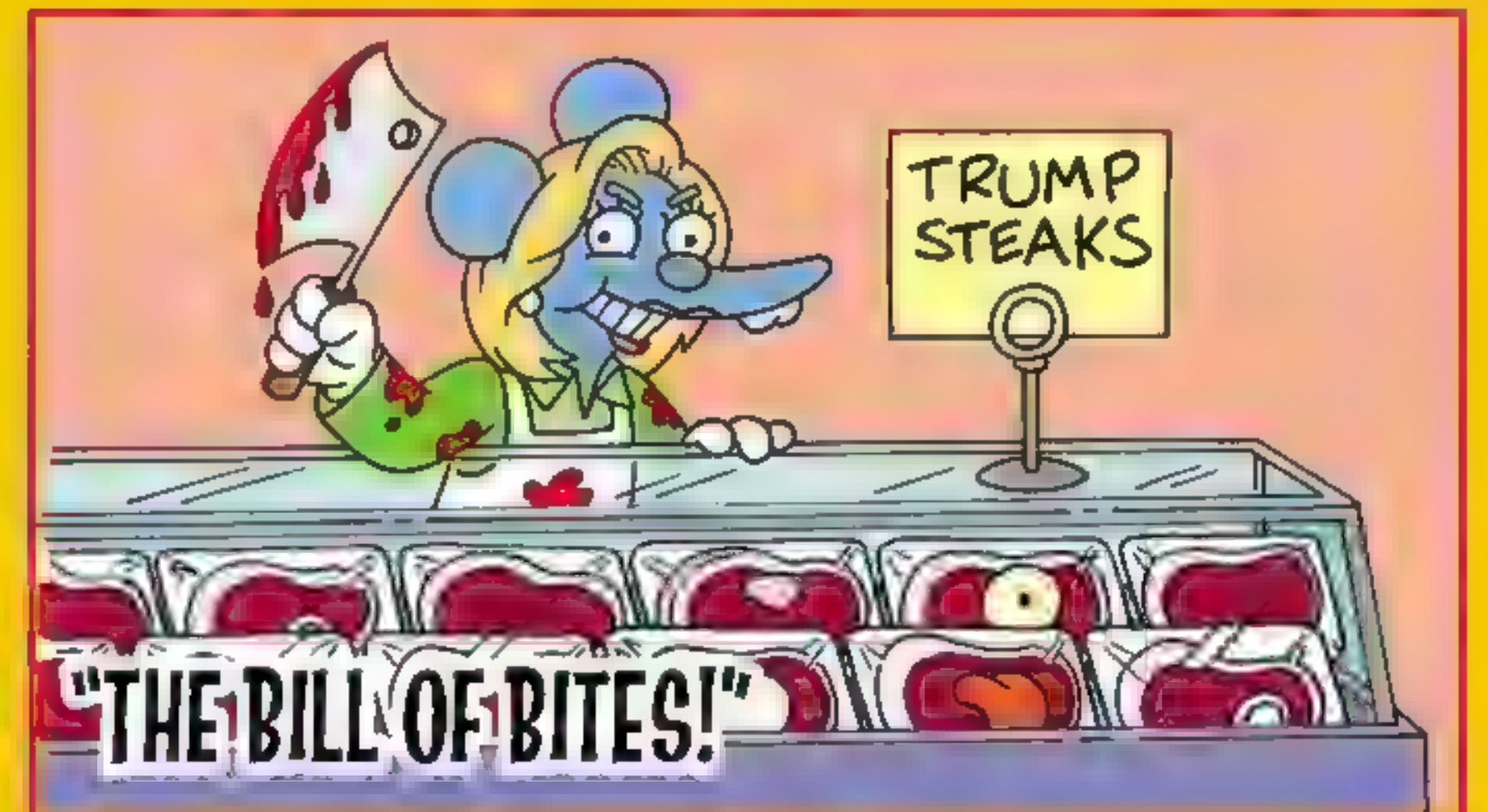
IT'S DOWN!
TO TWO!

DEAR GOD,
WHAT WILL WE DO?

YAP, YAP, YAP!
FULL OF CRAP!



CONTAINS ALL
YOUR FAVORITE
BRUTAL EPISODES!



Available on DVD and Blu-ray — or you can just hack into Hillary's DVR!

Our Guarantee: It's the only battle that somehow manages to be more painful, mindless and cartoonish than the actual election!

WRITER: DESMOND DEVLIN

ARTIST: BILL MORRISON

COLORIST: ROBERT STANLEY

A MAD AD PARODY

MAD Presents

SAFETY TIPS FOR EVERYDAY SITUATIONS

1 Always carry your purse or briefcase with the clasp or zipper facing in, held tight against your body. Move through crowds with determination.



2 When dining out, never put anything on a coatrack or on the back of a chair. Make sure all personal belongings are always in view!



3 Beware of pickpockets! A simple homemade barbed-wire belt usually foils most attempts.



4 Minimize the amount of cash you carry — but if you must carry large amounts, divide the cash between various pockets.



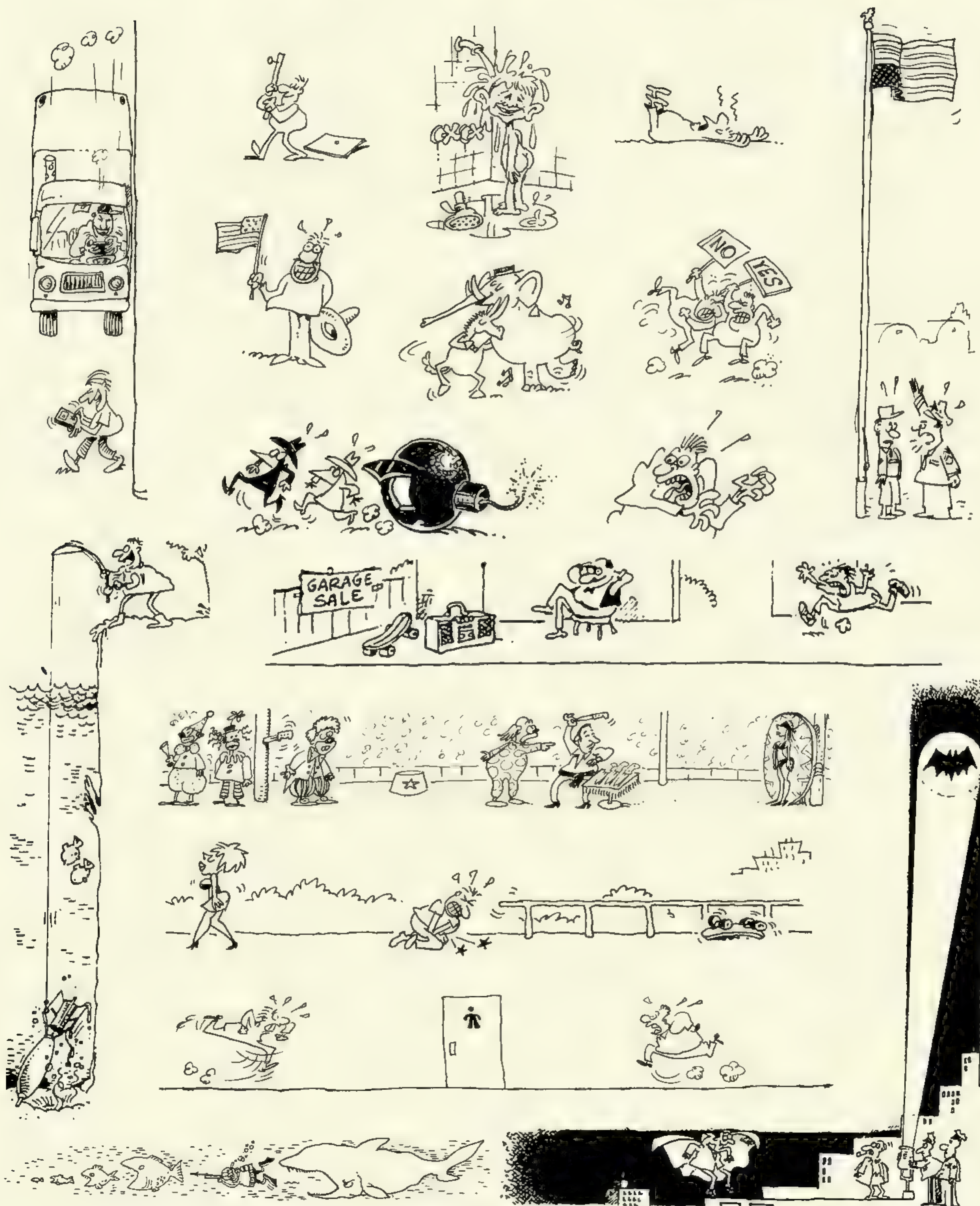
5 When approaching your home, always have your keys ready before you get to the door. For even better security, leave your front door unlocked. That way, when you return home, you can quickly open the door and get inside.



6 When withdrawing money at an ATM, protect your PIN by covering the keypad with both hands. Pick someone "honest looking" in line behind you and tell them your PIN so they can reach under your hands and punch it in for you.



by **SERGIO ARAGONE**





NO LAUGHS
ON THIS PAGE —
JUST LIKE ALL THE OTHERS
BEFORE IT AND AFTER IT.

**WHAT TECHNOLOGY
WILL EVENTUALLY
DO AWAY WITH
MANY OF THE
NATION'S DRIVERS?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

When it comes to driving, there are so many technological breakthroughs, it's hard to even pay attention! But with this boom in the tech world, there's bound to be a crash! Still, there's one advancement that will actually allow drivers to stop worrying about driving altogether! To find out what innovation will let drivers finally enjoy some peace, fold page in as shown.



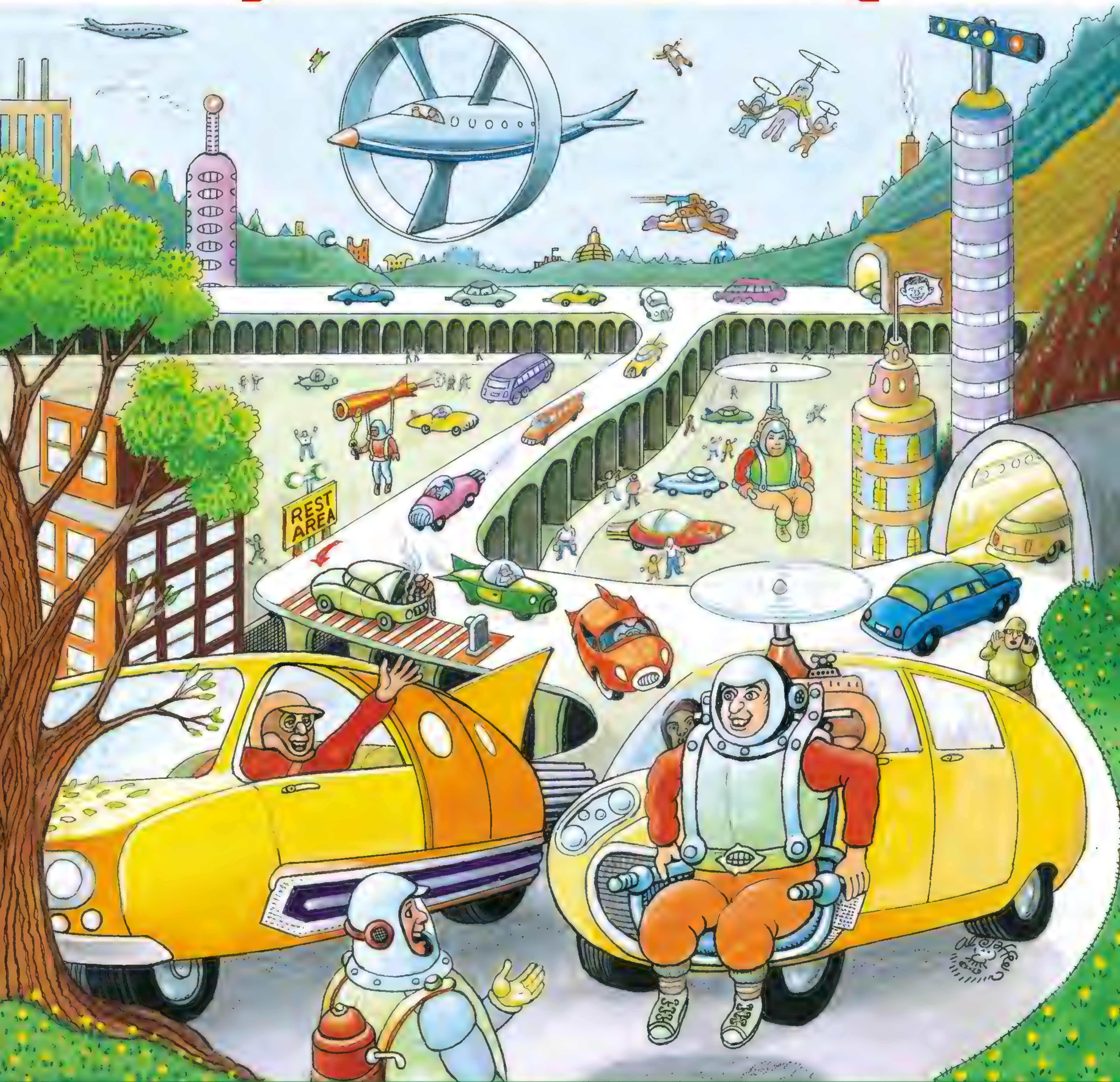
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



**TECHNOLOGY OFTEN APPEARS WHERE IT IS UNEX-
PECTED. NEW APPLICATIONS ARE VERY EXCITING
WHILE THEY LAST. BUT SEEMINGLY OVERNIGHT A
DRAMATIC NEW THING REPLACES IT AND IS THRIVING**

A

WRITER AND ARTIST: AL JAFFEE

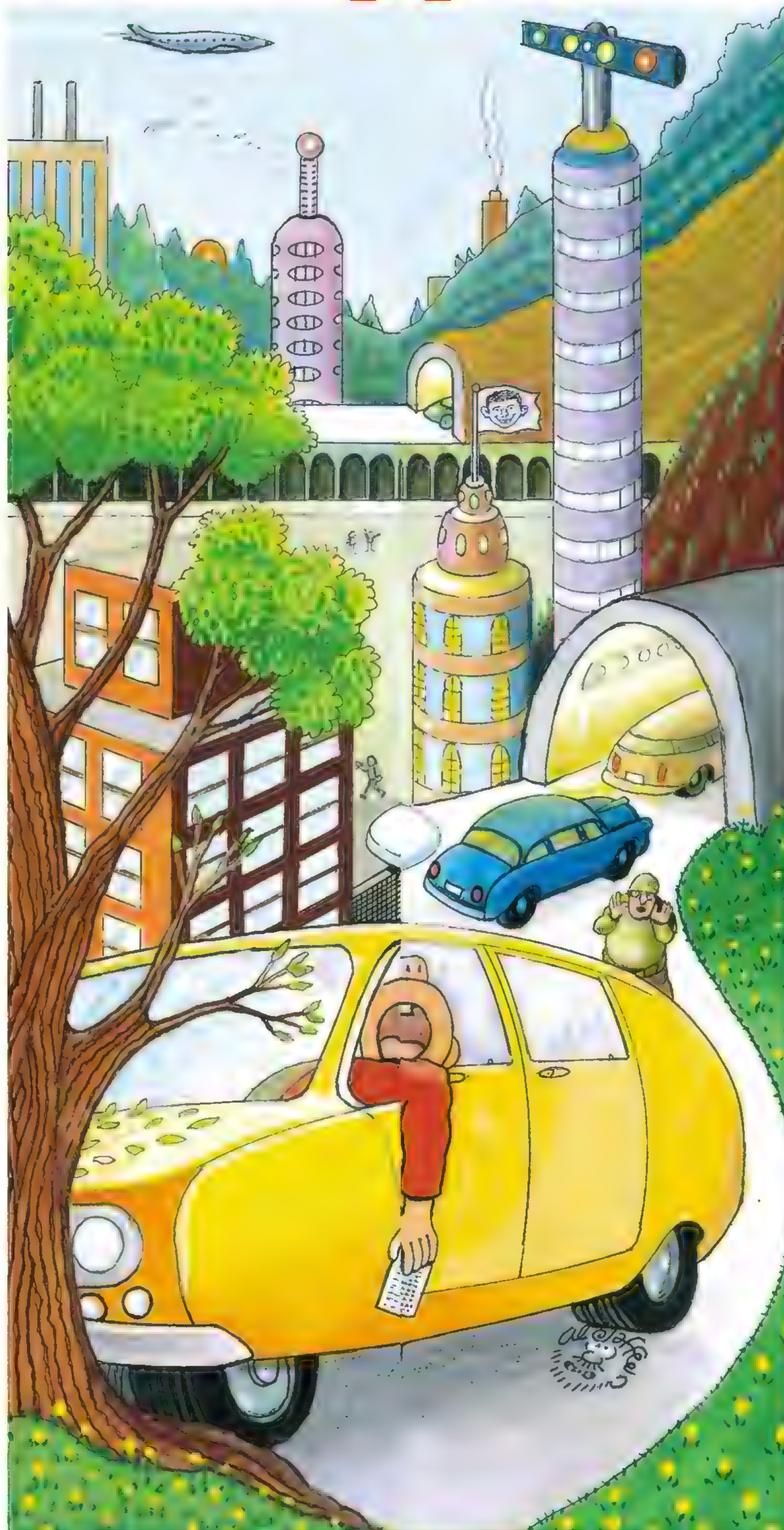
B

WHAT TECHNOLOGY
WILL EVENTUALLY
DO AWAY WITH
MANY OF THE
NATION'S DRIVERS?



FOLD PAGE OVER LIKE THIS!

A **B** FOLD BACK SO THAT "A" MEETS "B"



TEX-
TING
WHILE
DRIVING

A **B**

IN WHAT
BATTLE ZONE
ARE THE MOST
SHOCKING
ATROCITIES
BEING
COMMITTED?

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Hardly a day goes by without news of some horrible conflict taking place in some war zone somewhere. Today, a terrible battle is being fought, and the atrocities being committed are turning everyone's stomach. To find out where, fold in page as shown:



FOLD PAGE OVER LIKE THIS!

A♦

FOLD THIS SECTION OVER LEFT

♦B FOLD BACK SO "A" MEETS "B"

BONUS!
A CLASSIC
MAD
FOLD-IN



ARTIST & WRITER:
AL JAFFEE

ONE ATROCITY FOLLOWS ANOTHER IN WAR. SADISTS IN THE
CAMPS OF BOTH SIDES COMMIT THEM. COURTS MUST ARRAIGN
TRY AND CONVICT THESE KILLERS. JUSTICE MUST PREVAIL!

A♦

♦B

IN WHAT
BATTLE ZONE
ARE THE MOST
SHOCKING
ATROCITIES
BEING
COMMITTED?



FOLD PAGE OVER LIKE THIS!

A♦♦B FOLD BACK SO "A" MEETS "B"

BONUS!
A CLASSIC
MAD
FOLD-IN



ARTIST & WRITER:
AL JAFFEE

ON THE
CAMPAIGN
TRAIL!

A♦♦B



DIGITAL EXCLUSIVE!

Do television executives have **any** original ideas? In recent years, rebooted versions of *Hawaii Five-0*, *The Odd Couple* and *Full House* have infested our TVs — and CBS is now airing a completely unnecessary rehash of *MacGyver*.

To commemorate this non-occasion, we're unnecessarily rehashing our own spoof of the first *MacGyver*, from MAD #302. Did you **really** think we were any better than those lazy executives?

From MAD #302, April 1991

Look!? A guy leaped out a ten story window and landed in a trash can and now he's rolling down the street in it!

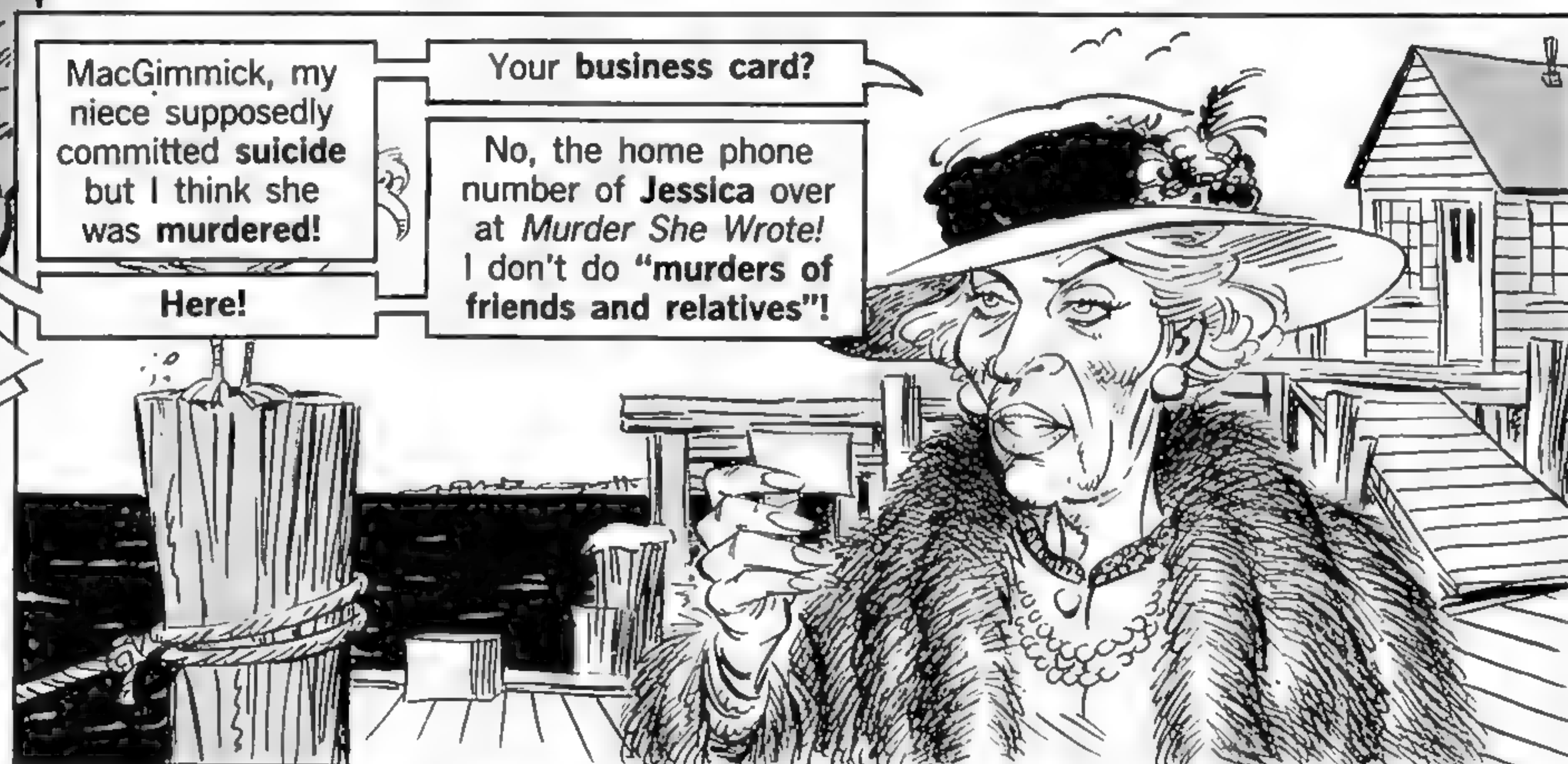
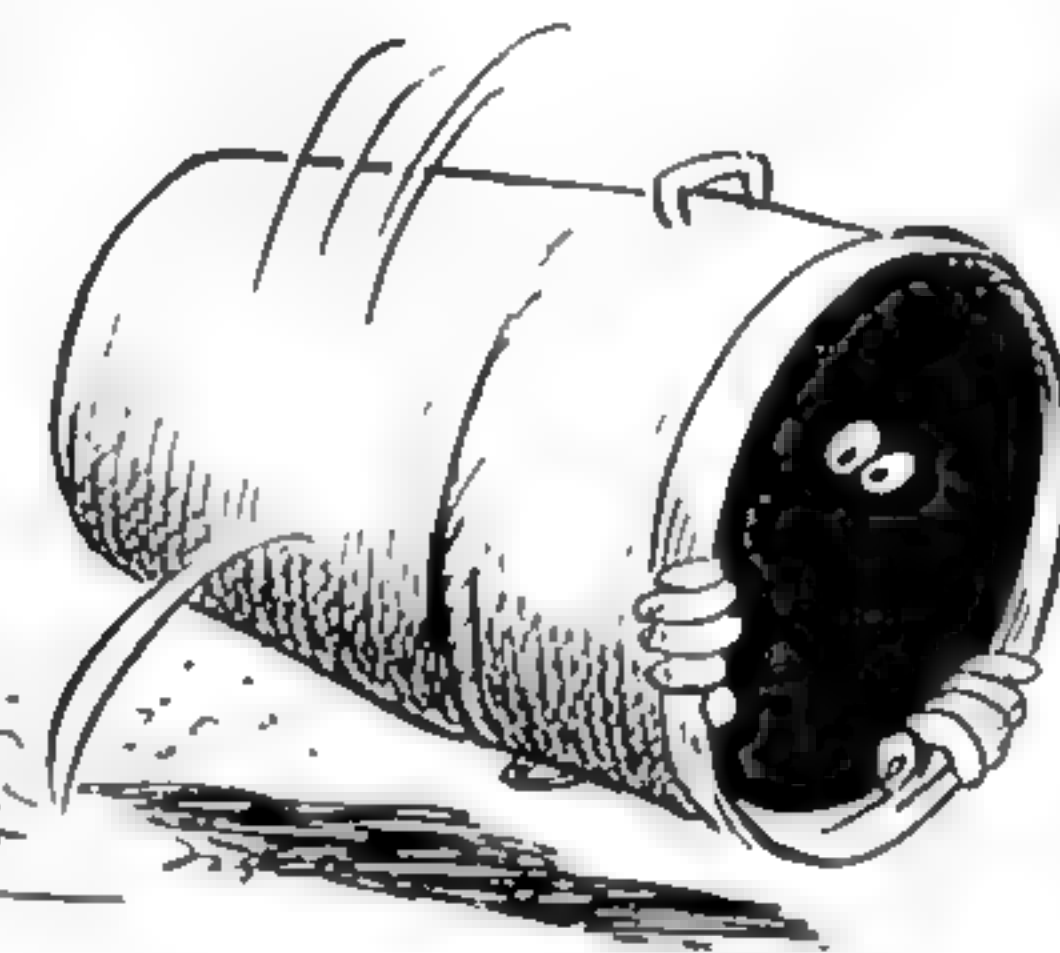
I'll bet he's some undercover cop or a top government agent chasing spies!

Wrong, folks! He's just on his way down to the corner to buy a newspaper!

Really? Then why did he jump instead of just taking the stairs like a normal person?

Stairs? No way! He's got to show off his inane, I mean innate, inventiveness! He's...

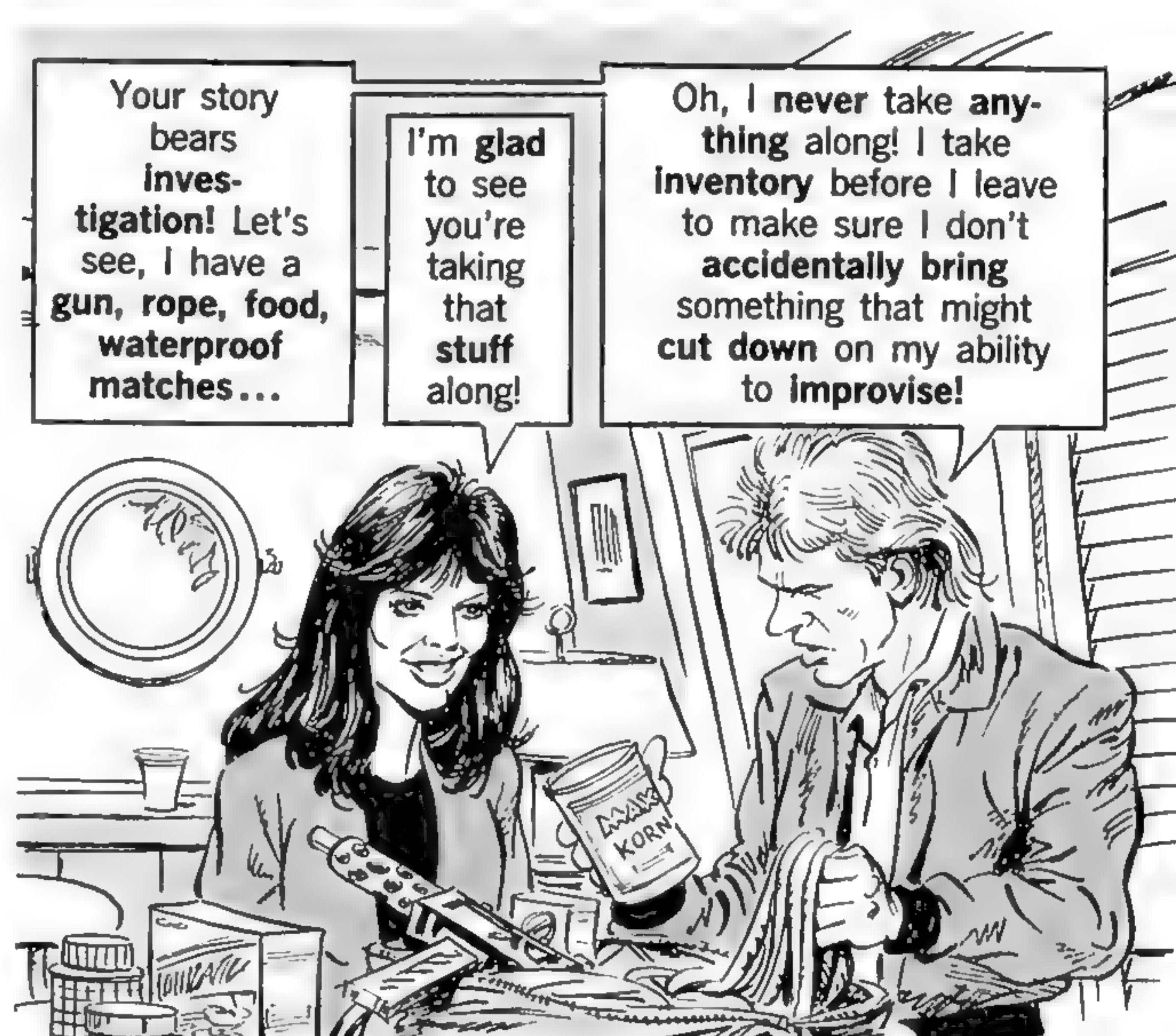
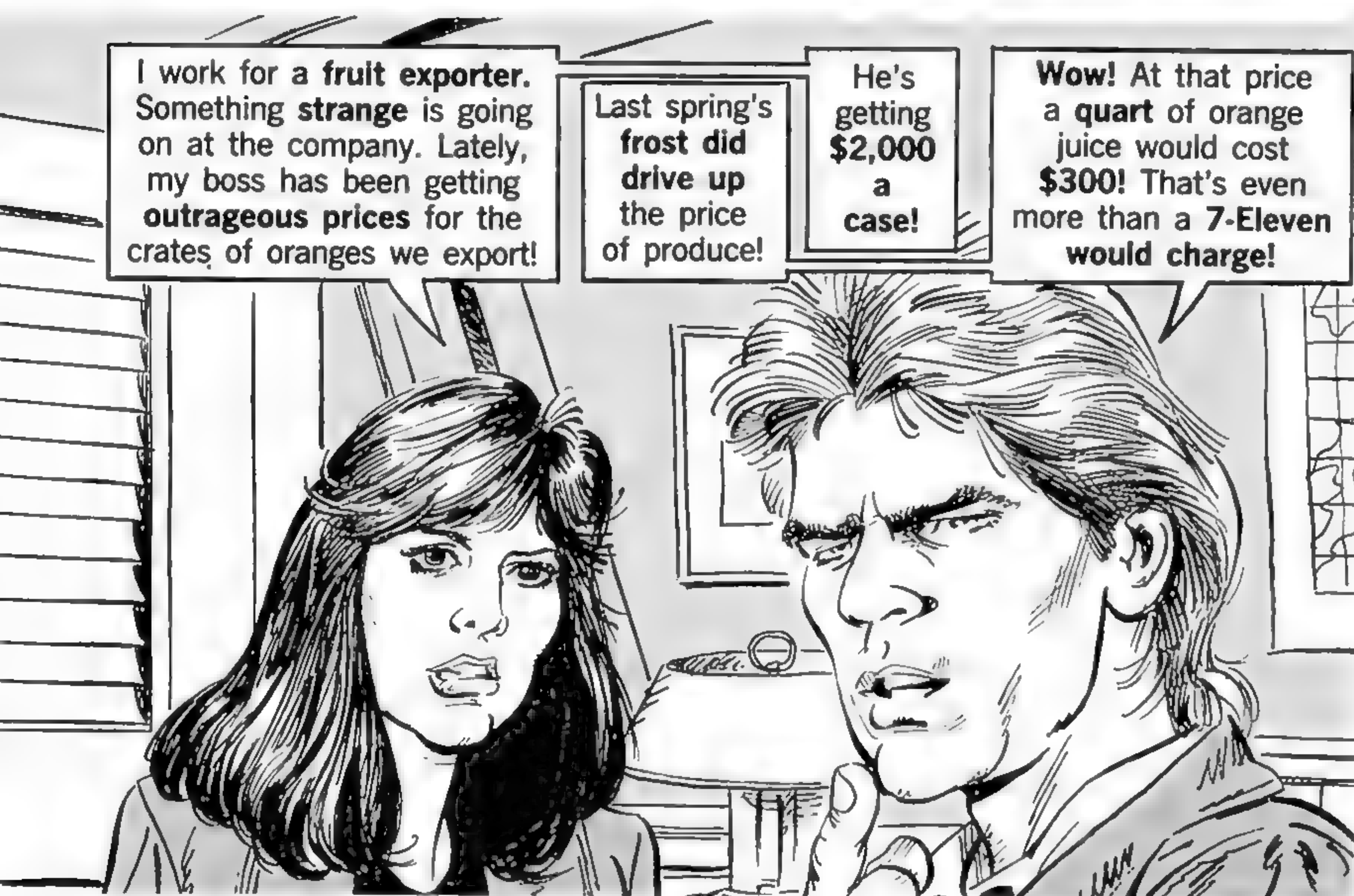
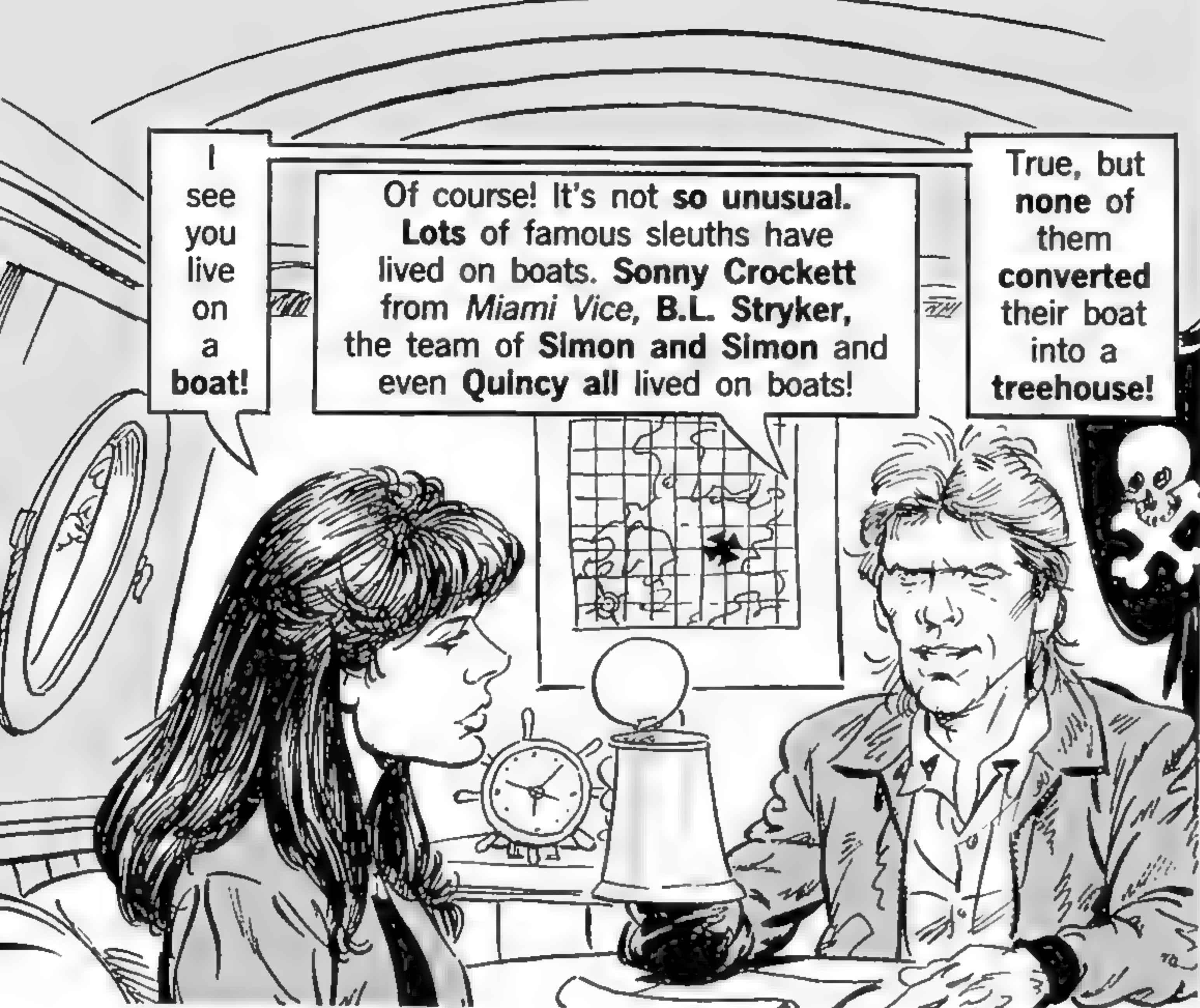
MAC GIMMICK

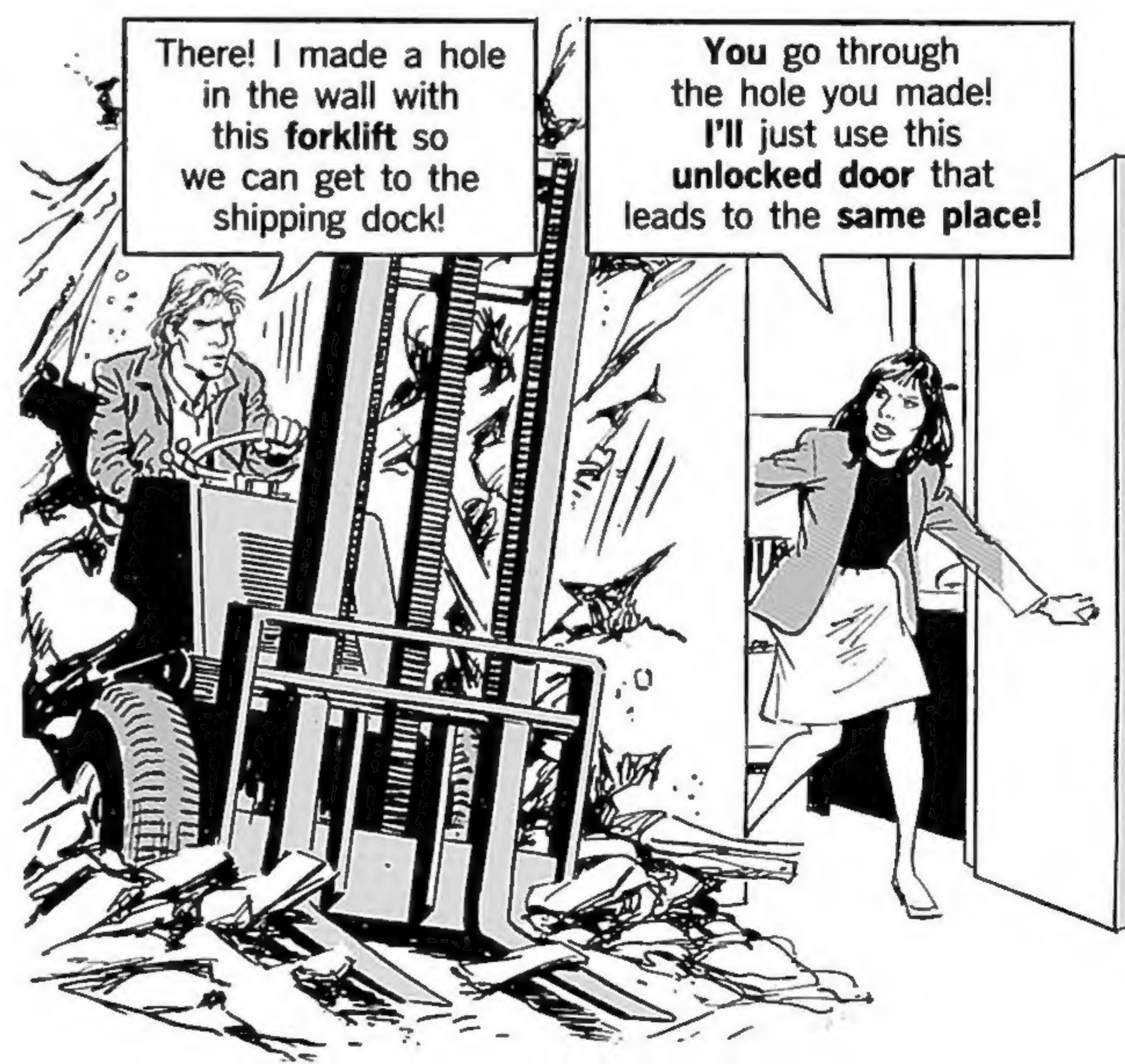
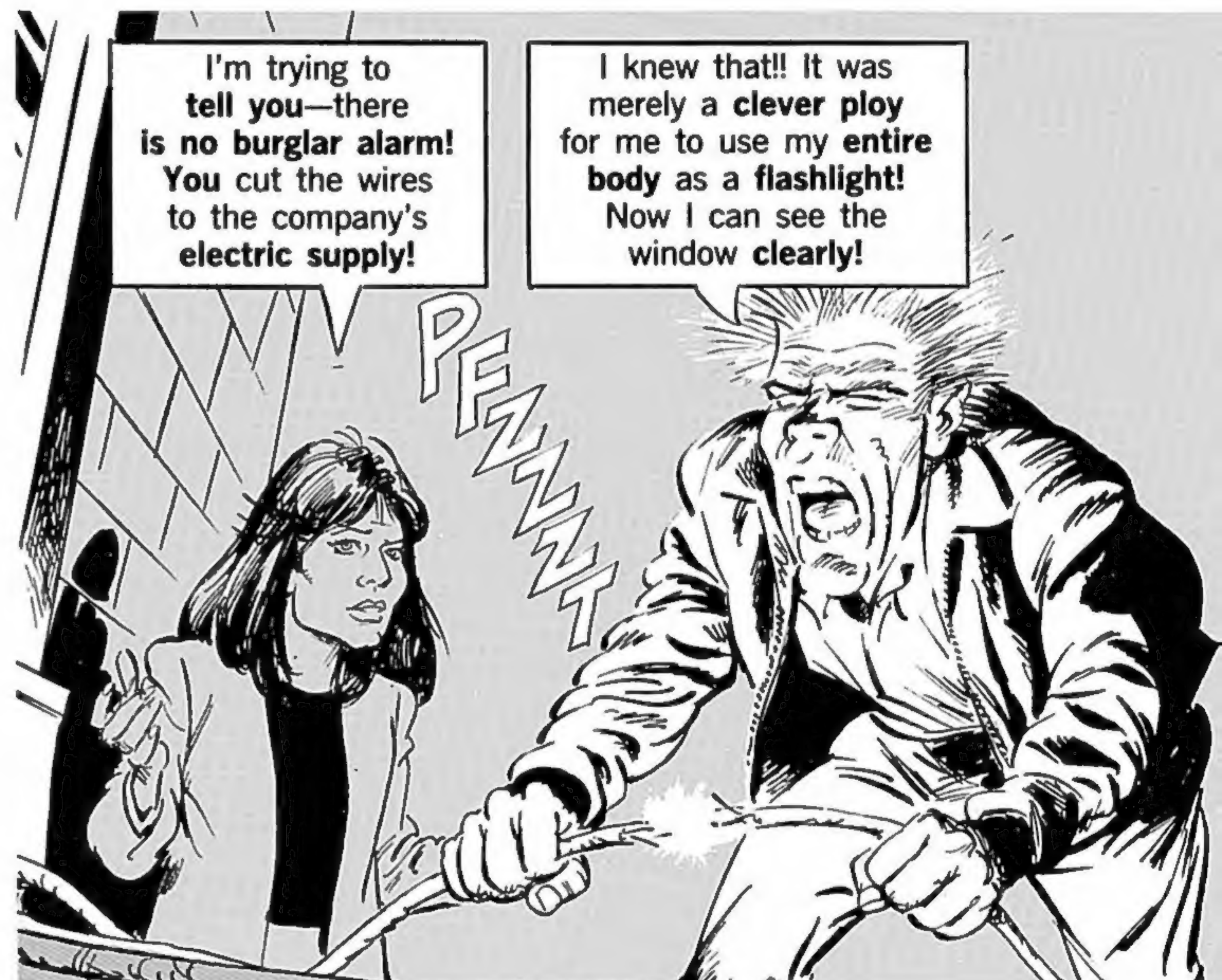
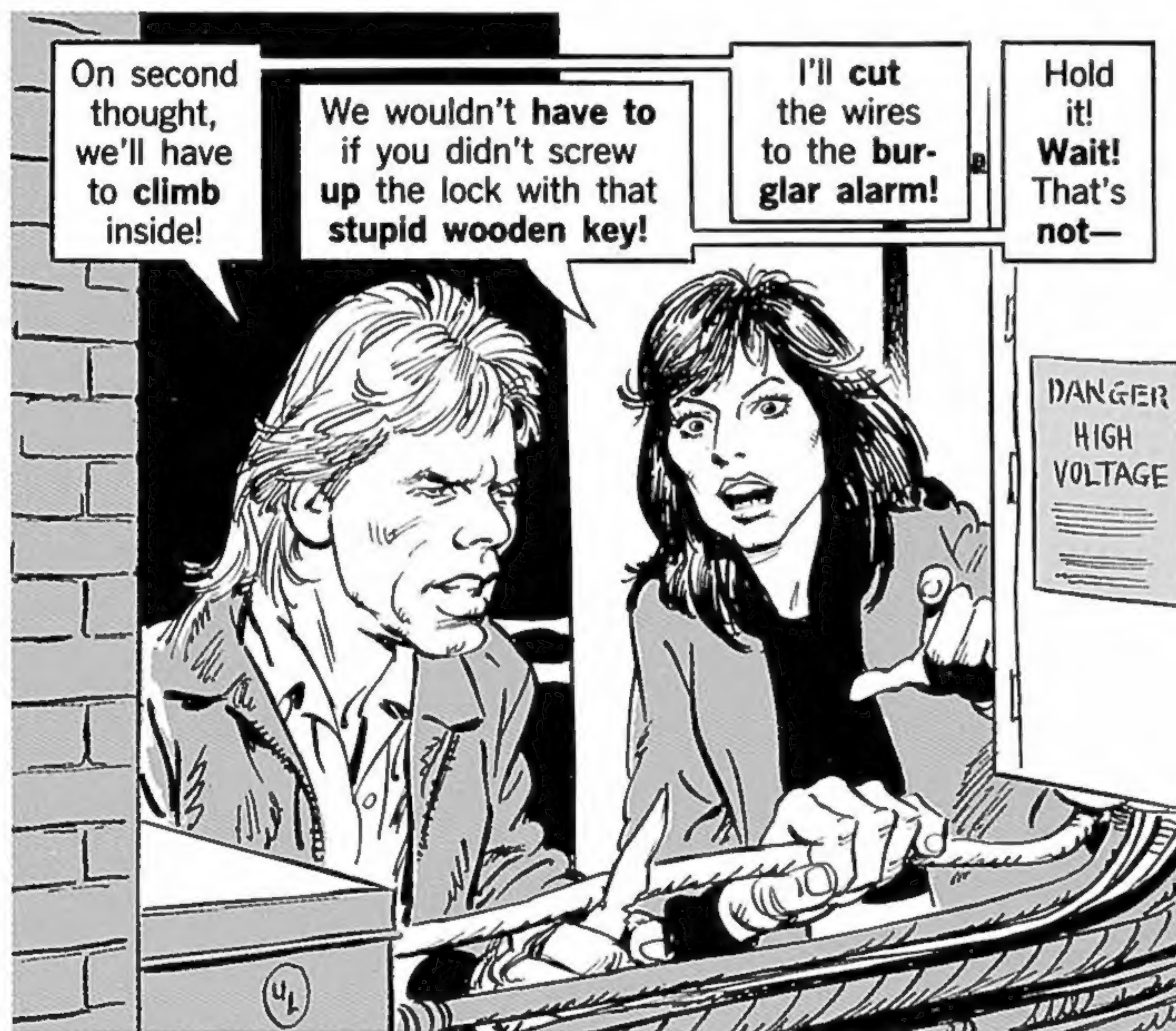
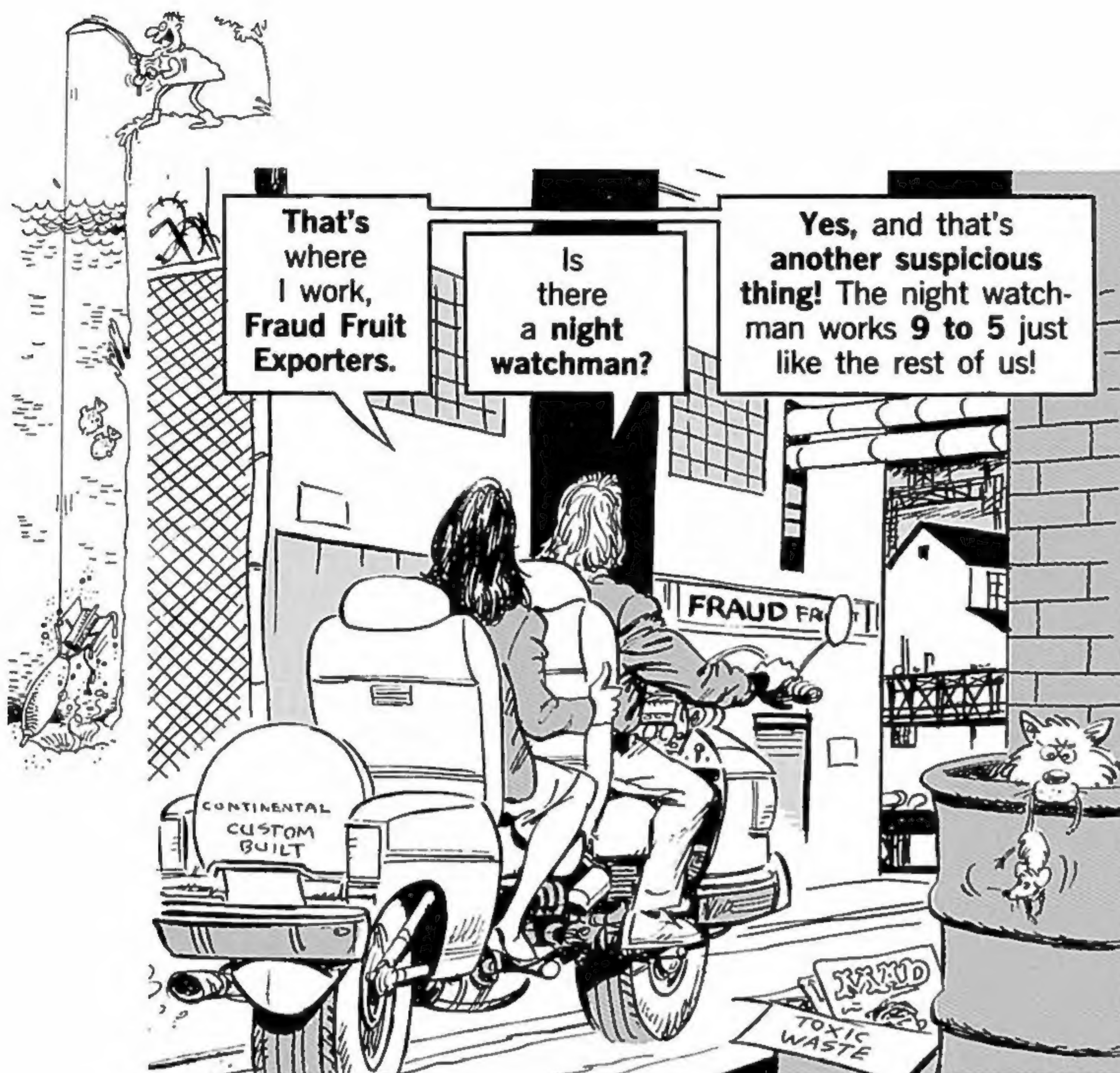


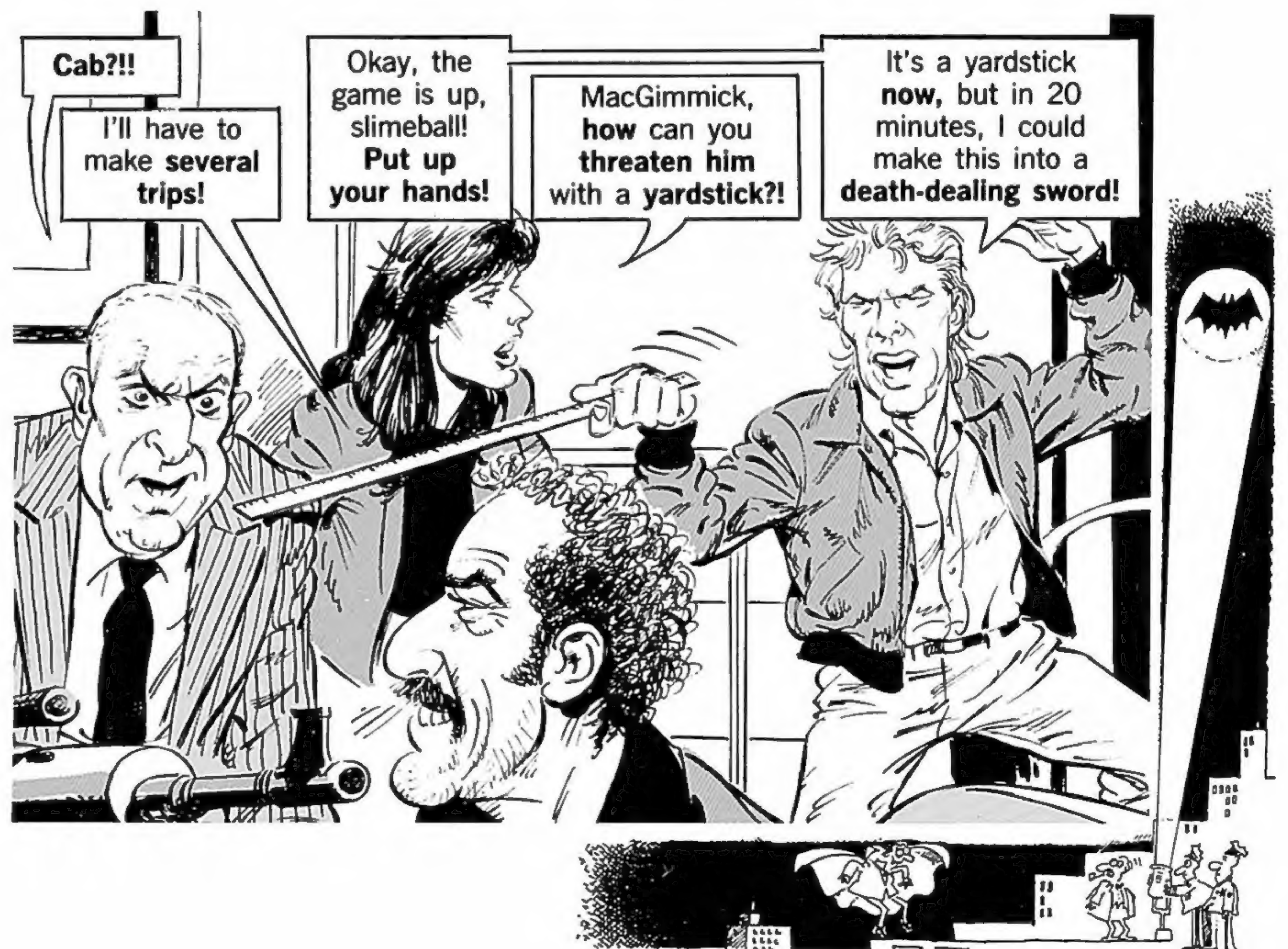
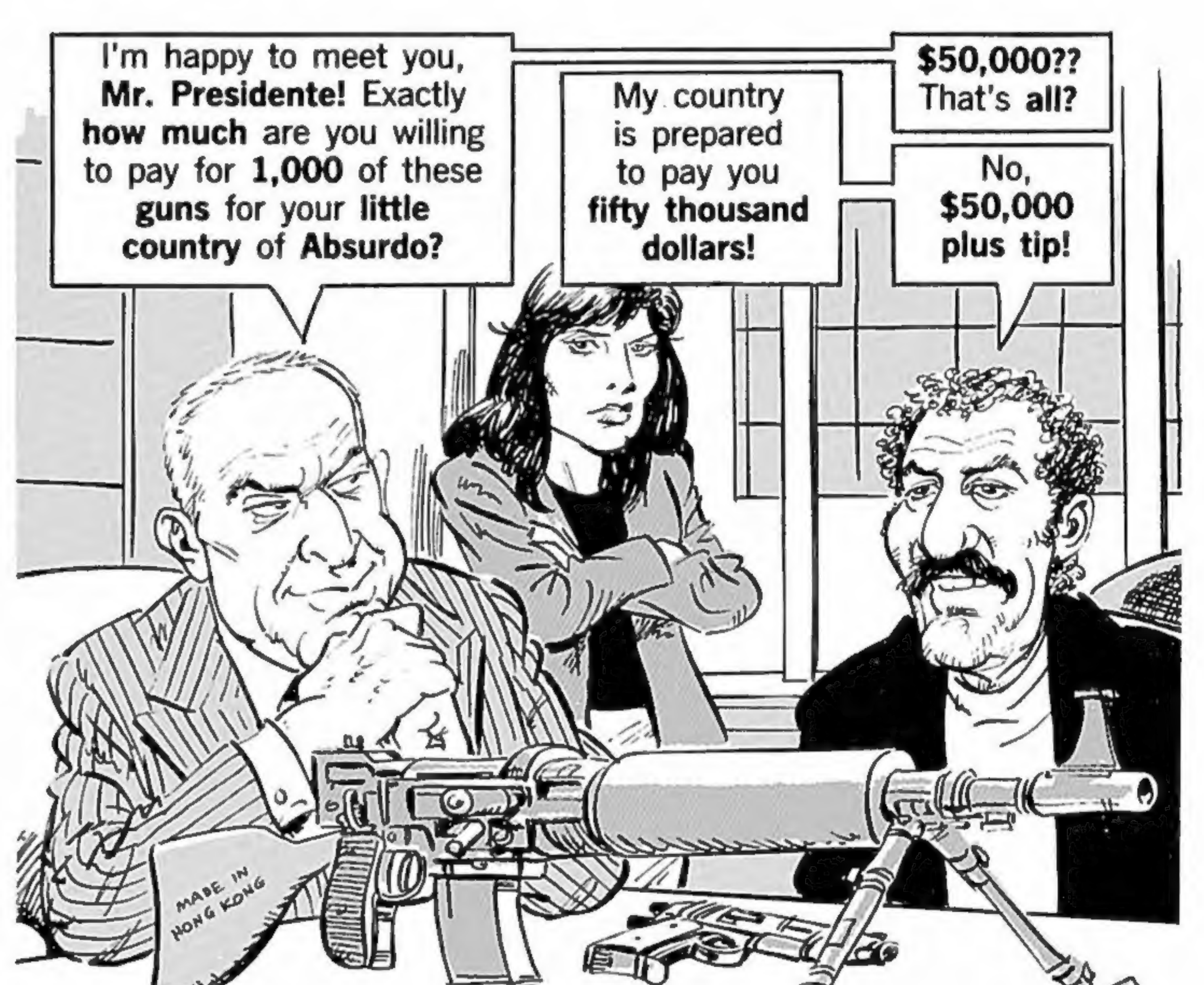
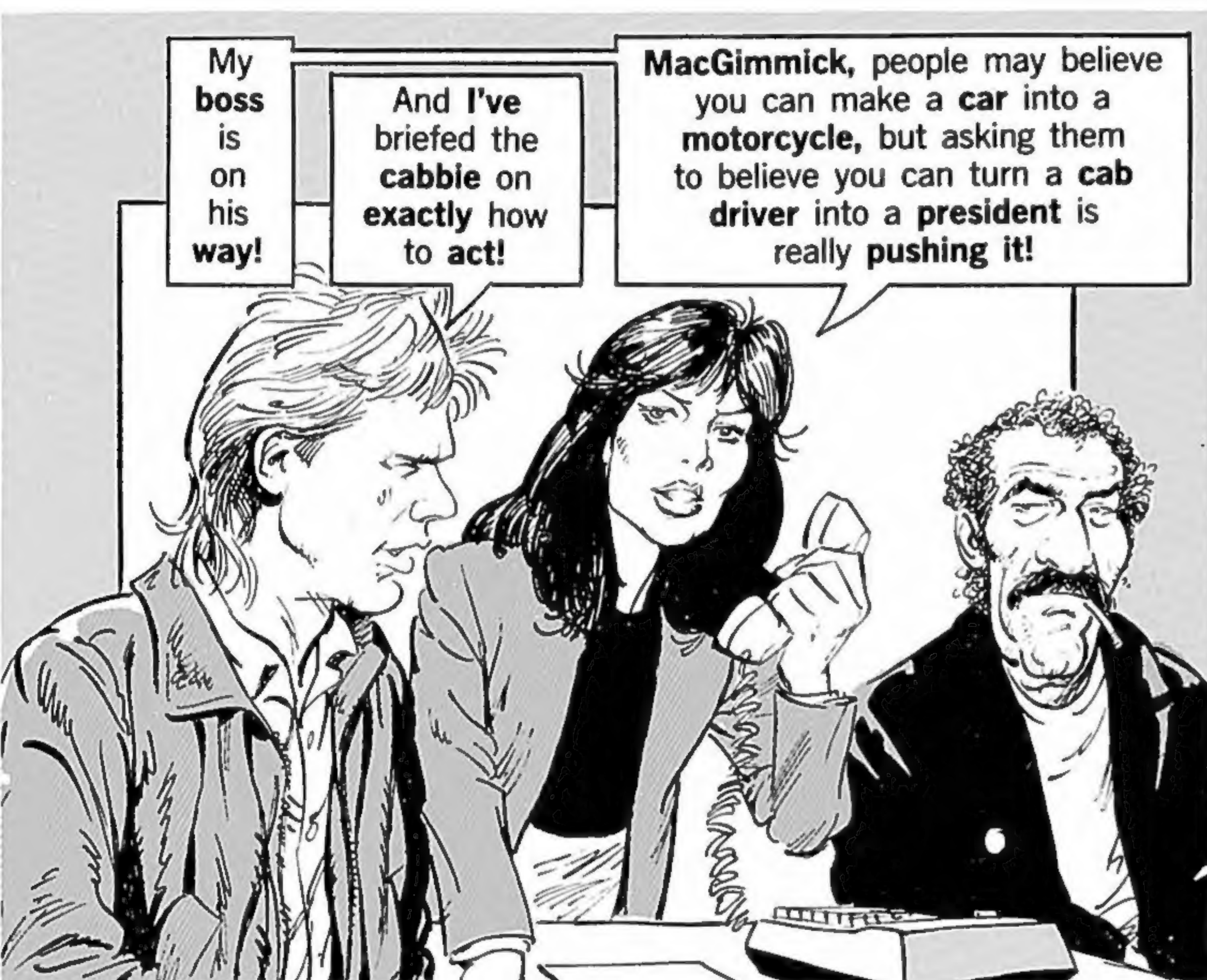
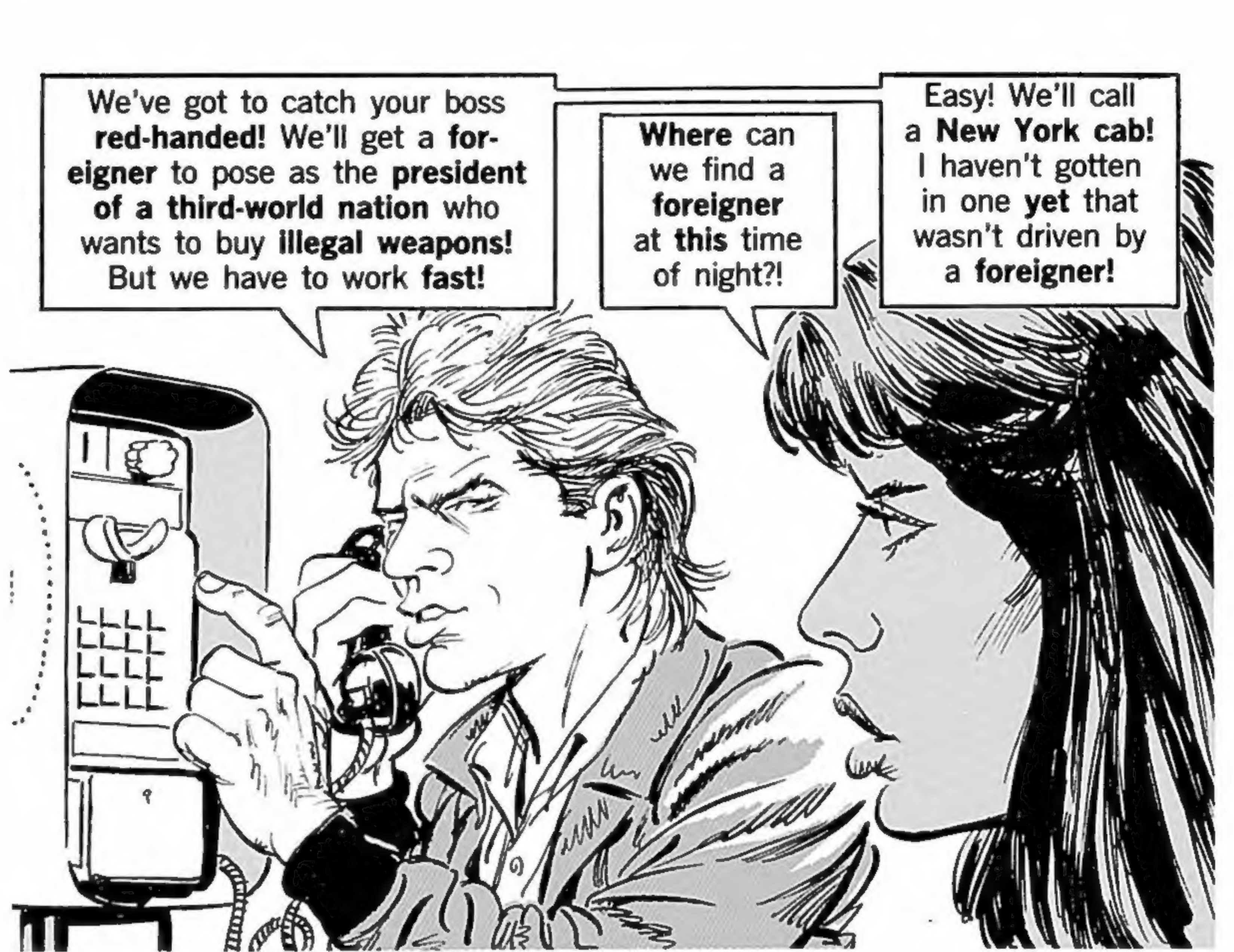
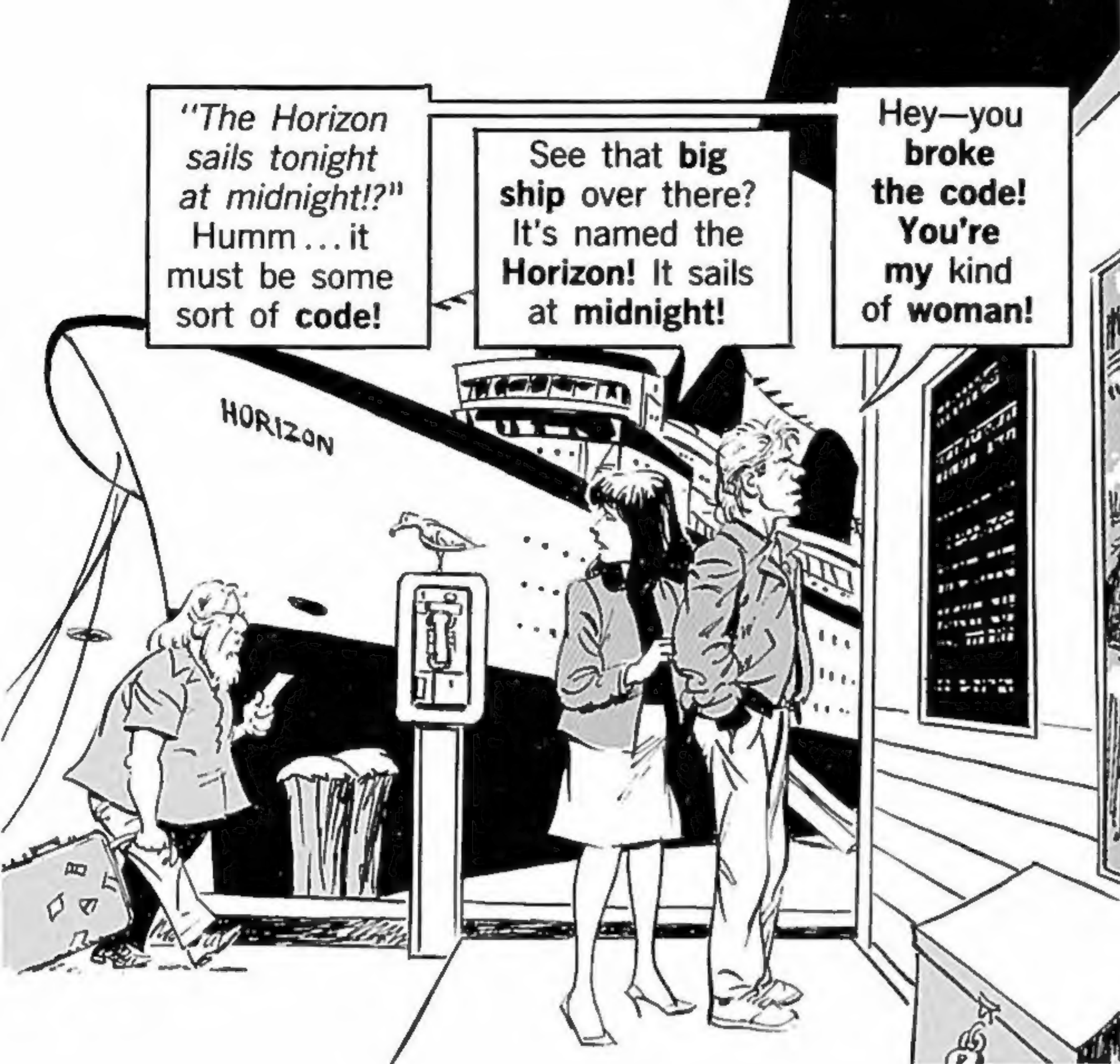
ARTIST: ANGELO TORRES

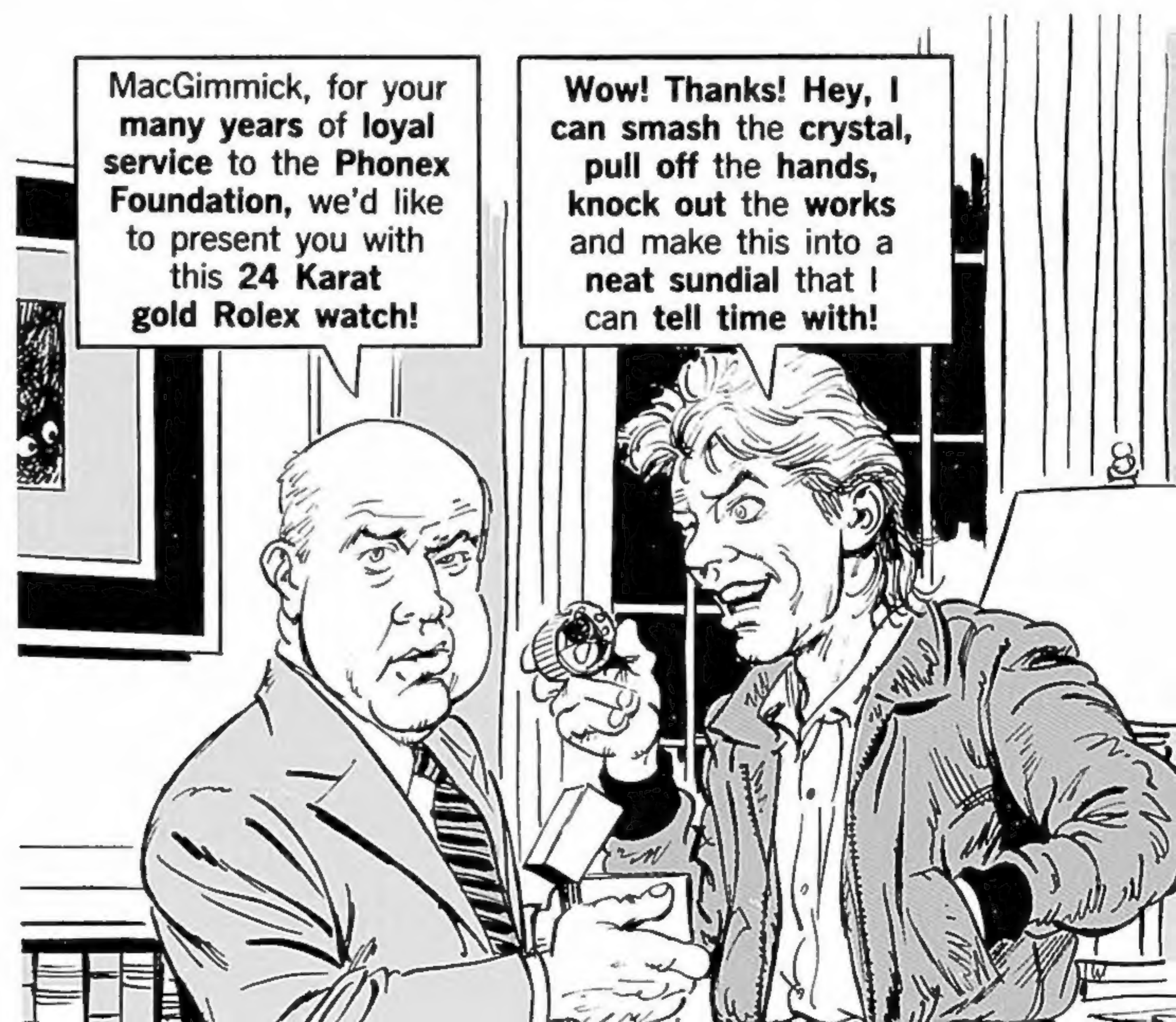
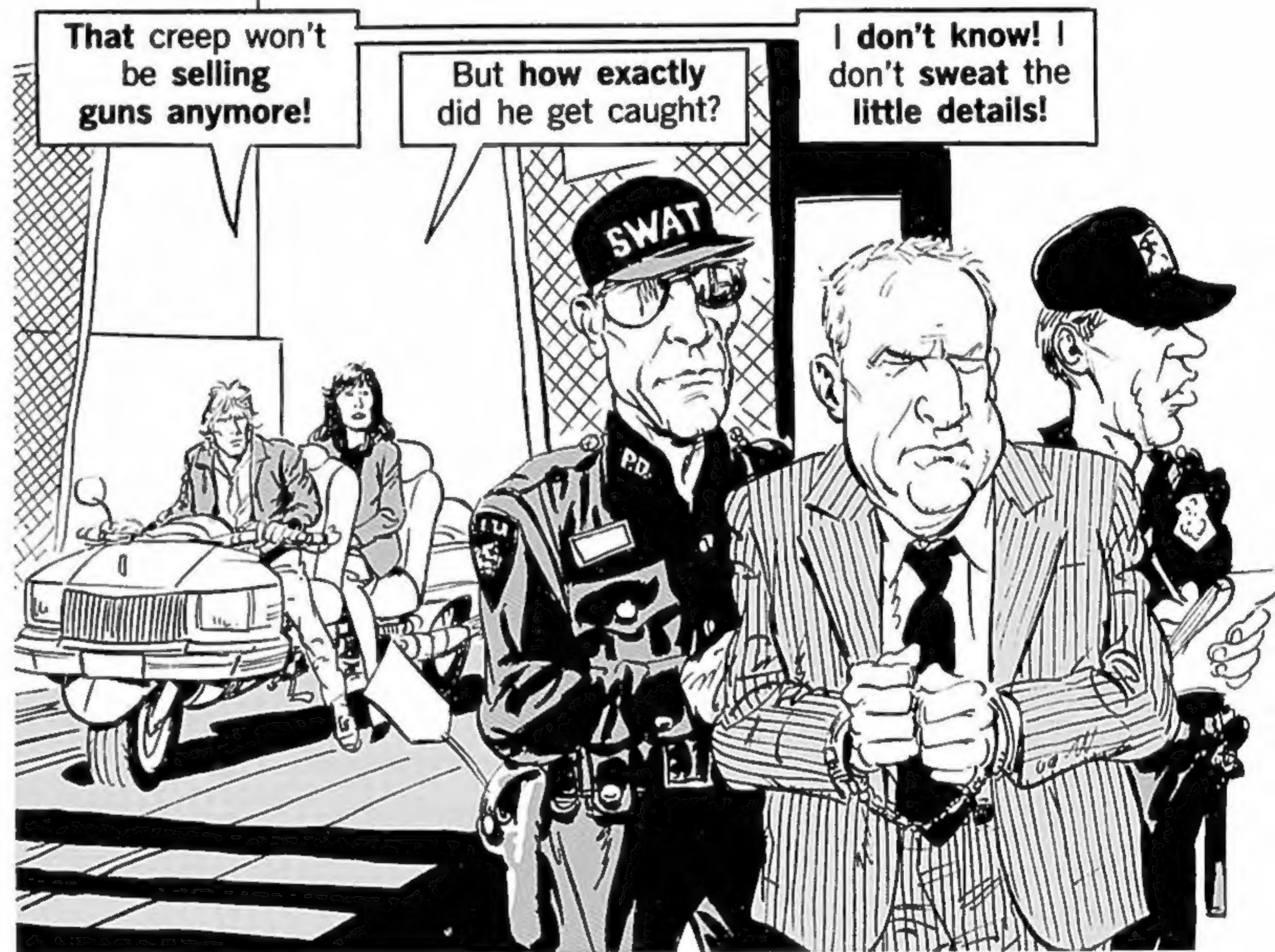
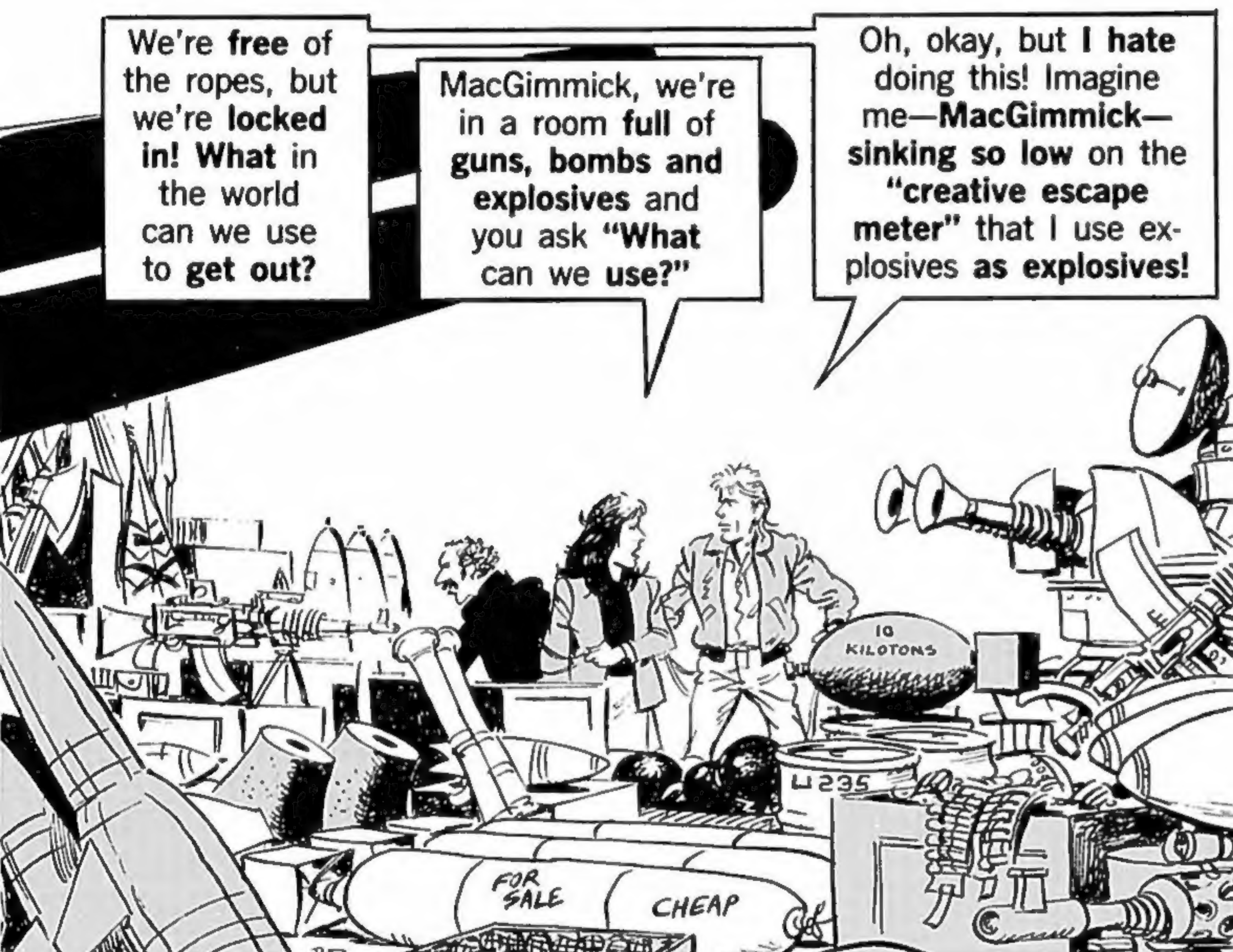
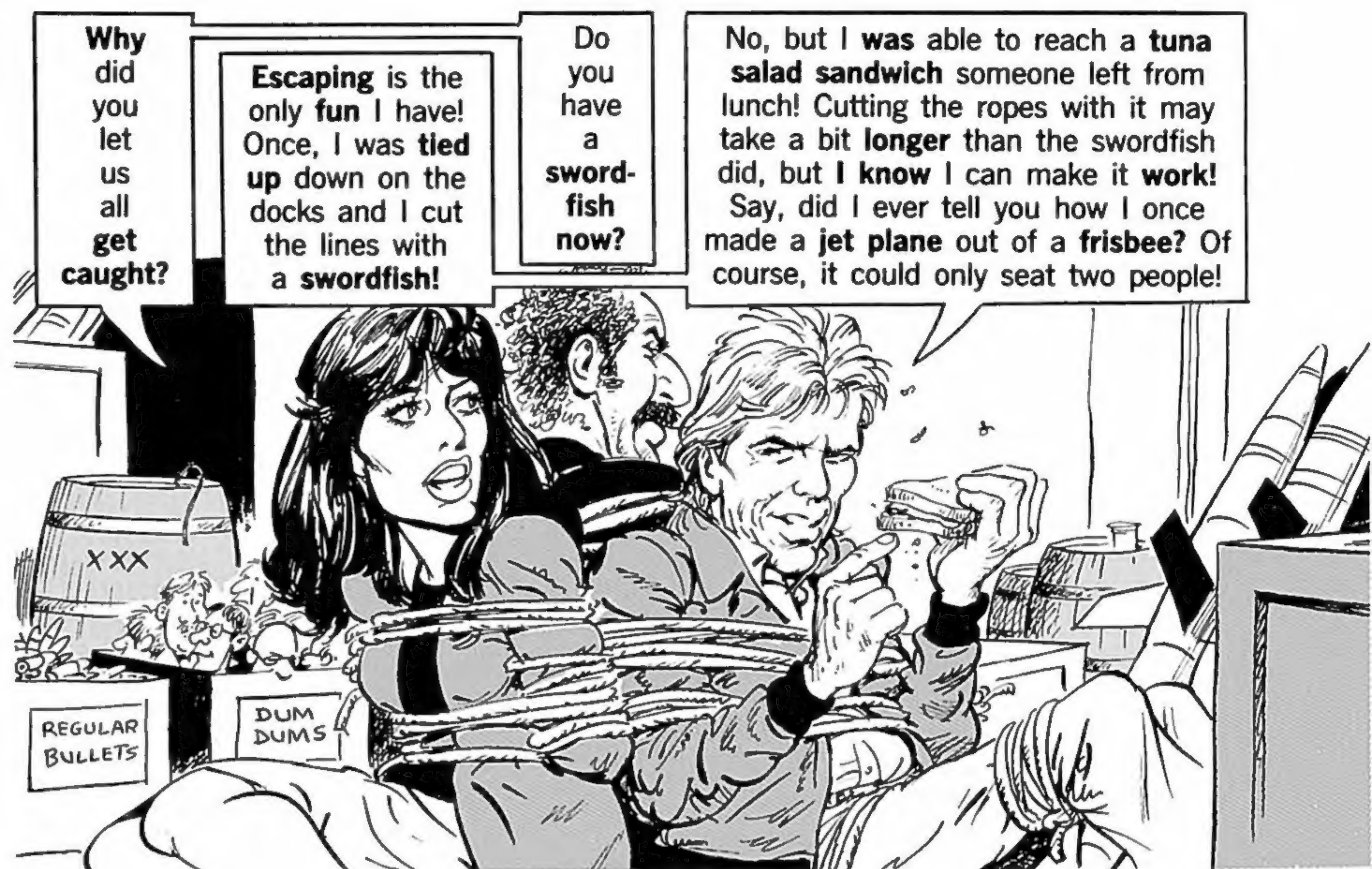
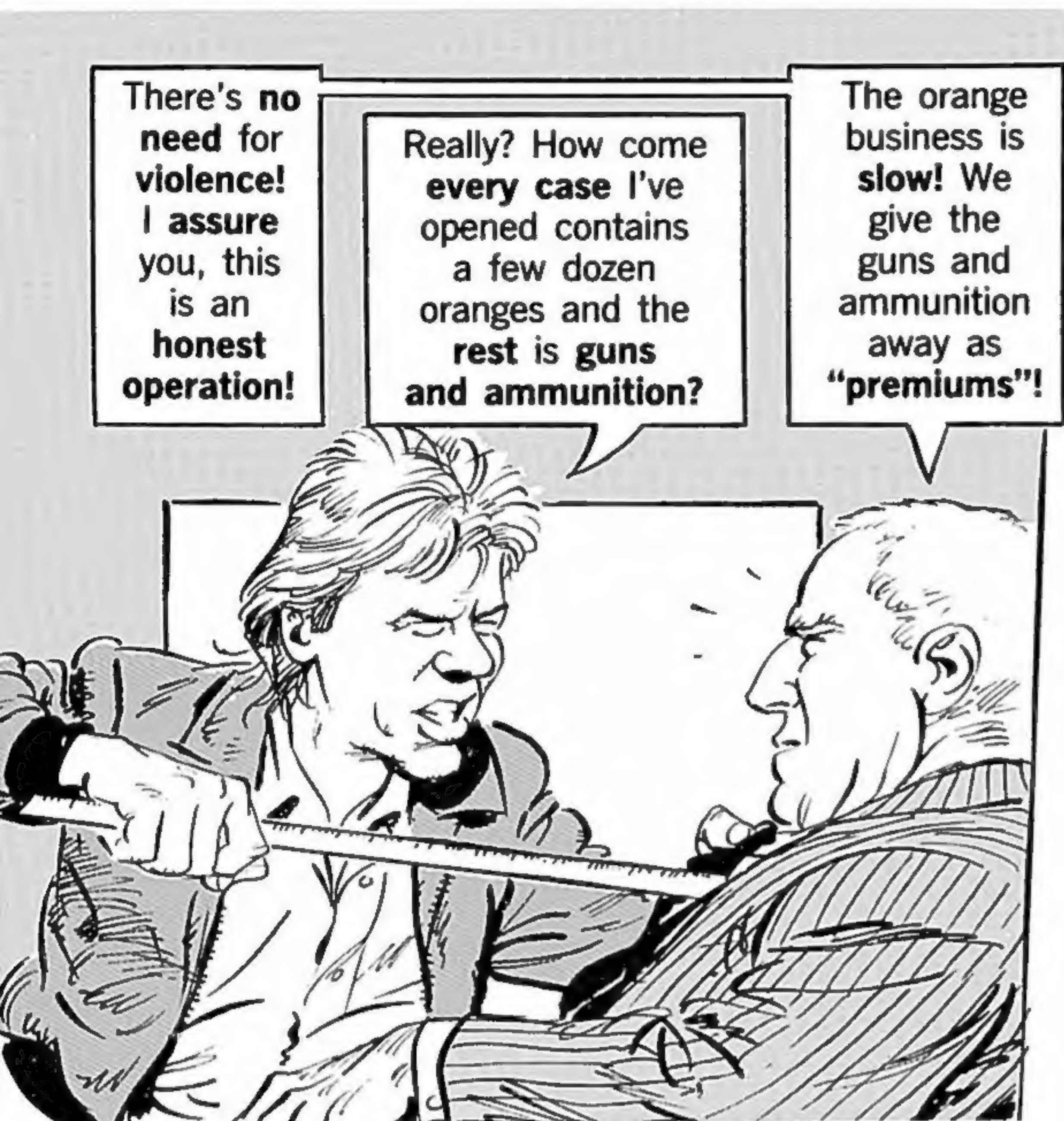
WRITER: DICK DEBARTOLO



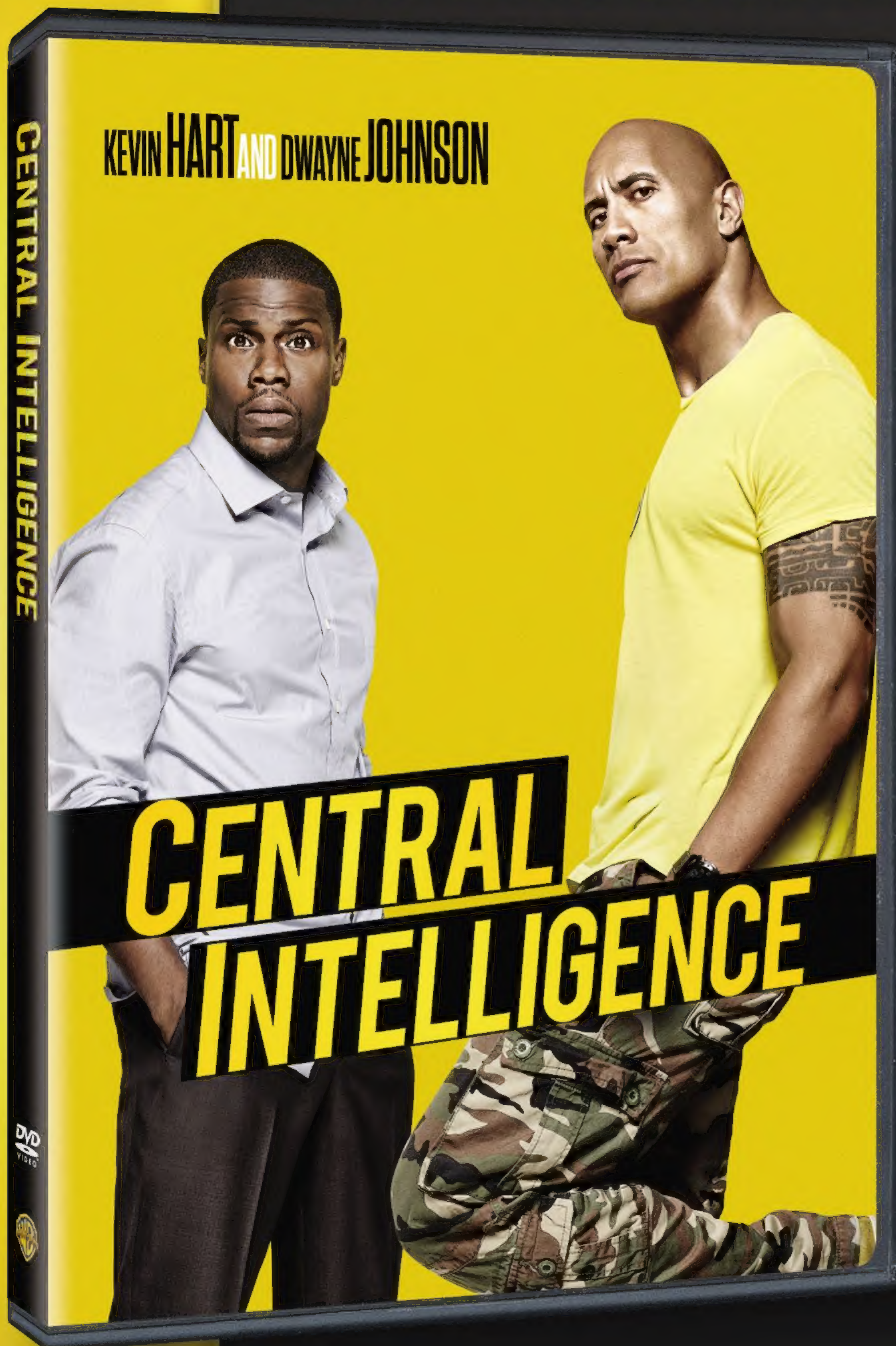








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The story follows a one-time bullied geek who grew up to be a lethal CIA agent (Dwayne Johnson), coming home for his high school reunion.

Hilarity ensues as he enlists the help of the former “big man on campus” (Kevin Hart) and pulls him into a world of shootouts and espionage.



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